MiNeighborhood

Program Summary

The purpose of MiNeighborhood is to support the revitalization, preservation and sustainability of vibrant and historic neighborhoods through technical assistance. Our highly-trained, customer-focused staff works with public and private partners to build the capacity of Michigan's neighborhood associations surrounding organized downtowns and neighborhood commercial districts to improve neighborhoods, support residents and create a strong sense of place.

Organization

Organizing neighborhood stakeholders to get residents working toward a common goal, to implement the MiNeighborhood, a volunteer-based program.

Events/Marketing

Creating a positive image of the neighborhood and traditional commercial district or traditional downtown to attract residents, visitors, customers and investors, as well as to rekindle community pride.

Design

Enhancing the neighborhood's physical environment by capitalizing on its best assets and creating an inviting atmosphere through attractive parks, home improvements, streetscapes and landscaping.

Neighborhood Reinvestment

Create opportunities for residents to live in affordable homes, improve their lives, and strengthen their communities.

Photo Credit: William J. Hebert

- The MiNeighborhood Program encourages communities to complement a Main Street or traditional commercial district revitalization program with a near neighborhood revitalization program.
- The MiNeighborhood Program will provide technical assistance as well as guidance to resources available to residential areas that are in proximity (within 0.25–0.5 miles) to a traditional downtown or traditional commercial district.
- This program will help to further enhance downtowns and to promote positive changes in image, marketability, physical condition and appearance of the neighborhood.

Program Criteria

Eligible Applicants: Primary applicant is a formal or informal neighborhood association with a functioning board.

Sponsor: Applying Neighborhood Associations may have a sponsor who will provide staffing and organizational support. Sponsors can be community housing development organizations, community development corporations, non-profit organizations, 501(c)3 or 6, or municipal community development offices.

If applying with a Sponsor, the Neighborhood Association and the Sponsor must have a Memorandum of Understanding (MOU) in place guaranteeing the funding for the MiNeighborhood Manager for the term of three years.

Targeted Area: Determined by applicant within 0.25–0.5 miles proximity to a traditional downtown or traditional commercial district, and approved by MiNeighborhood staff.

Pedestrian Friendly Infrastructure: sidewalks, crosswalks, street lighting, etc.

Manager: Applicant or sponsor must employ a part-time employee (20 hours/week) whose duties are dedicated to revitalizing the targeted neighborhood district.

Resolution: Commitment from neighborhood organization to attend trainings.

Support: Identify current and on-going support of traditional downtown or traditional commercial district revitalization.

Year-end reporting: Based on the program measurables (*this list is not all-inclusive*).

Measurables for the MiNeighborhood Program

- Increase in State Equalized Value (SEV)
- Increase in taxable value
- Increase in average home price
- Increase in ownership versus rental
- Increase in number of residents
- Decrease in number of citations issued to landlords or homeowner
- Decrease in crime rate
- Decrease in number of blighted properties

For more information on the MiNeighborhood program, contact Lori LaPerriere at: LaperriereL1@michigan.gov or 517-241-4117.

MSHDA
MICHIGAN STATE HOUSING DEVELOPMENT AUTHORITY
Investing in People. Investing in Places.
Not printed at taxper expense.
109-150114