MICHIGAN UNIVERSAL REBATE APPLICATION
Outline - DRAFT
January 20, 2015

FIVE KEY CONCEPTS

1. Operational Benefits
2. Increased Savings Potential
3. Valuing Energy Efficiency
4. Market Transformation
5. Database Architecture

KEY CONCEPTS EXPANDED

1. Operational Benefits
   a. Universal Rebate Application
   b. Increase multiple energy electric/gas provider incentives
   c. Quicker processing of incentives
   d. Streamline operations for Trade Allies

2. Increased Savings Potential
   a. A hypothesis
   b. Blind tested
   c. Expand existing Home Energy Consultation (HEC) and Home Energy Assessment (HEA)
   d. Other factors to control

3. Valuing EE
   a. Elevate Energy Blueprint
      i. Consistent data collection
      ii. API with MLS systems
      iii. Mechanisms to relay information at conveyance
      iv. Education/outreach to Realtors in participating MLS
      v. Education/outreach to Appraisers

4. Market Transformation
   a. Does a Score help drive interest, uptake, jobs?
   b. Better information gathering process
   c. Reliable information
   d. Relevant

5. Database Architecture
   a. From field to MPSC