

TRAFFIC SAFETY RESOURCES FOR EMPLOYERS 2007



MICHIGAN NETWORK OF EMPLOYERS FOR TRAFFIC SAFETY



The Michigan Network of Employers for Traffic Safety (NETS) provides information, products, and services that improve the safe driving behavior of all employees. **Michigan NETS materials are available free of charge.**



Speed, Drowsy, and Distracted Driving fact sheets

State and national data bring to light the consequences of these common driving behaviors. Safety tips to prevent these problems are presented. Order limit: 250 Speed (3320), Drowsy (3310), Distracted (3330)



Buckle Up static cling

This 1" x 6.75" decal will stick to any glass surface. Order limit: 250 (3340)



Four Seasons Safety Belt Ads CD-Rom

Safety belt use is important all year long, during every season and holiday. This CD contains black & white newsletter advertisements in various sizes and in Mac & PC format. Also available for download at www.michigan.gov/michnets. Order limit: 1 (3200)



Michigan NETS brochure

Michigan NETS strives to improve traffic safety in the workplace. Learn more about the programs offered and the benefits of being a NETS member. Order limit: 1 (3210)



Guidelines for Employers to Reduce Motor Vehicle Crashes

This booklet outlines 10 steps for building a driver safety program in the workplace. It includes real-life examples of successful safety programs and tips for getting started. Also available for download at www.osha.gov/Publications/motor_vehicle_guide.pdf. Order limit: 1 (3220)

Training

OHSP's corporate outreach coordinator offers no-cost, on-site training programs on the following topics: **Winter Driving Tips, Safety Belts, Distracted Driving, Road Rage/Aggressive Driving, Fatigued/Drowsy Driving.** Presentations range from 1-2 hours. For more information, please contact the corporate outreach coordinator at 517-333-5322.

Ordering Information

For Michigan NETS items, [click here](#) to view the Michigan Traffic Safety Materials Catalog. Indicate the inventory number in the *Michigan NETS Materials for Employers* column on the form.

Michigan NETS materials are available free of charge to Michigan residents.

Fax: 517-336-2663

Phone: 517-333-2722

E-mail: trafficsafety@michigan.gov

Web: www.michigan.gov/ohsp (Traffic Safety Materials)

MICHIGAN CENTER FOR TRUCK SAFETY



The Michigan Center for Truck Safety is a non-profit organization dedicated to safer truck travel. The Center provides Michigan's trucking industry with a variety of free educational safety programs and services, some of which are listed below.



Truck Driver's Guidebook

This reference provides information truck drivers need to know, such as a summary of state and federal rules and regulations, important phone numbers, and useful Web sites.



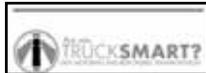
Home Run for Safety Award brochure

Companies, owner-operators, and individual drivers who complete the Center's core safety courses can earn the Home Run for Safety Award. This brochure outlines the courses that must be completed.



Sharing the Road or Inspection videos

One Sharing the Road video is geared toward senior drivers, and the other was created for teens. The Inspection videos are for truck drivers and companies, with one focused on straight trucks and the other on tractor trailers.



Are You Truck Smart? brochure

This lists some smart and not-so-smart ways to drive around trucks.

Ordering Information

Please visit www.truckingsafety.org for a complete library of information on truck safety. Visitors can also view or sign up for the "Safety Scene" newsletter.

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION



The National Highway Traffic Safety Administration (NHTSA) issues a materials catalog annually, and newly developed items are added to the online catalog monthly. The online materials catalog and instructions on how to use it can be accessed on the NHTSA Web site at www.nhtsa.dot.gov.

NHTSA's free materials cover aggressive driving, air bags, bicycle safety, child passenger safety, data & statistics, driver education & licensing, emergency medical services, impaired driving, law enforcement, motorcycles, older adults, pedestrians, program tools, pupil transportation, research & technology, safety belts, vehicle-related safety, and youth safety.

Ordering Information

Expect to receive orders in four to six weeks. Orders exceeding the quantity limitations will be reduced accordingly without prior notice. To order materials:

NHTSA Resource Center
3341 East 75th Avenue, Suite F
Landover, MD 20785

Fax: 301-386-2194
www.nhtsa.gov/people/outreach/media/catalog/Index.cfm

NATIONAL NETWORK OF EMPLOYERS FOR TRAFFIC SAFETY



The Network of Employers for Traffic Safety (NETS) is an established source for workplace traffic safety statistics, policies, program “best practices,” and technical information. To support employee awareness and education efforts, NETS has developed tools and incentives for effective workplace traffic safety programs. These items are fee based.



Novice Driver's Road Map booklet

To help “coach” teens to drive safely through a series of eight progressive practice sessions.

\$15.00



Teens at Risk: A Parent's Guide to Prevent Underage Drinking booklet

Employees often don't have time to learn how to combat underage drinking in their families. The booklet contains the resources needed to address this serious problem.

\$5.00



Belt Survey kit

How to conduct a safety belt survey! Two counters (one for each hand), a parking lot sign, “Belt-O-Meter,” buckle-up poster, and CD-Rom.

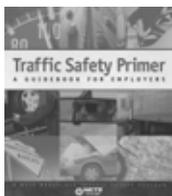
\$210.00



Distracted Driver tool kit

This tool kit makes it easy to provide training about distracted driving to employees. It includes techniques to minimize driver distraction to keep employees (or anyone) focused on the task at hand: driving. The kit contains a video, Leader's Guide, Rate-Your-Risk Quiz, incentives, and other useful tools. To order this product as a federal employee, please call the office directly at 1-888-221-0045.

\$90.00



Traffic Safety Primer: A Guidebook for Employers

Looking to develop, establish, or improve a workplace traffic safety program? This primer provides a set of corporate best practices from which an employer can enhance an existing program or build their own model program.

\$195.00



Drowsy Driving poster—car or truck

Trying to do it all and have it all often means operating on less than the optimal amount of sleep. Use either of these posters to help remind employees, colleagues, and friends of the importance of getting enough rest.

\$5.00

Ordering Information

Please visit <http://www.trafficsafety.org/products.asp> to order **NETS National items**. In addition to the items listed above, NETS National offers many resources for workplace traffic safety programs.