

## MDOT Peer Exchange

### Program Development

Mark Dunn, Iowa DOT  
Operations Research Engineer



Iowa Department of Transportation



Research and Technology Bureau  
A DIVISION OF IOWA DOT

## How Have You Transformed Your Program?

- SPR
- IHRB
  - Project Identification and Selection
  - Focus Groups



Iowa Department of Transportation



Research and Technology Bureau  
A DIVISION OF IOWA DOT

## What Obstacles Do You Face?

- Finding Champions
- Accountability
- Balance Needs with Funding
- Applied vs. Basic
  - Innovative Project Solicitation



Iowa Department of Transportation



Research and Technology Bureau  
A DIVISION OF IOWA DOT

## What Strategies Did You Find Successful?

- Openness Builds Support
- Flat Bureaucracy
- Streamlined Contracting
- Collaboration
- Management Involvement and Interest



Iowa Department of Transportation



Research and Technology Bureau  
A DIVISION OF IOWA DOT

## What Benefits Do You See in Managing the Program the Way You do?

- Efficient
- Inclusive
- Accountability



Iowa Department of Transportation



Research and Technology Bureau  
A DIVISION OF IOWA DOT

## What Challenges Do You Still Face?

- Champions
- Implementation
- Performance Measurement



Iowa Department of Transportation



Research and Technology Bureau  
A DIVISION OF IOWA DOT

## What is Your Most Noteworthy Program Element?

- Partnerships with
  - Universities
    - Research Management Agreements
    - Collaboration Agreement
  - Industry
  - DOT Offices

