The Michigan Department of Transportation (MDOT) has adopted the Toward Zero Deaths (TZD) National Strategy as a statewide campaign to positively enhance road users' behavior and safety. More than 950 people were unable to return home in Michigan in 2013 due to traffic crashes. The TZD strategy involves enhancing driver education, emergency response, enforcement, engineering, policy, communications and other efforts that will move Michigan closer to zero fatalities. By incorporating safety into all facets of transportation, Michigan will achieve this vision.

MDOT is involved in various safety efforts with its federal, state and local partners. Without these partnerships, this vision will not be a reality.

Toward Zero Deaths™
National Strategy on Highway Safety

MORE INFORMATION VISIT:

www.michigan.gov/highwaysafety

Toward Zero Deaths™
National Strategy on Highway Safety
www.michigan.gov/zerodeaths

MDOT
Michigan Department of Transportation

Providing the highest quality integrated transportation services for economic benefit and improved quality of life.

MDOT
Michigan Department of Transportation

Moving Michigan *Toward Zero Deaths*

Toward Zero Deaths™
National Strategy on Highway Safety

SENIOR MOBILITY

MDOT has been working to meet the challenges of Michigan's aging population through:

- Enhanced signs and markings.
- Encouraging senior-friendly transportation options.
- Improving communications and coordination among partners.

OPERATION LIFESAVER

Michigan Operation Lifesaver is part of a national, nonprofit organization dedicated to ending collisions, fatalities and injuries at highway-railroad crossings, as well as trespassing on railroad properties, by increasing public awareness of potential highway-railroad crossing, as well as trespassing hazards.

HIGHWAY SAFETY IMPROVEMENT PROGRAM (HSIP)

The goal of the HSIP is to achieve a significant reduction in traffic fatalities and serious injuries on all public roads, including non-state-owned public roads and roads on tribal lands.

LOCAL SAFETY INITIATVE (LSI)

MDOT created the LSI to provide technical traffic safety assistance to local road-owning agencies, such as cities, county road commissions and tribal governments. Historically, local roads experience a higher percentage of fatal and serious injuries in terms of miles driven than state owned roads.

ROAD SAFETY AUDIT (RSA)

RSA is a formal safety performance examination of an existing or future road or intersection by an independent, multi-disciplinary team. The goal of the RSA is to analyze the selected project site and to identify short-term and long-term safety solutions.

SAFE ROUTES 2 SCHOOL

Safe Routes to School is a federal program aimed at making it safe, convenient and fun for children to bicycle and walk to school in order for them to get the regular physical activity needed for good health.

TRAFFIC INCIDENT MANAGEMENT

Traffic Incident Management is the planned and coordinated multi-disciplinary processes used to detect, respond to, and clear traffic incidents as quickly as possible while protecting the safety of on-scene responders and the traveling public.

COMPLETE STREETS

Complete Streets are roadways planned, designed and constructed to provide appropriate access to all legal users in a manner that promotes safe and efficient movement of people and goods while respecting context and community values.

WORK ZONE SAFETY

MDOT has worked to develop:

- Policies to reduce and eliminate crashes and fatalities in work zones.
- In-the-field work zone reviews.

These programs represent the activities MDOT is involved in to improve safety on Michigan's roads. MDOT strives to ensure roads are as safe as possible in every stage – from design to construction to long-term support of users on the roads. Keeping safety on the forefront of all MDOT practices helps move Michigan Toward Zero Deaths.

MDOT Michigan Department of Transportation

National Strategy On Highway Safety PROUD PARTNER TowardZeroDeaths.org

Prepared by: MDOT Graphics Unit - \Bureaus\Statewide Services\Operations\
Toward Zero Deaths\ Toward Zero Deaths Brochure TZD.indd (rld 1/15)