



State of Michigan
Michigan Gaming Control Board
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RACE MEETING LICENSE APPLICATION ATTACHMENT P

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(Application - Section III - Pari-Mutuel and Racetrack Operations - Question #11)

(Describe in detail the applicant's promotional and advertising plan as well as the plan's budget for the 2015 race meeting to include opportunities for the sport of horse racing to continue to develop, to be supported by the local communities, and to attract new patrons.)