EO Evaluation Workgroup

Suggested Interaction with the EO Policy Workgroup (Steering Committee):

- Representatives from the Evaluation Workgroup will provide a summary of activities at each Steering Committee meeting.
- The Evaluation Workgroup will make recommendations to the Steering Committee concerning processes for integrating evaluation work into EO Policy. These recommendations are subject to approval from the Steering Committee and participating utilities. Examples of the processes to be recommended are:
  1. Process for validation and certification of EO credits.
  2. Process for review of energy savings reported by self-direct customers.
  3. Process for calibrating deemed savings values in the MEMD.

Suggested Agendas for the 2009 Workgroup Meetings:

**October 14 Meeting**
- Develop charter/mission of the Evaluation Workgroup. (Draft Charter will be distributed to attendees prior to meeting)
- Discuss meeting logistics and frequency.
- Discuss some of the issues identified above (e.g., guiding principals of evaluation, relationship among stakeholders, etc)
- Identification/prioritization of issues the Workgroup needs to address in the short and long term.
- Identification of evaluation activities likely to require significant coordination between utilities.
- Discuss process for validation and certification of EO credits. (Draft recommendation will be distributed to attendees prior to meeting)

**November/December Meeting** Evaluation research training. Topics to be included:
- Definitions/Role of EM&V
- Purposes of Impact, Process & Market evaluation
- Cost effectiveness tests (Utility Cost, Participant, RIM & TRC)
- Overview of data collection methods
- Sampling error & precision
- Basics of Impact evaluation
  - IPMVP protocols
  - Weather normalization
  - Quasi-Experimental designs
  - Billing analysis
  - Determining NTG ratios (interaction with Process/market evaluation)
- Basics of Process/Market evaluation
  - Logic models
  - Program implementation issues
  - Market place factors that impact delivery of programs
  - Market transformation
January Meeting

- Presentation of Evaluation plans developed for residential programs.
- Identify plans requiring coordination between Consumers Energy, DTE Energy, and any other interested utility.
- Presentations will focus on:
  - Specific examples of planned activities and how results will be used (compliment the November training session).
  - Identify specific differences in methodologies between different types of residential programs and discuss if changes are needed.
  - Integrating impact and process/market evaluation efforts within plans.
  - Highlight particular instances where collaboration is needed between residential and C&I evaluation work (i.e. Multi-family program).
  - Identify potential areas for collaboration between utilities with common customers.

February Meeting

- Presentation of Evaluation plans developed for C&I programs
- Identification of plans to be presented will be coordinated between Consumers Energy, DTE Energy, and any other interested utility.
- Presentations will focus on:
  - Specific examples of planned activities and how results will be used (compliment the November training session).
  - Identify specific differences in methodologies between different types of residential programs and discuss if changes are needed.
  - Integrating impact and process/market evaluation efforts within plans.
  - Highlight particular instances where collaboration is needed between residential and C&I evaluation work (i.e. Multi-family program).
  - Identify potential areas for collaboration between utilities with common customers.