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NETSWork

Summaries of timely road safety news, events, and alerts.

October 15, 2009

LATEST ROAD SAFETY NEWS

Report finds fewer deaths on the nation's roads

Source: *New York Times*, October 10, 2009

The risk of dying in a traffic accident has dropped nearly 18 percent since 2005, including a drop of 7 percent in the first half of this year, according to preliminary statistics released earlier this month by the Transportation Department. Measured by deaths per miles traveled, a yardstick that filters out the effect of less driving, the death rate is down by 16.1 percent from 2005 to the first half of 2009. Experts site several factors could be contributing: Highways are built or renovated with more consideration for safety and seat belt use has risen over the period. In addition, as old vehicles are retired, the ones that replace them have more air bags, antilock brakes and stability control systems. Furthermore, new restrictions are in place for licenses for teenagers. For more information, see the full article at: www.nytimes.com/

Nationwide Insurance and NETS team up to promote Drive Safely Work Week

Source: *Businesswire*, October 2, 2009

Nationwide Insurance and the Network of Employers for Traffic Safety (NETS) are reminding workers during Drive Safely Work Week (October 5-9, 2009) of the dangers of multitasking behind the wheel – including talking and texting on a cell phone and checking emails on mobile devices. Nationwide's new On Your Side survey, conducted Aug. 5-9, 2009, by Harris Interactive, reports that 80 percent of Americans favor a ban on texting while driving and more than half say they would support a ban on cell phone use altogether. To help businesses combat the issue of distracted driving, NETS has created a web-based driving safety campaign kit providing easy-to-use tools that include downloadable messages, graphics and activities for each day of the campaign week as well as an interactive distracted driving self-assessment. "Employers are in a significant position to lead the way when it comes to encouraging drivers to give their full attention to the road," said Jack Hanley, executive director of NETS. "The Drive Safely Work Week campaign gives businesses the tools they need to raise awareness of the dangers of driving distracted and provides strategies to help their employees stay focused on driving." For more information, see the full news release at: finance.yahoo.com/

States send mixed message on texting and driving

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About NETSWork

NETSWork is published electronically the 15th of each month by the Network of Employers for Traffic Safety, [Lynda Morrissey](#), editor, Jack Hanley, Executive Director. It is intended for the use of NETS members.

For more information, contact [Lynda Morrissey](#)

Note from the editor

All links to stories have

Source: Associated Press, September 18, 2009

Using your mobile phone behind the wheel can get you fined across much of the nation. But many states are using Twitter to send you up-to-the-minute directions on how to steer clear of a traffic jam. It is a mixed signal that some safety experts and politicians say could be dangerous. At least 22 states that ban texting while driving offer some type of service that allows motorists to get information about traffic tie-ups, road conditions or emergencies via Twitter. Many of these laws essentially bar people from using their mobile devices in any way behind the wheel; in some cases, just reading from a mobile device is against the law. Some supporters of text-messaging bans say that states that provide traffic information via Twitter are undermining these laws. State transportation officials say they are not encouraging people to get online behind the wheel. They say drivers should read their tweets before hitting the road. For more information, see the full article at: www.google.com/

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One in five U.S. drivers admits to texting: survey

Source: Reuters, September 25, 2009

Nearly one out of five U.S. drivers surveyed has read or sent a text message while behind the wheel, even though nearly all of the respondents in an AAA survey recently released considered such action unacceptable. "The new technologies that help us multitask in our everyday lives and increasingly popular social media sites present a hard-to-resist challenge to the typically safe driver," AAA Chief Executive Robert Darbelnet said in a statement accompanying the survey commissioned by the AAA Foundation.

About a dozen states have imposed prohibitions, and proposals for a national ban have been introduced in Congress. The wireless industry -- including cellphone manufacturers, carriers, and some Internet companies represented by the CTIA-Wireless Association -- support state and local efforts to ban texting while driving. For more information, see the full article at: news.yahoo.com

Poll finds support for ban on texting at the wheel

Source: New York Times, September 27, 2009

People overwhelmingly support a ban on text messaging while driving according to a new poll from the New York Times and CBS News. Ninety percent of adults say sending a text message while driving should be illegal, and only 8 percent disagree. There is no difference in support based on region of the country, party identification, marital status or whether the respondent owns a cell phone, the survey found. Parents are more inclined to support a ban than people without children. Women are more in favor of outlawing the practice than men. For more information, see the full article at: www.nytimes.com/

