





10 Ways Michigan Libraries Can Support and Promote the Michigan eLibrary (MeL)

1. At no cost to your library, staff can attend or host a MeL databases training. For more information contact MeL Databases Training Coordinator at Robinsons@mcls.org

2. Order MeL promotional materials for your library. Go to, <http://mel.org/promotions> and click on the "Order bookmarks, posters or brochures to display" link.

3. Join MeLCat! 

4. Brand the MeL databases at your library with the MeL "M"  or the MeL logo 

5. Follow MeL on Facebook, Twitter or LinkedIn, <http://facebook.com/mel.org>; <http://twitter.com/meldotorg>; <http://linkedin.com/groups>

6. Promote the Michigan Online Resources for Educators (MORE), <http://more.mel.org> to teachers, pre-service teachers, homeschool educators, faculty and parents!

7. Promote MeL Michigana, <http://mel.org/michigana> where you can find Michigan digital history collections and to educators, students, historians and genealogists!

8. Encourage small business owners, entrepreneurs and job seekers to access the resources in MeL's Business and Jobs Gateway, <http://mel.org/bizandjobs>

9. Link to the Michigan eLibrary on your library Web site's homepage!

10. Tell your board, friend's group, administration, legislators how MeL is value added to your library and its budget!

