

Michigan Farm to Institution Network

20% by 2020



Join us to launch the Michigan Farm to Institution Network!

Event Details:

Date: Thursday, April 3, 2014

Time: 10:00 AM - 4:30 PM, Michigan Farm to Institution Network Launch Event
4:30 PM, Farm to Institution Marketplace Reception

Location: Crowne Plaza Lansing West, 925 S. Creyts Road, Lansing, MI 48917

Fee: The fee for the launch event is \$25 and includes admission to the reception.
The fee is \$10 to attend only the reception.

Join us to celebrate Michigan's rich history of Farm to Institution programs to date and to contribute to developing strategic solutions to the challenges that remain to take local food purchasing at institutions to the next level! MFIN will unveil Cultivate Michigan, a local food purchasing initiative to help institutions ramp up local food purchases to meet the 20% by 2020 goal.



Immediately following the event, we will be hosting a Farm to Institution Marketplace reception. The Marketplace reception will provide a place to network and connect with fellow chefs, food service directors, farmers, distributors and community organizations all interested in supporting local farm to institution efforts.

Guest rooms will be available at the Crowne Plaza Lansing West for the nights of April 2-3. To receive the group rate, you must identify yourself as a member of the Michigan Farm to Institution Network. To reserve a room, call (877) 322-5544 or visit www.crowneplaza.com/lansingwest and enter group code MFI.

For more information and to register for the event, please visit: <http://bit.ly/mfinlaunch>.

If you have questions, please contact Alyson Oslin at alyson@ecocenter.org or (734) 369-9273.

We look forward to seeing you in April!

Hillary Bisnett and Colleen Matts
Michigan Farm to Institution Network

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