AAA campaign aims to pass texting while driving bans in all 50 states by 2013; Together with foundation launches 'Heads Up Driving Week'

Source: AAA Foundation for Traffic Safety News Release, September 25, 2009

AAA and the AAA Foundation for Traffic Safety are launching new legislative and communications campaigns to reduce distracted driving and improve safety on our roadways. AAA announced that the motor club will work to pass laws banning text messaging by drivers in all 50 states by 2013, citing strong public support for the laws, the danger of distracted driving, and new research by the Automobile Club of

Southern California showing the impact of California's texting ban. AAA will join the Foundation to call on motorists to drive distraction-free for the week of October 5-11 as part of its inaugural *Heads Up Driving Week: Try it for a week, do it for life*. To sign the pledge, view 10 tips on how to eliminate distractions and learn the facts about distracted driving, visit AAAFoundation.org. For more information, see the full news release at: www.aaafoundation.org/

More motorists die on rural roads

Source: *USA Today*, October 7, 2009

States are intensifying efforts to reduce traffic fatalities on rural roads to counter a reality of highway safety: More Americans die on lonely country routes than on more congested urban roads. In 2008, 56% of the USA's 37,261 traffic deaths occurred on rural roads, according to the National Highway Traffic Safety Administration. About 23% of the population live in rural areas. States might not be able to afford such costly projects as making narrow roads wider or twisting ones straighter, so they are taking other steps, some relatively inexpensive. For details and a chart of where states rank in rural traffic deaths see the full article at: www.usatoday.com/

Alcohol interlocks are gaining traction

Source: *NY Times (Wheels Blog)*, September 29, 2009

Ten states have now made alcohol ignition interlocks mandatory in cars for convicted drunken drivers, even first-time offenders. While opponents of interlocks cite privacy issues and concerns that some devices might be overly sensitive, a recent survey showed that about two out of three respondents were in favor of putting reliable alcohol detection systems into all cars, not just into the cars of offenders. For more information, see the full article at: wheels.blogs.nytimes.com/

New survey results: Stop anyone impaired by alcohol from driving any vehicle, public says

Source: *Reuters*, September 17, 2009

People are ready to prevent any driver from starting a vehicle after drinking too much alcohol, even though the technology to do it isn't available yet. Responding to a new Insurance Institute for Highway Safety survey, people across the nation said they like the idea of using advanced technology to stop drunk drivers from operating their vehicles. About 2 of 3 respondents deem this a good or very good idea, assuming the technology is reliable. More than 40 percent would want such devices in their own cars if offered as an option. Drinkers and nondrinkers alike favor the concept. The results are the Institute's first take on what people think about equipping all vehicles with alcohol detection devices that would be more sophisticated than the ignition interlocks in some vehicles today. For more information, see the full article at: www.reuters.com

New Anti-DUI Campaign Takes a Different Approach

Source: *KVBC News (NBC affiliate)* September 29, 2009

While the number of people arrested for DUI in Nevada continues to rise, a new anti-DUI campaign is taking a different approach. This new campaign is spearheaded by the Safe Community Partnership and includes law enforcement, law makers, and the business community. Outdoor Promotions, a local company, donated advertising space in bus shelters to parody a well-known credit card advertisement: "A beer:

\$2.50. A margarita: \$4.50. A DUI: \$13,000. A designated driver: Priceless."

Nevada's DUI laws typically cost up to and beyond \$13,000. In addition to advertising in bus shelters, the campaign will hang posters in local bars to hopefully get the message out to people before they leave. For more information, see the full article at: www.kvbc.com/

Rumble strips focus of SC PSA campaign

Source: *SCnow.com*, October 1, 2009

On Sept. 1, the S.C. Department of Transportation began airing a series of public service announcements designed to reduce the number of runoff-the-road accidents and traffic deaths. The campaign touts the benefits of rumble strips, raised or grooved patterns, typically on roadway shoulders, that alert drivers they have left their lanes. From 2004-2008, state transportation officials estimate 54 percent of all traffic deaths in South Carolina involved a vehicle leaving the roadway. During that period, 2,794 people died in such crashes, according to the state transportation department. A runoff-the-road crash occurs about every half hour somewhere in the state, resulting in at least one death every day. For more information, see the full article at: www2.scnw.com/

