

MICHIGAN  
*women's*  
FOUNDATION

October 22, 2013

Brandon Samuel  
Department of Technology Management and Budget  
DTMB Procurement  
P.O. Box 30026  
Lansing, MI 48909

Dear Mr. Samuel:

On behalf of the Board of Trustees and staff of Michigan Women's Foundation, it is my pleasure to submit the attached in response to the State of Michigan's Request for Information (Project #0071141113B0000535) for the Social Impact Bonds - Pay for Success Based Financing initiative.

If I may provide any additional information, please feel free to contact me at the Foundation (313.962.1920) or [ccassin@miwf.org](mailto:ccassin@miwf.org).

Thank you for your attention to this matter and for your consideration.

Sincerely,



Carolyn Cassin  
President and CEO

333 West Fort Street, Suite 1920  
Detroit, MI 48226  
313.962.1920  
[www.miwf.org](http://www.miwf.org)



## Michigan Women's Foundation

### A critical partner in the state of Michigan's Social Impact Bond Launch Strategy

With a 27 year history of achievement in creating and supporting critical programs and collaborations that address and eliminate barriers to economic and social equality for women and girls throughout the state, Michigan Women's Foundation (MWF) has worked directly with over 520 non-profits (list attached) and successfully attracted contributions from more than 11,000 donors. While a vital goal of the MWF founders was to foster a strong base of educated and engaged female philanthropists, its good work has resulted in grants, sponsorships and contributions from foundations and corporations, as well as men who understand the significance of financially independent women.

Its deep understanding of the profound effects intractable poverty has had on generations of Michiganders has informed its programmatic emphases. From workforce development to enhanced K - 12 education, from social justice to early childhood development, and from housing to community services, the foundation has identified, strengthened and provided financial and leadership support to organizations across the state that enhance the lives and opportunities available to female citizens of all ages. The result of nearly three decades of work can be simply stated: changing the life of a woman changes the lives of a family and, ultimately, changes communities.

Women who are the product of generational poverty must be taught both skills and a new mindset about money and how it can change the very foundation of their past experience. They must learn that the welfare system is not their only option and be exposed to everything from how to create and manage personal budgets, to sound fiscal business practices, to evaluating return on investment. They must be empowered to assume responsibility for themselves and their families, and then to assume responsible roles in society.

In response to evolving social issues, MWF has added a critical new goal to its mission: to enhance opportunities for women to become successful entrepreneurs by providing financial assistance and supportive resources to economically disadvantaged women-owned/led businesses in underserved areas of the state. The microloan fund, created within the foundation in 2010, was recognized with funding from the New Economy Initiative for Southeast Michigan, to strengthen its impact on entrepreneurial endeavors.

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Michigan Women's Foundation has a clear understanding of these issues and what has and has not worked in the past. The results of its ongoing partnerships with dozens of service providers are evaluated annually and strategies are created to increase the efficacy of their programs and services. Professional development, skills training, fiscal management and other best practice methodologies are provided to organizations challenged to tackle tough societal issues with limited resources.

This history of achievement makes MW F a strong candidate for an intermediary role in the Social Impact Bond initiative as a partner in its efforts to leverage private support to strengthen services:

- Its deep understanding of the myriad of social, financial, community and familial issues surrounding Michigan women makes it a valuable asset in the determination of how to optimize opportunities and services vis a vis the social impact bond model.
- With an existing network and proven track record of working with virtually every element of the non-profit services sector, MWF will bring a deep understanding of how to ensure success in the implementation of the effective, efficient and high-value programs.
- As an organization that both draws support from and provides support to a statewide constituency, the foundation is exceptionally well-positioned to guarantee strong investor relations and a broad delivery system.
- Inherent in the foundation's ability to support agencies and their leaders across Michigan is the 4,000 business women who already provide mentoring, coaching and business skills, as well as financial sustenance, all of which will be essential to the success of the SIB's model.
- The aggregate experience and leadership abilities of the foundation's leadership, board and committed contributors ensure results-focused methods for providers.

Michigan Women's Foundation deploys its human and financial resources in ways that impact demonstrable change and has challenged both its supporters and partner organizations to do so as well. It is uniquely poised to work with both investors and service providers to guarantee the success of the state's initial Pay for Success project. Its leadership is available to serve the state and its partners in an educational, oversight and/or intermediary role.

