



## **Maternal Infant Health Program (MIHP)**

### **Logo Usage Guidelines**

We encourage you to use the Michigan Department of Health and Human Services, Maternal Infant Health Program (MIHP) logo.

All materials containing the MIHP logo must be submitted and approved by your MDHHS, MIHP state consultant prior to use. Allow at least two weeks for approval. Use the attached logo permission request form and fax the form to 517 335-8822.

The logo:

- May only be used by a certified MIHP provider or contracted Medicaid Health Plan
- May be used on your website, with promotional materials such as home visitor badges, business cards or other program affiliated documents to advertise your MIHP services
- Must be used in the exact form provided by the MDHHS
- The color (teal blue), proportions, spacing or other aspects of the logo must not be modified. You may use the logo in black and white
- You may adjust the size to fit your documents

Contact your MIHP state Consultant if you have questions.

Maternal Infant Health Program  
Michigan Department of Health and Human Services