Traffic fatality toll to be posted along KY interstates, parkways

Source: *The News-Enterprise*, October 12, 2009

Starting Tuesday, October 13, the Kentucky State Office of Highway Safety will begin posting highway fatality totals on more than 50 electronic message boards along interstates and parkways across Kentucky. The campaign comes as Kentucky highway deaths are on the increase after three straight years of declines. Kentucky Office of Highway Safety Executive Director Chuck Geveden said posting the data on the electronic message boards helps remind drivers of the importance of buckling up and driving safely and responsibly. The greatest contributors to wrecks of all types this year, according to Kentucky State Police collision analysis data, continue to be driver inattention, failure to yield, speed, drunken driving and lack of control over the vehicle. For more information, see the full article at: www.thenewsenterprise.com

Study: Hybrids twice as likely to crash into pedestrians, cyclists

Source: *South Florida Sun Sentinel*, September 29, 2009

A new study released by the National Highway Traffic Safety Administration found hybrid vehicles are "significantly" more likely to be involved in accidents with cyclists and pedestrians who don't hear their quiet engines as they approach. Automakers are already looking at ways to address safety concerns posed by the vehicles, which are gaining in popularity. One option is to add a device that would generate noise under certain circumstances. For more information, see the full article at: www.sun-sentinel.com/

U.S. military and Dyess promote motorcycle safety

Source: *Reporter News*, October 3, 2009

Officials with the U.S. military are trying to stop the increase of motorcycle deaths

that have occurred in recent years as personnel return home. Alarmed by hundreds of motorcycle deaths by off-duty military personnel over the past several years, the military is requiring riding classes, screening riders for risky behavior and organizing racing events for a safe adrenaline rush. From October 2008 through September 2009, there were nine reported motorcycle accidents at Dyess Air Force Base. Motorcycle deaths are also up nationally, as bike sales and registrations rise. Deaths last year increased for the 11th straight year from 2,116 in 1997 to an all-time high of 5,290, the National Highway Traffic Administration said. The Marine Corps is reaching more skilled bikers by offering track days where they can ride full throttle on closed aircraft runways. Instructors offer tips, and medics are prepared to offer first-aid. For more information, see the full article at: www.reporternews.com

GHSA produces multicultural guide for state highway safety offices

Source: GHSA News Release, September 23, 2009

The Governors Highway Safety Association (GHSA) has announced the availability of a new publication, "Closing the Circle: A Multicultural Primer for State Highway Safety Offices." The new tool outlines various guidelines that will help State Highway Safety Offices (SHSOs) in their outreach to multicultural groups both at the state and local level. The publication is intended to help highway safety practitioners identify ways to understand the cultural and language barriers that exist with multicultural groups and facilitate the developments of effective traffic safety messages and programs. The publication details successful examples of states working with diverse partners to implement effective traffic safety programs. Multicultural groups now represent about one third of the population and are expected to become the majority in 2042 and grow to 56 percent of the population in 2050. The resource was developed by GHSA with a grant from State Farm. For more information, see the full news release at: www.ghsa.org/

Invasion of the golf cart

Source: Wall Street Journal, September 25, 2009

In a trend that has the traffic safety experts concerned, golf-cart-like vehicles are leaving the confines of gated communities and invading public streets. Most of the time, it's perfectly legal. A growing number of municipalities in states such as Arizona, Florida and Colorado have embraced the Neighborhood Electric Vehicles (NEVs). Some towns have built separate NEV lanes and parking spaces. Texas recently started allowing NEVs on roads with speed limits up to 45 mpg. The National Highway Traffic Safety Administration says it is monitoring the growth of NEV sales and is looking into ways to more tightly regulate the vehicles. The Insurance Institute for Highway Safety says it may start running crash tests to see how they fare in collisions with passenger vehicles. For more information, see the full article at: online.wsj.com/

