



## **Applying Social Networking Tools:** **Resources for Nonprofits**

### ***Facebook:***

- [A Beginner's Guide to Facebook for Non-Profits](#) - Wild Apricot's Nonprofit Technology Blog
- [Facebook Best Practices for Nonprofit Organizations](#) (Diosa Communications)
- [How to Be Effective on Facebook: Tips for Nonprofits](#) – About.com blog
- [Facebook, MySpace and Nonprofits](#) - Me Like the Interweb Blog

### ***MySpace:***

- [Best Practices for MySpace](#) - Diosa Communications
- [Facebook, MySpace and Nonprofits](#) - Me Like the Interweb Blog
- [How to Use MySpace to Raise Awareness](#) – Tech Soup

### ***LinkedIn:***

- [“What is LinkedIn” Video](#) – Common Craft
- [Non-Profits - LinkedIn Learning Center](#)
- [Nonprofits Can Be LinkedIn](#) – Nonprofit Technology Network
- [Three Simple But Powerful Ways Nonprofits Can Use LinkedIn](#) – Nonprofit Tech 2.0

### ***Blogs:***

- [5 Tips to Start a Nonprofit Blog](#) - from Have Fun Do Good blog
- [10 Reasons Why Every Nonprofit Must Have a Blog](#) - Wild Apricot's NonProfit Technology Blog
- [10 Ways Nonprofits Can Use Blogs](#) – NetSquared Blog
- [“Blogs in Plain English” Video](#) – Common Craft
- [“Blog for a Cause: The Global Voices Guide to Blog Advocacy”](#) (PDF) – Global Voices

### ***Twitter:***

- [“Twitter in Plain English” Video](#) – Common Craft
- [Twitter and Nonprofits](#) - Me Like the Interweb Blog
- [Using Twitter to Help Communities](#) – Nate Ritter's Blog

### ***Flickr (Photo Sharing):***

- [Online Photo Sharing in Plain English](#) – Common Craft
- [Flickr and Nonprofits](#) - Me Like the Interweb Post
- [Flickr for Good](#) - Flickr
- [How Can Nonprofits Use Flickr](#) -Tech Soup/NetSquared blog
- [How Nonprofits Can Get the Most out of Flickr](#) - Beth Kanter's Blog

### ***YouTube (Video Sharing):***

- [YouTube Best Practices for Nonprofit Organizations](#) - Diosa Communications
- [Insider's Guide to Video and YouTube for Nonprofits](#) - Frogloop
- [YouTube and Nonprofits](#) - Me Like the Interweb Blog

### ***RSS Feeds:***

- ["RSS in Plain English"](#) Video- Common Craft
- [Why Nonprofit Managers Must Use RSS – and How to Start](#) - Tech Soup

### ***Google Docs (Document Sharing & Editing):***

- ["Google Docs in Plain English"](#) Video – Common Craft

### ***Wikis:***

- ["Wikis in Plain English"](#) video – Common Craft
- [Wiki Best Practices](#) – Sun Wikis
- [Nonprofits Share Their Wiki Success Stories](#) – Tech Soup