

MICHIGAN UNIVERSAL REBATE APPLICATION

Outline - DRAFT

January 20, 2015

FIVE KEY CONCEPTS

1. Operational Benefits
2. Increased Savings Potential
3. Valuing Energy Efficiency
4. Market Transformation
5. Database Architecture

KEY CONCEPTS EXPANDED

1. Operational Benefits
 - a. Universal Rebate Application
 - b. Increase multiple energy electric/gas provider incentives
 - c. Quicker processing of incentives
 - d. Streamline operations for Trade Allies
 2. Increased Savings Potential
 - a. A hypothesis
 - b. Blind tested
 - c. Expand existing Home Energy Consultation (HEC) and Home Energy Assessment (HEA)
 - d. Other factors to control
 3. Valuing EE
 - a. Elevate Energy Blueprint
 - i. Consistent data collection
 - ii. API with MLS systems
 - iii. Mechanisms to relay information at conveyance
 - iv. Education/outreach to Realtors in participating MLS
 - v. Education/outreach to Appraisers
 4. Market Transformation
 - a. Does a Score help drive interest, uptake, jobs?
 - b. Better information gathering process
 - c. Reliable information
 - d. Relevant
 5. Database Architecture
 - a. From field to MPSC
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