Worst 10 states for auto-deer collisions

Source: CNNMoney.com, October 4, 2009

Pennsylvania ranks as the top state for vehicle-deer collisions, according to an insurance survey published earlier this month. State Farm said that drivers in Pennsylvania experienced more deer collisions than any other state between July 1, 2004 and June 30, 2005. State Farm estimates that 1.5 million vehicles collide with deer every year, resulting in 150 motorists deaths and \$1.1 billion in vehicle damages. With deer migrating and mating season occurring between October and December, the auto insurer says a higher number of deer are near roads this time of

year. For more information, see the full article at: money.cnn.com/

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WORK - HOME

Driver's ed set for revival in public schools

Source: USA TODAY, September 29, 2009

After almost disappearing a generation ago, Driver's education in public schools could be staging a comeback. Today, most states require 16-year-olds to take a driver's ed course in school or a commercial program before getting their license. That's one reason more than half of all 16-year-olds wait until they are 17. Experts say that more driver training could help reduce the more than 3,000 deaths a year of teen drivers. The National Highway Traffic Safety Administration now supports new guidelines calling for more classroom instruction and behind-the-wheel training. For more information, see the full article at: www.usatoday.com/

Strict rules from parents lead to safer-driving teens

Source: USA Today, September 25, 2009

Two studies coming out in the journal Pediatrics show that parents have a big impact on the safety of teen drivers. Parents who are actively involved in setting rules and boundaries, and following up on those rules, lead to safer drivers. Teens who say their parents are actively involved cut their risk of drinking and driving by 70%, are half as likely to speed and 30% less likely to use a cell phone. And kids who don't have access to their "own" car — they have to ask for the keys — are half as likely to get into a crash. For more information, see the full article at: www.usatoday.com/

Experts educate teens on the dangers of texting or tweeting while driving

Source: KIAH-TV, Houston, September 15, 2009

Teens texting and tweeting are nothing new, but when they're doing it behind the wheel it can be deadly. It's a growing problem professional driving instructors are trying to raise awareness about. Allstate and Houston ISD teamed up to teach teens about the dangers of driving while distracted. The teens were asked to go through an obstacle course while texting, reaching for the iPod, talking on the phone, or having loud friends in the backseat. As teenage drivers text and tweet behind the wheel the cones took a beating. It was all part of the Allstate Driver Challenge, which turned the parking lot of Reliant Park into a special road obstacle course. "Driving in distraction like talking on the cell phone, text messaging, using twitter, eating... it doesn't mix with driving," said Kristen Beaman, an Allstate Spokesperson. The young participants say it was an eye opening experience. For more information, see the full article at: www.39online.com

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WORKPLACE ROAD SAFETY

Driven to distraction: at 60mph, office work is high risk

Source: New York Times, September 20, 2009

In this difficult economy, many workers say that they have to make every minute count. They argue that the convenience of constant contact while driving far outweighs what they think are slim chances that it could lead to a wreck. For white-collar employees, pressures to multitask are largely self-imposed. For blue-collar workers, the demands to stay connected while driving are often imposed by their bosses. The issue of distracted driving is now getting intense public attention and some families of victims killed in collisions with a multitasking worker have successfully sued the driver's employer for tens of millions of dollars. Now researchers also say that splitting attention between activities such as working and driving often leads to distracted conversations and bad decisions. For more information, see the full article at: www.nytimes.com

Steps employers should take to avoid liability for injuries caused by texting and cell phones

Source: Examiner.com, September 8, 2009

What do cell phones have to do with employers? Why do employers need to be concerned with cell phones? The answer is liability! As with most litigation, the injured party will look for the defendant with the deep pockets. The law is clear that when an employee injures another during the course of that employee's employment, the injured party can hold the employer vicariously liable for the injury. If the employee was conducting business while texting or on the cell phone while driving, the employer could be held liable for injuries the employee causes. In addition, the employer can be found to be liable for being negligent in not having a cell phone policy, not providing the employee with training on proper use and safety of cell phones while driving and/or for not providing the employee with hands-free equipment. For more information, see the full article at: www.examiner.com

Gauging your distraction – NYT interactive tool

Source: New York Times

New studies show that drivers overestimate their ability to multitask behind the wheel. A new online test measures how your reaction time is affected by external distractions. Regardless of your results, experts say, you should not attempt to text when driving. To access the tool, go to: www.nytimes.com

ZoomSafer offering free beta software for mobile devices to prevent distracted driving

Source: Businesswire, October 6, 2009

ZoomSafer, the leading provider of innovative solutions to prevent distracted driving, announced that it has raised \$1 million in a seed round of financing from a private investor. The company will use the capital to launch commercial service for RIM Blackberry devices by the end of this year and accelerate development for Windows Mobile and Google Android devices. ZoomSafer released its initial beta for Blackberry phones on September 1, 2009 and has received tremendous feedback from hundreds of users across the U.S. Based on this feedback, ZoomSafer is prepared to launch a significantly enhanced phase two beta on October 20, 2009.

