900 people die on Michigan's roadways each year

What would be your goal for Michigan?

What would be a good goal for your family?

What should be the goal for everyone?

Moving Toward Zero Deaths

Driver behavior factors into nearly 90% of all fatal crashes

What can you do to help move Michigan Toward Zero Deaths?

Do not drive distracted  Do not drive while drowsy  Do not drive impaired

Lower speed and drive cautiously during bad weather conditions  Always use your seatbelt

Toward Zero Deaths™
National Strategy on Highway Safety

www.towardzerodeaths.org

Michigan Department of Transportation

www.michigan.gov/zerodeaths