Further Resources to Explore

Blogs and websites

- Common Craft - Videos that complex subjects easy to understand – they offer a section on technology with several videos focused on social media outlets.
- Discovering Web 2.0 and Social Media - The Corporation for National and Community Service Blog
- FrogLoop – Care2's Nonprofit Communications and Marketing Blog
- Get Your Sanity Back – Wild Apricot's Nonprofit Technology Blog - This blog discusses issues and trends in web technologies that help your organization do more with less.
- Good Works Grapevine – "Social Media Strategies and Tools Explained" - Plain English Social Media Tips, Web Tools and Marketing Strategies
- Katya's NonProfit Marketing Blog "Getting to the Point" - Blog on nonprofit marketing, fundraising, social media and doing good in the world better and faster.
- Mashable – The Social Media Guide
- Me Like the Interweb - Blog by Monica Hamburd, a social media evangelist and writer.
- NetSquared – "Remixing the Web for Social Change" – Enables social benefit organization to leverage the tools of the social web
- Nonprofit Blog Exchange – News about the Nonprofit Blog Exchange, Nonprofit Blogging, and Nonprofit Technology
- npMarketing Blog - A blog written by a non-profit marketer, for other non-profit marketers
- Spare Change – Making a Difference with Social Marketing
- Tech Soup – The Technology Place for Non-profits
- Web 2.0 Tools and Applications – Web applications index

Articles, newsletters and reports:

- 12 Tips for Nonprofits on Getting Started with Social Media
- Barack Obama's Social Media Toolkit
- Carnival of Nonprofit Consultants: Using Social Networking Tools - Advice, Brief Case Study, and Resources
- Effective Web 2.0 strategies to support youth mentoring programs – by Brandon Kelly – Helium
- Marketing 101: Using Social Media / Web 2.0 to Highlight Your Program
- From Tech Soup – The Technology Place for Non-profits
  - What Can Social Networking Do for Your Organization?
  - Should Your Organization Use Social Networking Sites?
  - Determining Your Social Networking Needs: When it comes to social networking, is more always better?
  - Everything You Need to Know About Web 2.0
- The Five Minute Guide to Social Networking – Network for Good
- Youth Impact: MySpace and YouTube and Blogs, Oh My! – A LEARNS Resource – distributed by NWREL

Social Media Policy and Guidelines:

- 10 Must-Haves for Your Social Media Policy – Mashable
- IBM Social Computing Guidelines
- Intel Social Media Guidelines