The beta is FREE and members of the public are invited to register by visiting www.zoomsafer.com. For more information, see the full news release at: www.businesswire.com/

Free software answers texts for drivers

Source: Pittsburgh Post-Gazette, September 24, 2009

The dangers of text-messaging and e-mailing while driving have been documented in several studies and underscored by numerous crashes and fatalities. A New Jersey entrepreneur says he has a solution -- a free software application that reads incoming text messages and e-mails aloud and automatically sends a reply. When a text message or e-mail arrives, the application reads it aloud and can be programmed to send an automatic reply like "I'm driving now but I'll get back to you later." The free version reads messages up to 25 words in a female voice; the premium one will read up to 500 words in a male or female voice, depending on the user's preference. Users can download the application at www.DriveSafe.ly for free (or the premium version that costs \$13.95). For more information, see the full article at: www.post-gazette.com

National Car Rental focuses on driver safety on foreign roads

Source: Car Rental, September 30, 2009

There is no doubt that driving in a foreign country - and in a strange car if renting - can be an unsettling experience. But National Car Rental is aiming to make the whole experience a lot easier with its Drive Safe website. The new enhanced version of Drive Safe includes driving information on 50 countries in Europe, the Middle East, Africa and North America. It also offers more free advice and tips than before. Drive Safe users can register to add their own traffic tips, providing first-hand information for other visitors to the site. Users can find in-depth guidelines on key road regulations, including speed limits, alcohol limits and road tolls, as well as advice on country and city driving. Tips on rush hour times, parking rules and road safety initiatives are also included as well as the rules on whether hand held mobile phones can be used and what sort of child seats are required. All the information is accessible free of charge. For more information, see the full article at: www.breakingtravelnews.com/

"EcoDrivingUSA(TM)" partners with employers to promote safe, smart and efficient driving

Source: PR Newswire, October 1, 2009

EcoDrivingUSA is proud to announce a new partnership with the Network of Employers for Traffic Safety (NETS) during "Drive Safely Work Week" (DSWW), recognized nationally October 5-9. The partnership will promote safe and fuel-efficient driving to improve and strengthen the driving habits of Americans.

"Our partnership with EcoDrivingUSA reminds employers and employees that driving safely and driving efficiently go hand-in-hand," said NETS Chairperson, Maureen Mazurek. "Following the EcoDriving principles and driving safely both require the driver to give their primary attention to the operation of their vehicle."

EcoDriving produces the highest mileage from every single vehicle, regardless of vehicle size and age, so it offers an unmatched reach in addressing energy and climate issues with the ability to affect the nation's entire fleet of 245 million

automobiles. If just half of all drivers nationwide practiced moderate levels of EcoDriving, annual carbon dioxide (CO2) emissions could be reduced by about 100 million tons, or the equivalent of heating and powering 8.5 million households. For more information, see the full news release at: www.prnewswire.com

Michigan's traffic safety office, governors highway safety association recommend limits, bans on cell use while driving

Source: GHSA News Release, October 5, 2009

As businesses in the state and across the nation prepare to remind their workforces about safe driving practices as part of Drive Safely Work Week (DSWW), the Michigan Office of Highway Safety Planning (OHSP) and the Governors Highway Safety Association (GHSA) recommend employers review cell phone and texting use policies for their organization. The GHSA recommends banning cell phone use and texting by all employees while driving for business purposes and encourages companies to develop and use systems that would limit or disable certain cell phone functions while an employee is driving. For more information, see the full news release at: www.ghsa.org/

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US DOT NEWS

US DOT kicks off historic summit to tackle dangers of distracted driving

Source: DOT Press Release, September 30, 2009

Leading the call for a cultural shift in how Americans view safe driving, Transportation Secretary Ray LaHood challenged over 250 safety experts, industry representatives, elected officials and members of the public to help put an end to distracted driving. The Secretary's call to action kicked off a two-day Distracted Driving Summit in Washington, DC that highlighted the under-recognized dangers of distracted behavior behind the wheel. Secretary LaHood also announced new research findings by the National Highway Traffic Safety Administration (NHTSA) that show nearly 6,000 people died in 2008 in crashes involving a distracted or inattentive driver, and more than half a million were injured. On any given day in 2008, more than 800,000 vehicles were driven by someone using a hand-held cell phone. For more information, see the full news release at: www.dot.gov/affairs/2009/dot15509.htm

