

SL21 Press Release Template

For Immediate Release
[DATE]

CONTACT: [name]
[phone number]

_____ Library Receives Library of Michigan Endorsement for Meeting ‘Qualified/Exemplary’ status of School Library 21 (SL21) Certification Program

The Library of Michigan today awarded the _____ Library a certificate of completion for meeting the **Qualified** (or **Exemplary**) status of the Measurement Criteria for Michigan School Libraries for 21st Century Schools (SL21). To earn this recognition, the _____ Library demonstrated its competence in three categories for school library program evaluation: Teaching for 21st Century Learning, Building the 21st Century Learning Environment, and Leading the Way to 21st Century Learning.

“We are proud that the _____ Library has done such good work in providing services deemed ‘**qualified/exemplary**’ by the Library of Michigan,” said _____, District Superintendent [insert name]. “By focusing efforts on these key areas, our library has shown a strong commitment to information literacy and student achievement.”

Based on the benchmarking concept of the QSAC ([Quality Services Audit Checklist](#)) used by the Library of Michigan for public libraries, SL21 is a voluntary management standards program that assists K-12 libraries by setting benchmarks in the areas of instruction, student achievement, technology, facility, staffing, budget, instructional materials, curriculum development, school improvement, community engagement, advocacy and additional applicable criteria.

“SL21 represents the collaborative work of several dedicated task force members, including school librarians from across the state, library educators, Michigan Association for Media in Education (MAME), and the Library of Michigan,” said State Librarian Nancy Robertson. “The staff of the [name of your institution] is to be commended for achieving this vital endorsement for its school and its library program.”

SL21 criteria are updated on a three year schedule so certified libraries remain at the forefront of excellent service to their students and teachers. For more information about SL21, visit <http://www.michigan.gov/SL21>.

[Note to Local Libraries: insert your most recent accomplishments and/or special activities here.]