



Disadvantaged Business Enterprise

## A MUST-ATTEND EVENT!

MDOT's Disadvantaged Business Enterprise (DBE) program works to ensure that firms owned and controlled by minorities, women, and other socially and economically disadvantaged persons have the opportunity to grow and become self-sufficient.

# DISADVANTAGED BUSINESS ENTERPRISE Strategic Plan Workshop

Thursday, Nov. 16, 2017 • 9:30 a.m. - 4 p.m.

MDOT/DOSC Fisher Conference Room (2nd Floor), 1060 W. Fort St., Detroit, MI

What is your organization's process of defining its direction? Are you making decisions on allocating your resources to pursue this strategy or are you working on your business instead of in your business? Attending this session will help you to grow your business. The takeaways from this session include determining where you are, what's important, defining what you must achieve, and who is accountable. You will also learn through this workshop how important it is to regularly review your strategic plan to ensure it performs as designed.

A strategic plan is vital to your company's success, and the presenter has helped companies over the years understand this process, so come and learn how to work on your business.

Please register so that we can accommodate you. Bring your strategic plan, your partner or another company individual who can help you benefit from this information.

## REGISTRATION FORM

### LOCATION



Company Name: \_\_\_\_\_

Participant Name: \_\_\_\_\_

MDOT \_\_\_\_\_ DBE \_\_\_\_\_ Prime Contractor \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**MDOT/DOSC**

**Fisher Conference Room (2nd Floor)  
1060 W. Fort St.  
Detroit, MI 48226**

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