*michigan rideshare*

# MISSION

*To actively recruit people to utilize carpools, vanpools, and transit for the work-related commute.*

*michigan rideshare*

# VISION

*Educate, recruit, and retain individuals to share rides in order to reduce vehicle miles traveled on Michigan roadways.*

## What is Rideshare?

Rideshare is a free, computerized carpool and vanpool matching service that helps people with their daily work commute. You'll be matched with others who share common neighborhoods, work locations and hours.

## Key Benefits of Ridesharing

*Save money, plus wear and tear on your personal vehicle*

Your decision to rideshare will save you money. The American Automobile Association's (AAA) *Cost of Driving* brochure (printed in 2000) estimates that a daily 41-mile commute in a four-cylinder vehicle costs up to $6,309 per year, or 42.1 cents per mile.

*Save Time and Relax*

Your decision to rideshare will be a time saver. In a modern era where there is so much to do and so little time...it is even more important to have options. You can begin and end your day by reading or relaxing, rather than experiencing the headaches and stress of everyday traffic jams or delays.

*Benefit from Flexibility*

Your decision to rideshare can be as flexible as you desire. Your choice to participate in alternative transportation options can be done as often as every day, or as seldom as once or twice a week. Either way, your contribution will make a difference without the hassles of a long-term commitment or a binding contract.

*Increase Your Circle of Influence*

Your decision to rideshare can promote new personal and professional relationships. Who you ride with is entirely up to you. You can organize your own carpool or vanpool, or have your local rideshare office match your group by computer. If you're worried about compatible personalities, try ridesharing on a trial basis.

*Live a Longer, Healthier Life by Enjoying Cleaner Air*

Your decision to rideshare benefits everyone by reducing the level of emissions in the air we breathe. The more people who choose alternative transportation options, the less pollutants there will be.

*Reduce Traffic Congestion*

Your decision to rideshare reduces the number of vehicles on Michigan roads. Fewer cars on the road results in less traffic congestion and fewer parking problems in crowded urban areas.

*Conserve Energy*

Your decision to rideshare will give you more control over how much you pay at the pump. Conservation saves money and energy resources for future use.

## Carpooling

The most common form of ridesharing is the use of a privately owned vehicle by two or more people. Carpoolers may use one vehicle, or rotate vehicles... and share expenses.

## Traditional Vanpooling

Traditional vanpooling consists of six or more passengers who share a ride in a private van – or who lease a van on a month-to-month basis through the MichiVan Program. Volunteer drivers are established who pick up others at specific points, drop them off at common sites, and return them to their pickup points at the end of each day. In exchange for driving, the volunteer driver rides for free. For the statewide MichiVan Program, the cost of the vanpool includes all operating, maintenance and insurance costs, which are divided equally among the riders in exchange for a guaranteed seat.

## Non-Traditional Vanpooling

The MichiVan Program leases vans for work and work training purposes that result in a van being used in the non-traditional sense as a shuttle (multiple trips), with a paid driver, or as an agency-sponsored vanpool.
Non-traditional vanpooling is growing in demand from organizations that are assisting in the transportation effort for employees who view transportation as a barrier to getting to work.

## Rideshare Matching Services

A network of Local Rideshare Offices (LROs) helps commuters find carpool partners, identify vacancies in existing vanpools, or match people who are interested in forming a new vanpool group.

## Who Is My LRO?

LROs provide services based on the destination point of your work commute. Find the region where your employer is located, refer to the legend to identify the name of the agency that serves as your LRO, and call them at the number listed on the back panel of this brochure.

## We'll Guarantee You a Ride Home

For registered carpools and vanpools, each LRO offers a Guaranteed Ride Home (GRH) Program that will provide you with transportation options, or transportation-reimbursement, if an unexpected need arises. Examples include: unscheduled overtime at a supervisor's request, personal or family illness, unexpected departure of the car/vanpool driver, and personal or family emergencies. Ask your Local Rideshare Office how the GRH program works.

## Carpool Parking Lots

(Sponsored by the Michigan Department of Transportation)

There are 212 carpool parking lots throughout Michigan. Carpool parking lots provide a free, convenient meeting place for carpoolers and vanpoolers. No permit is required and overnight parking is allowed. Lot locations and driving directions can be obtained from the following:

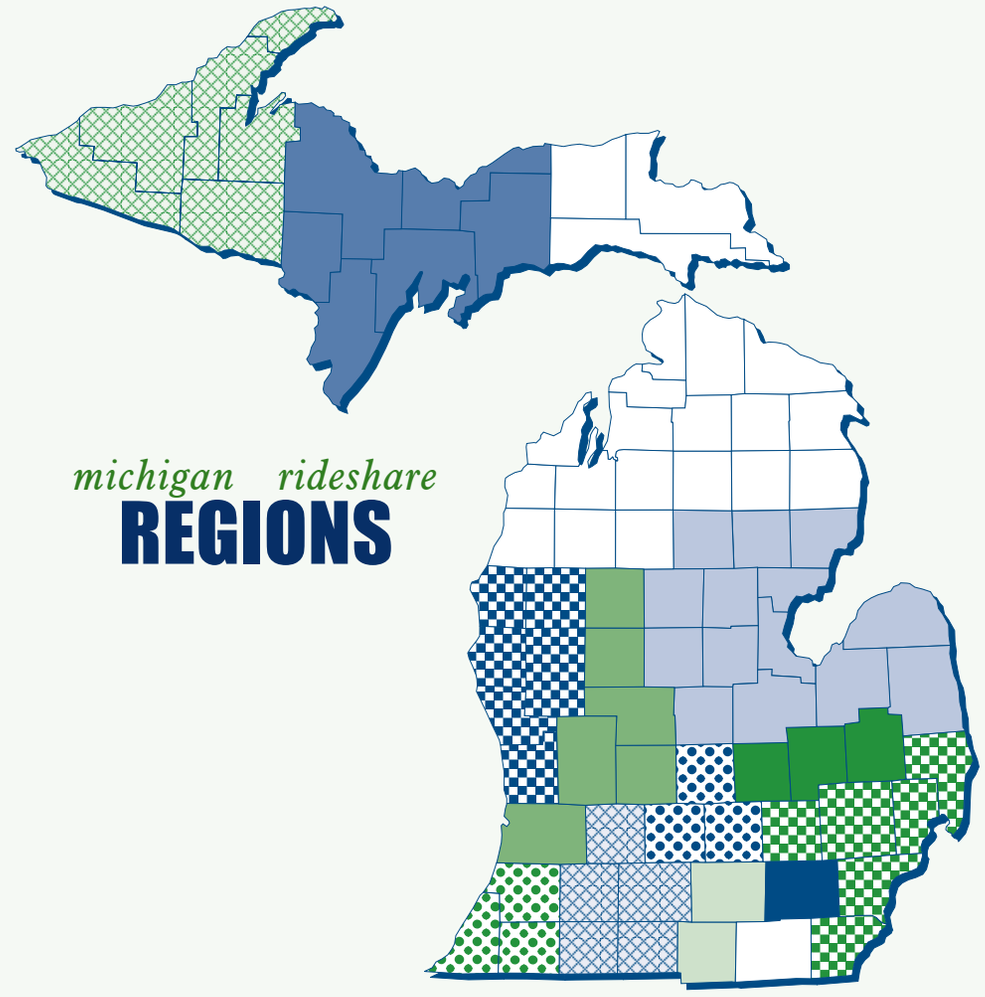
MDOT Carpool Parking Lot Coordinator: 517-335-1510

MDOT Web site: *http://www.mdot.state.mi.us/mappub/carpoolpark/*

**If you need this document in an alternative format, contact:**

MDOT, Bureau of Urban and Public Transportation
Passenger Transportation Division
P.O. Box 30050, Lansing, MI 48909-9791
517-335-2553

# michigan RIDESHARE



## michigan rideshare REGIONS

### Local Rideshare Offices

- Ann Arbor Transportation Authority: 1-877-971-POOL
- Capital Area Transportation Authority: 1-877-921-POOL
- CUPPAD Regional Commission: 1-877-956-POOL
- East Central Mich. Planning & Development Region: 1-877-931-POOL
- Genesee County Metropolitan Planning Commission: 1-877-936-POOL
- Interurban Transit Partnership (Grand Rapids): 1-877-966-POOL
- Jackson/Hillsdale Rideshare: 1-877-943-POOL
- Kalamazoo Area Transportation Study: 1-877-951-POOL
- Southeast Michigan Council of Governments: 1-866-510-POOL
- Southwestern Michigan Commission: 1-877-959-POOL
- West Mich. Shoreline Regional Development Commission: 1-877-952-POOL
- Western U.P. Planning & Development Regional Commision: 1-877-953-POOL

Rideshare web site: *http://www.michiganrideshare.org*

**MICHIVAN** Commuter Vanpools

**1-800-VAN-RIDE**

RECYCLED PAPER

Prepared by: Departmental Services Mapping & Graphics
\graphics\UPTRAN\Rideshare Broch\MI_Rideshare.pm65 9/01
15,000 copies printed @ $.11 each for a total cost of $1,678.50

SHARE THE RIDE SHARE THE COST

**MICHIGAN RIDESHARE**

MDOT
Michigan Department of Transportation