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## Partnerships & Organizations Supported

Academy for Sport Leadership  
ACCESS  
ACTS 29 Fellowship Corporation  
Adrian Public Schools  
Adult Well-Being Services  
Advent House Ministries, Inc  
Affirmations Lesbian & Gay Center  
Agape' Connections  
Allegan County Prevention of Child Abuse  
Alternatives for Girls  
American Civil Liberties Union  
Ann Arbor Center for Independent Living  
Ann Arbor Community Development Corporation  
Ann Arbor Teen Center - Neutral Zone  
Anointing New Beginnings Community Outreach  
Aquinas College  
Arbor Circle Corporation  
Arkenya Magazine, Inc.  
Assistance League of SE Michigan  
Association for Children Enforcement  
Baraga City Shelter Home  
Barbara Kettle Gundlach Shelter  
Bay Area Women's Center  
Bay County YWCA  
Big Brothers Big Sisters of Sault Ste. Marie  
Boys & Girls Club of Grand Traverse  
Boys & Girls Club of Kalamazoo  
Boys Hope Girls Hope  
By Our Boot Straps  
Camp Fire USA West Michigan Council  
Careerline Tech Center  
Caring House, Inc.  
Catherine's Care Center  
Catholic Charities West Michigan  
Catholic Family Services  
District Health Department #10  
Domestic Violence Escape, Inc. (DOVE)  
Domestic Violence Project/Safe House  
Dominican High School  
Center for Empowerment & Economic Development  
Center for Environmental Studies  
Center for the Continuing Education of Women  
Center for Women in Transition  
Charlevoix Emmet Housing Coalition  
Child & Family Resource Council  
Child Abuse & Neglect Council of Oakland  
Child and Family Service of Saginaw  
Child and Family Services 4C  
Child and Family Services of NW Michigan  
Child Guidance Center  
Children's Center of Wayne County  
Child's Hope  
Choices of Manistee County Inc.  
Chrysalis  
Citizens for Prevention of Sexual Abuse  
Citizens For Better Care  
Clean House, Inc.  
Clinica Santa Maria/St. Mary's Health  
Communities for Equity  
Community Action Network  
Community Capital Development Corporation  
Comstock Community Center  
Continuing Education for Women  
COTS - The Coalition on Temporary Shelter  
Council Against Domestic Assault  
Council of Michigan Foundations  
Council on Domestic Violence and Sexual Assault  
Creston Neighborhood Association  
Deaf & Hearing Impaired Services, Inc.  
Deaf Options, Inc.  
Delta Sigma Theta Sorority, Inc.  
Detroit Public Library Friends Foundation  
Detroit Youth Soccer League  
Dial Help Inc.  
Dickinson Community Resource Center  
Grand Rapids Public Schools  
Grand Rapids Youth Commonwealth  
Grand Rapids Women's Resource Center

Eastern Michigan University Foundation  
Eastside Mother's Club  
El Shaddai Counseling & Consultation Services  
Elder Law of Michigan  
Escanaba Business and Professional Women  
Eve Inc.  
Every Woman's Place, Inc.  
Fair Winds Girl Scout Council  
Family Counseling & Children's Services  
Family Planning Association of Allegan County  
Family Services and Children's Aid  
First Step - Plymouth  
FiveCAP, Inc.  
Franklin Street Community Housing  
Freedom House  
Friends of the Fife Lake Public Library  
Genesee County Free Medical Clinic  
Gibson School  
Girl Scouts Heart of Michigan  
Girl Scouts of Crooked Tree  
Girl Scouts of Glowing Embers  
Girl Scouts of Huron Valley  
Girl Scouts of Macomb County-Otsikita  
Girl Scouts of Metro Detroit  
Girl Scouts of Michigan Capitol Council  
Girl Scouts of Michigan Pine & Dunes  
Girl Scouts of Michigan Trails  
Girl Scouts of Mitten Bay  
Girl Scouts of Peninsula Waters  
Girls Choral Academy  
Girls Group  
Girls Matter, Inc.  
Girls on the Run of Southeastern Michigan  
Goodwill Industries of SW Michigan  
Grand Rapids Area Center for Ecumenism  
Grand Rapids Blaze  
Grand Rapids Cable Access  
Grand Rapids Community Access Center  
Kettering University  
Keweenaw Krayons, Inc.  
LA VIDA  
LACASA  
LaLeche League of Grand Rapids  
Lamaze Family Center Ann Arbor  
Lansing Community Micro-Enterprise Fund  
Lapeer Area Citizens Against Domestic Assault

