Every road user can contribute to the vision of Toward Zero Deaths on Michigan roadways.

Pedestrian fatalities increased 15 percent statewide, from 148 in 2014 to 170 in 2015. In addition, serious injuries for pedestrians increased 8 percent, from 381 to 412. Overall, 2,482 pedestrians were involved in a traffic crash in 2015.

More info on pedestrian safety:

www-nrd.nhtsa.dot.gov/Pubs/812124.pdf

Toward Zero Deaths™
National Strategy on Highway Safety
www.michigan.gov/zerodeaths

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**Tips for Pedestrians**

**Where to cross**
- Signalized intersections provide the safest opportunity for crossing. Pedestrians are more visible to stopped vehicles in crosswalks.

- Mid-block crossings usually have special pavement markings, signs and/or pedestrian signals to alert motorists to be aware pedestrians.

**Pedestrian crosswalk signals and pushbuttons**
- Push the button to let the traffic signal know you are waiting to cross.

- Wait your turn to cross. Waiting your turn keeps everyone safe, including you. Both vehicles and pedestrians must wait their turn to proceed.

- Once the crosswalk signal indicates that it’s your turn to cross, check to make sure vehicles are stopped, make eye contact and proceed to cross the road. Most intersections provide a countdown to let you know how much time is left to safely cross.

- The High-intensity Activated crossWalk (HAWK) signal provides mid-block pedestrians the opportunity to cross the road while traffic is stopped. Pedestrians should follow the same steps as a normal pedestrian crossing signal.

**Additional tips**
- Avoid roads and interstates where pedestrians are restricted or prohibited.

- Walk on a sidewalk or path when one is available.

- If there is no sidewalk or path available, walk on the shoulder, facing traffic.

- Stay alert; don’t be distracted by electronic devices, including phones, music players or other devices that take your attention away from the road.

- Be cautious at all times when sharing the road with vehicles. Never assume a driver can see you. Make eye contact with drivers as they approach.

- Be predictable. Cross streets at crosswalks or intersections when possible. This is where drivers expect to see pedestrians.

- If a crosswalk or intersection is not available, locate a well-lit area, wait for a gap in traffic that allows you enough time to cross safely, and continue to watch for traffic as you cross.

- Be visible. Wear bright clothing during the day, and wear reflective materials or use a flashlight at night.

- Avoid alcohol and drugs - they impair your judgment and coordination.