CONSUMERS ENERGY MULTIFAMILY PILOT

MICHIGAN PUBLIC SERVICE COMMISSION
E.O. COLLABORATIVE
DECEMBER 16, 2014

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“ENERGY SAVERS”
MULTIFAMILY PROGRAM


• Helps owners of affordable multifamily housing to make significant upgrades through a simple, guided process, leveraging Commercial and Residential Rebates and Incentives from Consumers Energy.
NEW TO MICHIGAN, BUT NOT UNTESTED

2008-2014: Elevate Energy in Chicago

Whole-building Audits: 1,096 Buildings; 44,452 Units
Retrofits: 482 Buildings; 19,877 Units
Conversion Rate: 1 out of 3 from Audit to Retrofit

Energy Saved: 152.7M kWhs (equiv)
Investment by Property Owners: $30-50,000
MULTIFAMILY OPPORTUNITIES

- 60% of MF Market Affordable
- 20% vs 4% of Income
- 38% Higher in MF to SF

698,000 Multifamily Units
414,000 Affordable MF Units
THE APPROACH

- **Streamlined process** to help owners access all services
- **High quality customer service** through a **single point of contact**
- **Portfolio analysis approach** in partnership with MSHDA and Wegowise
- Access to $400,000 over two years in commercial and residential **utility incentives**
- Coordination with local **financing** options through Michigan Saves
- Strong construction oversight with **100% QA** of jobs
- **On-going monitoring** of energy savings post-retrofit
THE NUMBERS

• Estimating $30,000 average retrofit upgrade
• 10% E.O. utility incentives; 90% property owner investments
• To date, average building is 1992
• Estimated energy savings per unit: 2,723 kWhs (equiv)
• 250 Audits
• 80 Retrofits
• Estimated Energy Savings Over 2 Years: 3.3M kWhs (equiv)
PROGRESS TO DATE

Accomplishments
• Program Started May 2014
• 30 buildings/1,000 units audited first 6 months
• Major property management firms on board (KMG Prestige)
• First retrofits approved and scheduled for early 2015
• Two audits used for Enterprise Green Community certification

2015 Goals
• Utilize more than $300,000 CE incentives
• Expect to leverage $3MM in Michigan-based contracts
• Enhance Enterprise Green Community certification through MSHDA
PEER-TO-PEER CHAMPIONS
THANK YOU

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