

# Annual Community Service Awards

## Request for Nominations

Blue Cross Blue Shield of Michigan has a long history of honoring people across the state who are exceptional advocates for our state's seniors. We ask you to help us find and recognize these outstanding advocates. Nominate organizations and individuals you feel deserve our Community Service Awards.

### Claude Pepper Awards

The Claude Pepper Awards are given to outstanding senior citizen advocates whose work or volunteer activities have a positive effect on the lives of older adults.

### Diana C. Jones Award

The Diana C. Jones Award recognizes contributions made by an organization that provides older adults with health or social services to help them continue to live meaningful lives.

### Diana C. Jones Award

Recognizing good work that improves the lives of Michigan's older adults!

We present the Diana C. Jones Award annually to an exceptional organization that provides older adults with health or social services to help them continue to live meaningful lives.

The award program was established in honor of Diana C. Jones, retired Blue Cross Blue Shield of Michigan vice president of Community Affairs, for her advocacy and concern for the needs of the elderly.

### Nomination Criteria

- Organization must be community-based and provide a service or offer assistance to older adults;
- Organization develops or manages projects leading to a greater awareness of the health, needs, and well-being of older adults within a community;
- Organization must promote a positive image of service within a community and must be in good standing within a community.
- Must be a 501(c)(3) organization

*To ensure your nomination is considered, please answer all the questions below:*

- What is the organization's role in providing paid or unpaid service to older adults?



- Employees of Blue Cross Blue Shield of Michigan, its subsidiaries and members of all selection committees are not eligible; nor are their family members.
- We can award monetary contributions only to 501(c)(3) nonprofit organizations.

## Here's How to Submit Your Nominations

Complete the attached form for the Claude Pepper Award. To print additional Community Service Awards Request for Nomination forms, visit our Web site at [bcbsm.com/awards](http://bcbsm.com/awards). Please mail both nominations to:

Community Responsibility — Mail Code 1808  
Service Award Nomination  
Blue Cross Blue Shield of Michigan  
600 E. Lafayette Blvd.  
Detroit, MI 48226-2998

If you have questions or need additional information, contact Melanie Brown at 313-225-7414.

Nominations will not be accepted after **May 15**.

## Claude Pepper Awards Application Form

Is the nominee working or retired?

What is the nominee's role in providing paid or unpaid service to older adults?

How many people are affected by the nominee's leadership, and what amount of time does the nominee devote to this work?

What attributes of the nominee indicate that he or she is a leader (for example, ability to plan, organize and develop ideas or projects)?

How has this person gone beyond his or her job or volunteer activities in an exemplary way?

How has the nominee demonstrated an attitude of caring toward older adults?

What are the nominee's hopes and goals for enhancing the lives of older adults in the future?

What impact has the nominee's service had on the quality of life for an older adult? Please give specific examples.

How would the nominee's absence affect the lives of older adults?

Please be sure your submission for the Diana C. Jones and Claude Pepper Awards includes the following information:

Nominee information:

- Name of organization\*
- Mission statement\*
- Name and age of nominee
- Name of organization

- Title or position
- Address
- City, state, ZIP
- Telephone number
- Fax number
- E-mail address

Nominator information:

- Your name
- Name of organization
- Title or position
- Address
- City, state, ZIP
- Telephone number
- Fax number
- E-mail address

\*Must include for the Diana C. Jones award

[Nominations due May 15](#)