Grand Traverse Baby Pantry  
Grand Traverse County Health Department  
Grand Traverse Dyslexia Association  
Grand Valley State University Women's Center  
Grateful Home, Inc.  
Greater Grand Rapids Interfaith Hospitality  
Network  
Greater Grand Rapids Women's History  
Greater Kalamazoo Girls on the Run  
Greater Oakland VNA  
Groundwork for a Just World  
GRTV - Youth Channel  
H.E.R.O. of Washtenaw  
Habitat for Humanity - Alpena Area, Inc.  
Healthy Start  
Heartside Good Shepherd Ministry  
Helping Unite Mothers and Children  
HelpSource  
Heritage Works  
Hispanic Center of Western Michigan  
Hispanic Service Center, Inc.  
Hispanic Women's Center  
Hispanics Against Aids Inc  
Hmong Women United of Michigan  
Horizons Community High School  
Housing Bureau for Seniors of University of  
Michigan  
Housing Services for Eaton County  
Humanity for Africa, Inc.  
Huron Valley GirlSpace  
Hutchins Middle School Chess Club  
Inland Lakes School, Girls First Committee  
Inner City Christian Federation  
Interlochen Center for the Arts  
Intonjane Institute  
Jackets for Jobs, Inc.  
Kalamazoo County Family YMCA  
Kalamazoo Deacons Conference  
Kalamazoo Public Schools  
Katikitegon Commumith Dev. Corporation  
Kent County Girls on the Run  
Motherly Intercession  
MRC Industries, Inc.  
MSU Cooperative Extension  
National Council on Alcoholism  
NAWBO Greater Detroit Chapter  
Neighborhood Service Organization  
New Dimension Outreach

Leaven  
Leelanau County Family Coordination Council  
Legal Services of South Central Michigan  
Lenawee Emergency & Affordable Housing  
Lesbian A-Sisters  
Liberty Children's Art Project  
Life Guidance Services  
Lighthouse of Oakland County  
Living Arts  
Looking For My Sister  
Love That Works, Inc.  
Lula Belle Stewart Center, Inc.  
Making it to the Finish Line  
Malcolm X Academy  
MAPP/Lesbian A-Sisters  
MARAL Foundation  
Marquette-Alger Planned Parenthood  
Marygrove College  
Matrix Human Services  
Menominee/Delta/Schoolcraft  
Mercy Education Project  
Metro Teen Conference  
Battered Women's Clemency Project  
Coalition Against Domestic & Sexual  
Waterways Girl Scout Council  
Michigan Association for Female Entrepreneurs  
Capitol Girl Scout Council  
Michigan Consumer Health Coalition  
Michigan United  
Michigan Veteran Feminists  
Michigan Worthy Wage Coalition  
Mid Michigan Alliance for Community  
Migrant Health Promotion  
  
Rose Haven Ministry  
Ruth Ellis Center Inc.  
Safe Haven Ministries  
SAFE Place  
Safe Shelter, Inc.  
SafeHouse Center  
Saginaw Family Child Care Network  
Salvation Army Booth Family Services  
Sault Tribe of Chippewa Indians  
Seasons of Life Birthing Choices, Inc.  
Shelter, Inc.  
Simon House

New Life Home for Recovering Women  
New Visions: Alliance to End Violence  
Newaygo County Community Service  
Northwest MI Child Guidance Center, Inc.  
Northwest MI House of Hope  
Oakland County 4C Council  
Operation ABLE of Michigan  
Operation Get Down  
Parents Together  
Peace Neighborhood Center  
Planned Parenthood Center of W. Michigan  
Planned Parenthood Northern Michigan  
Planned Parenthood of East Central Michigan  
Planned Parenthood of Mid-MI Alliance  
Planned Parenthood of SE MI  
Planned Parenthood Northern Michigan  
Planned Parenthood of West Michigan  
Pontiac Area Urban League  
Portage Health System, Inc.  
Poverty & Social Reform Institute  
Professional Dev. & Training Center of SW  
Michigan  
Project A.R.T.  
Project Transition  
Project U-Turn  
R.A.V.E. of West Michigan  
Raven Hill Discovery Center  
Ravendale Community Inc.  
Readiness Center  
Red Tent  
Restorers  
Rhonda Walker Foundation  
RISEN  
Riverside Elementary School  
Rogers City Zonta  
  
