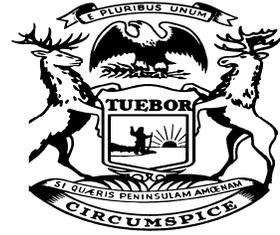




Michigan
Student
Financial Aid
Association

Michigan
Department
of
Education



September 2011

Dear Guidance Counselor Colleague:

You are invited to attend the 2011 Student Financial Aid Update Web cast for high school counselors, educators and financial aid administrators on October 28, 2011. See the list of sites included in this mailing. **Go to the website for additions or revisions to the list of host sites:** www.michigan.gov/studentaid. Registration is required. Attendance at the Web cast is free.

The Web cast will provide updated information about state and federal student financial aid programs. The goal is to provide you with information to help you help students and parents to increase their understanding of student financial aid programs as a means to help pay for the cost of postsecondary education / training. The Michigan Department of Education - College Access and Outreach Unit and the Michigan Student Financial Aid Association (MSFAA) cooperatively sponsor this event.

DETAILS

- **WEB CAST DATE:** Friday, October 28, 2011
- **WEB CAST TIME:** 9:00 a.m. – 12:15 p.m.
- **LOCATIONS:** See enclosed site list (Ask site contact for directions & parking information.) TBD updates will be posted on the web site.
- **REGISTRATION:** Call the site contact; or send an email; or fax the enclosed **Registration Form to the Web cast Site Contact name** on the site list. No online registration. Registrations must be received by the site contact no later than October 03, 2011.
- Registration materials are also available at: www.michigan.gov/studentaid. There will be a link to the materials on the home page under the heading “Highlights.”

We hope you will consider taking advantage of this opportunity to learn more about student financial aid programs. If you have any questions regarding the program, please feel free to contact Peggy LaFleur at the College Access and Outreach Unit at (517) 373. 8319 or contact Lucy Sciotti at (517) 373. 9598.

Sincerely,

Peggy La Fleur,
College Access & Outreach Unit, Michigan Department of Education
MSFAA Communications Committee

Enclosures



September 2011

Dear Michigan High School Counselors:

Since 1967 the Michigan Student Financial Aid Association (MSFAA) has been serving our members from Michigan institutions of higher education with their financial aid training and professional development needs. Michigan boasts over 130 colleges and universities in this great state, educating over 650,000 students, the majority of them passing through your hallways onto ours. MSFAA members stand ready to serve them.

As the 2011 MSFAA President I would like to make you aware of MSFAA and the dedication our Association has to higher education and the pathways to it. The Association achieved non-profit 501(c)(3) status in 1982 and continues to serve as a leader in state, regional and national activities. Our members dedicate time not only to their own staff and training needs, but to those of Michigan students as a whole.

Over the past several years MSFAA's Early Awareness & Multicultural Outreach Committee (EAMO) has reached out to several Michigan high schools and middle-schools to increase awareness among all students and parents of the benefits of preparing both academically and financially for higher education. Since 2004 there has been a total of \$23,850 awarded to future college students in the form of scholarships by our association. Recipients of these scholarships are selected from schools who are offering MSFAA EAMO programs to their students.

Our Communications Committee annually plans and prepares the High School Counselor webcast in conjunction with the Michigan Department of Education. In addition, this committee works closely with EduGuide as State wide coordinator of College Goal Sunday. These volunteers also conduct a variety of financial aid awareness campaigns and efforts, both on behalf of the Association and in partnership with other organizations.

This is just a bit about what MSFAA does. We want to do more. MSFAA would love to hear your ideas as to how we may serve your profession better and the needs of your students. Please feel free to contact me at lvedder@umflint.edu and share your thoughts.

MSFAA looks forward to the opportunity to partner with you!

Sincerely,

*Lori Vedder, 2011 President
Michigan Student Financial Aid Association*