



STATE OF MICHIGAN
DEPARTMENT OF HEALTH AND HUMAN SERVICES
LANSING

RICK SNYDER
GOVERNOR

NICK LYON
DIRECTOR

June 23, 2016

UPS DELIVERY VERIFIED

RE: New WIC Food Guide and Infant Formula Insert
Revised WIC Vendor Minimum Stock Requirements

Dear WIC Vendor:

Enclosed is a supply of the new WIC Food Guide, Infant Formula insert and a revised WIC Vendor Minimum Stock Requirements sheet.

PLEASE NOTE THAT THESE MATERIALS DO NOT TAKE EFFECT UNTIL JULY 11, 2016.

The purpose of this letter is to outline the specific changes to each category of WIC approved foods. Please note that the number of new WIC Food Guides and Infant Formula inserts you received was based on the number of cash registers you reported on your most recent WIC Vendor Application. Below is a summary of the WIC Food Guide changes.

Fresh Fruits & Vegetables

- No longer allowed:
- Pre-cut fresh fruits and vegetables with added preservatives (for example: sliced apples with ascorbic acid).
 - Fruit or vegetable party trays/platters.

Whole Grains – Oatmeal

- Added as allowed:
- 16 oz. Our Family Old Fashioned Oats.
 - 16 oz. Our Family Quick Oats.

- No longer allowed:
- 16 oz. General Mills Gluten Free Chex Oatmeal.

Whole Grains – Whole Wheat Pasta

- Added as allowed:
- 16 oz. whole wheat/whole grain pasta. Organic allowed.
 - Any shape such as elbows, penne, rotini, spaghetti and spirals.
 - Logos of specific brands are displayed in the WIC Food Guide.

- Not allowed:
- Pasta made from rice, quinoa, flax, corn or vegetables.

Whole Grains – Breads

- No longer allowed:
- Aunt Millie's Swirl Whole Grain Cranberry-Apple
 - Healthy Life 100% Whole Wheat Whole Grain

Whole Grains – Buns

- Added as allowed:
- 16 oz. Brownberry 100% Whole Wheat Hamburger Rolls.
 - 16 oz. Brownberry 100% Whole Wheat Hot Dog Rolls.
 - 16 oz. Healthy Life 100% Whole Wheat Sandwich Buns.
 - 16 oz. Healthy Life 100% Whole Wheat Hot Dog Buns.

Whole Grains – Tortillas

- Added as allowed:
- 16 oz. Great Value Whole Wheat Flour 10 count tortillas.
 - 16 oz. La Banderita Whole Wheat Fajita 16 count tortillas.
 - 16 oz. La Banderita Whole Wheat Soft Taco 10 count tortillas.
 - 16 oz. La Banderita Corn 18 count tortillas.
 - 16 oz. La Banderita Corn 14 count tortillas.
 - 16 oz. Meijer Soft Taco Whole Wheat 8 count tortillas.
 - 16 oz. Mission Whole Wheat Fajita Style 16 count tortillas.
 - 16 oz. ShurFine White Corn 18 count tortillas.
 - 16 oz. ShurFine Whole Wheat Fajita Style 8 count tortillas.
 - 16 oz. Spartan Whole Wheat Fajita Style 8 count tortillas.
 - 16 oz. Tio Santi Whole Wheat 10 count tortillas.
 - 16 oz. Tortillas Tita Corn 18 count tortillas.
 - 16 oz. Tortillas Tita Enchilada Style Corn 18 count tortillas.

- No longer allowed:
- 16 oz. Don Pancho Whole Wheat 10 count tortillas.
 - 16 oz. Don Pancho White Corn 18 count tortillas.
 - 16 oz. La Burrita Corn 12 count tortillas.
 - 16 oz. Meijer Fajita Style Whole Wheat 8 count tortillas.
 - 16 oz. Meijer Soft Taco Size White Corn 18 count tortillas.

Cold Cereals

- Added as allowed:
- Kellogg's Rice Krispies (16 oz. or larger).
 - Post Honey Bunches of Oats Whole Grain Honey Crunch (16 oz. or larger).
 - Post Honey Bunches of Oats Whole Grain Vanilla Bunches (16 oz. or larger).
 - ShurFine store brand cereals.

- No longer allowed:
- Kellogg's Scooby-Doo!
 - Kellogg's Mini-Wheats Frosted Big Bite.
 - Post Honey Bunches of Oats Fruit Blends Banana Blueberry.
 - Post Honey Bunches of Oats Fruit Blends Peach Raspberry.
 - Post Honey Bunches of Oats Tropical Blends Mango Coconut.

Hot Cereals

- Added as allowed:
- Cream of Rice Instant Individual Packets.
 - Hy-Top store brand instant oatmeal, regular flavor individual packets.
 - ShurFine store brand instant oatmeal, regular flavor individual packets.

- No longer allowed:
- Better Oats Oat Revolution Instant Classic oatmeal.

Infant Fruits & Vegetables

- Added as allowed: - Tippy Toes brand 4 oz. glass jar infant fruits and infant vegetables.
- No longer allowed: - Beech-Nut Goya 4 oz. glass jar infant fruit and infant vegetables.
- Meijer Naturals 4 oz. glass jar infant fruit and infant vegetables.

Infant Meats

- Added as allowed: - Tippy Toes brand 2.5 oz. containers, single meat varieties with broth or gravy.
- No longer allowed: - Beech-Nut Goya 2.5 oz. jar beef or chicken with broth.
- Meijer Naturals 2.5 oz. jar beef, chicken or turkey with gravy.

Peanut Butter

- Added as allowed: - 16-18 oz. national brands.

Yogurt

- Added as allowed: - 32 oz. tubs; 4 oz. 4-packs (16 oz. total); 4 oz. 8-packs (32 oz. total).
- Nonfat or low fat only.
- Plain or any flavor.
- Logos of specific brands are displayed in the WIC Food Guide.
- Not allowed: - Whole milk yogurt.
- Yogurt with mix-in items such as candy, granola or nuts.
- Greek yogurt.
- Artificial sweeteners, often labeled "light" (for example: aspartame, sucralose or saccharine).
- Yogurt in bottles (drinkable), tubes or pouches.
- Activia.

Cheese

- Added as allowed: - 16 oz. Provolone.

Soy Beverage

- No longer allowed: - WestSoy Organic Plus Plain 32 oz. & 64 oz. (shelf stable).
- WestSoy Organic Plus Vanilla 32 oz. & 64 oz. (shelf stable).

Juices For Women

- Added as allowed: - 48 oz. store brand fruit or vegetable juice (100% juice & 120+% Vitamin C).

MINIMUM STOCK REQUIREMENTS:

Please note that your WIC minimum stock inventory may be affected by the products added as allowed, or removed as no longer allowed. Therefore, be sure you refer to the new WIC Food Guide to determine the specific WIC allowed brands, types and sizes when confirming your compliance with the attached WIC Vendor Minimum Stock Requirements.

As a reminder, the new WIC Food Guide, Infant Formula insert and revised WIC Vendor Minimum Stock Requirements sheet do not take effect until **July 11, 2016**. Please be certain that you share the above information with appropriate staff.

If you have any questions regarding the changes listed above, please contact your Vendor Relations Analyst at 517-335-8937.

Thank you for your continued support in providing nutritious WIC approved foods to eligible women, infants and children.

Sincerely,

A handwritten signature in black ink, appearing to read "M Perrelli", is written over a light gray rectangular background.

Mike Perrelli, Vendor Relations Coordinator
WIC Vendor Management and Operations

Enclosures

cc: Vendor Relations Analyst