United Generation Council  
United Methodist Community House  
Urban Produce  
Community Place Inc.  
Vision Quest High School  
Visiting Nurse and Hospice of SW Michigan  
Visiting Nurse Association  
Vista Maria  
Washtenaw Community College Foundation  
Washtenaw HomeBuyers  
Wayne State University Developmental Disabilities  
Institute

Sinai-Grace Hospital  
Sisters & Daughters of Sheba  
Skillman Center for Children  
SOS Community Services  
Soundings: A Center for Women  
South End Community Outreach Ministry  
Southeastern Michigan Health Association  
Southwest Alliance for Neighborhoods  
Spirit Inc.  
St. Patrick Senior Center  
St. Luke AME Zion Church  
St. Mary's Mercy Medical Center  
St. Rose Senior Citizen Center  
Strategic Builders Incorporated  
Student Advocacy Center of Michigan  
Sylvia's Place  
Team for Justice, Inc.  
The Adventure Center at Pretty Lake  
The Corner Health Center  
The Heidelberg Project  
The Holistic Midwifery Institute  
The Information Center  
The Iya's Community House  
Therapeutic Horsemanship of West Michigan  
Third Level Crisis Intervention Center  
Townline Elementary School  
Traverse City Area Public Schools  
Tri City Community Development Corp.  
Turning Point, Inc.  
Twenty-first Century Sisterhood

Wayne State University-School of Medicine  
West Michigan Academy of Music  
Westside Cultural and Athletic Club  
Wholistic Living CDC  
Wild Swan Theater/Raising Strong  
Wisdom Institute for Teenage Mothers  
Woman's Co-op  
Women ARISE  
Women in Touch  
Women of Faith Ministries  
Women Survival Center of Oakland County  
WomenQuest  
Women's Aid Service  
Women's Center  
Women's Center of Greater Lansing  
Women's Center of SE Michigan  
Women's Community Association  
Women's Justice Center  
Women's Resource Center  
Women's Resource Center of Northern Michigan  
Women's Survival Center of Oakland County  
Womyn's Concerns Center  
Xicano Development Center  
Yemeni American Benevolent Assoc. (YABA)  
Young Audiences of Michigan  
YWCA of Greater Lansing  
YWCA of Kalamazoo  
YWCA West Central Michigan  
YWCA-Center for Women



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**Vision:** Transform Michigan to achieve equality and empowerment for women and girls.

**Mission:** Eliminate barriers to economic and social equality for Michigan women and girls.

## Programs & Initiatives



### BUILDING THE NEXT GENERATION OF LEADERS AND PHILANTHROPISTS

**Young Women for Change®** - a youth leadership and philanthropic development program for high school girls in six Michigan counties.

**Camp Moxie: A Girls Leadership Adventure** - a weeklong partnership with Girl Scouts of SE MI and *Running Start*, where high school-aged girls participate in interactive, hands-on experiences to develop leadership skills and critical thinking through tracks on Philanthropy, Politics and Entrepreneurialism.

**University of Life** - an educational and enjoyable weekend on a college campus, encourages self-expression, creativity and curiosity, while working in diverse groups.



## WOMEN'S ECONOMIC SECURITY

The Michigan Women's Foundation's **Angel Loan Fund**, the first of its kind in Michigan, provides early stage capital to economically disadvantaged women owned or led businesses in underserved areas throughout the state.

MWF, in collaboration with Walsh College, Inforum and Huntington Bank, offers educational and other supportive services to women entrepreneurs through an annual conference: **Entrepreneur-YOU**, and a business plan competition for social entrepreneurs and lifestyle companies, with cash prizes.



## SCHOLARSHIPS

Through a merger with Michigan Business and Professional Women's Foundation, MWF awards \$1,000 **educational scholarships** in four categories: high school, undergraduate, graduate and returning student. Last year, over 400 applications were received from deserving women and girls, showing a great need for tuition assistance.

## GRANTS

Grant making is the centerpiece of MWF's work, having awarded \$3.2 million to 520 programs since its founding in 1986. Grants to non-profits providing exceptional gender-specific programs and services are awarded in two cycles, under the direction of *Young Women for Change* and the Grants Distribution Committee.