To access the Distracted Driving Summit Powerpoint Slides and video of discussions from the 2-day summit, visit www.tvworldwide.com/events/rita/090830/default.cfm

Federal Government to study rise in motorcycle deaths

Source: Detroit News, October 5, 2009

The federal government announced it will begin an in-depth study into the cause of the increasing number of motorcycle crashes and deaths on the nation's roads. Almost 5,300 motorcyclists were killed in 2008, representing 14 percent of all highway fatalities. According to the Transportation Department's Fatality Analysis

Reporting System, motorcycle fatalities jumped from 2,116 to 5,290 -- a 150 percent increase between 1997 and 2008. Researchers will evaluate data from hundreds of motorcycle crashes to help identify common factors, including road configurations, environmental conditions and rider experience. For more information, see the full article at: www.detnews.com

\$100 million in Obama administration economic recovery act funds charts new course for green transportation

Source: USDOT News Release, September 21, 2009

The Obama Administration announced \$100 million in Economic Recovery Act funding for 43 transit agencies that are pursuing cutting-edge environmental technologies to help reduce global warming, lessen America's dependence on oil and create green jobs. Among the projects funded under the competitive bidding, Alabama will replace gasoline and diesel buses with electric hybrids, Massachusetts will construct wind energy generation turbines and Vancouver, Washington, will install solar panels at transit facilities.

The U.S. Department of Transportation is making \$48.1 billion available for highway, transit, bridge, rail, shipyard and airport construction and repairs nationwide. Of that, \$26.5 billion already has been obligated to fund more than 8,500 approved projects in 55 U.S. States and Territories. For more information, see the full news release at: www.dot.gov/affairs/2009/fta2209.htm

U.S. Transportation Secretary Ray LaHood kicks-off program to get more women working in transportation

Source: USDOT News Release, September 21, 2009

U.S. Transportation Secretary Ray LaHood announced at Spelman College the Pilot Entrepreneurial Training and Technical Assistance Women and Girls Program, created to encourage girls to pursue careers in science, engineering, and technology and help women in the field to achieve their goals. The partnership will create an internship and mentoring program to bring more female students into transportation-related careers and help them gain hands-on experience. It will also help small women-owned transportation companies to compete for DOT contracts, and make sure they get the technical and finance assistance they need to succeed. For more information, see the full news release at: www.dot.gov

U.S. Transportation Secretary Ray LaHood announces driver pre-employment screening program

Source: USDOT News Release, October 7, 2009

The Federal Motor Carrier Safety Administration (FMCSA) has announced that it will launch a new Driver Pre-Employment Screening Program which will allow commercial motor carrier companies to electronically access driver inspection and crash records as a part of the hiring process. The program is expected to begin in December 2009.

By using driver safety information during pre-employment screening, motor carriers will be able to better assess potential safety risks of a prospective driver-employee, and drivers will have additional opportunities to verify the data in their driving history and correct any discrepancies.

Once the pre-employment screening program is launched, driver safety records will

be readily available to motor carriers regardless of state or jurisdiction. In accordance with federal privacy laws, drivers must first give written consent in order for their records to be released. For more information, see the full news release at: www.dot.gov

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INTERNATIONAL ROAD SAFETY NEWS

Europe to launch large-scale test of intelligent in-vehicle technologies

Source: EcoFriendly Mag, September 27, 2009

Twenty-eight organizations, including automakers, universities and research centers, have committed to scientifically test and assess the impact of eight advanced driver assistance systems on safety, efficiency and driver comfort. Called the euroFOT project, devices that will be tested include systems that give warnings of potential side- and front-end collisions, other advanced in-vehicle systems such as Curve Speed Warning, Fuel Efficiency Adviser and the Human machine interaction with navigation systems.

Beginning in 2010, no less than 1,000 vehicles from a variety of European vehicle brands equipped with various intelligent in-vehicle systems will drive around Europe for approximately one year. These intelligent vehicles will collect data that should deliver answers with regards to the impacts that these systems have on safety, efficiency and driver comfort. The euroFOT project is expected to raise awareness and provide indications based on scientific data about real benefits of these existing intelligent in-vehicle systems. The results of the field test will also contribute to better and informed decision making. For more information, see the full article at: www.ecofriendlymag.com

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