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3M 780 Temporary Tape

As of late 2010, 3M is no longer manufacturing temporary wet reflective tape 780 WR White and Yellow. 3M has indicated that they are working with pavement marking suppliers in Michigan to provide enough 780 WR to meet demand until an equal product is approved.

At this time, no equal product has been approved and added to MDOT’s Qualified Product List (QPL) 922.04A, Traffic Maintenance and Control Temporary Pavement Markings. In order for a temporary pavement marking product to be added to the QPL it must first be approved by the NASHTO Regional Test Deck in Pennsylvania then successfully piloted in a handful of projects in Michigan. The formal approval procedure can be found in the Materials Source Guide and Qualification Procedures found at the following link:
http://michigan.gov/mdot/0,1607,7-151-9623_26663_27303-166224--,00.html

MDOT staff should not approve the use of 3M 710 WR White or Yellow in lieu of 780 WR until it has been added to the QPL.