



MI Neighborhood Program Summary

The MI Neighborhood Program works with neighborhood, local, and statewide organizations to identify and address neighborhood needs based on the premise of the Main Street Four-Point Approach[®]. The program connects existing and emerging opportunities to leverage resources in support of neighborhood revitalization.

Organization

Organizing neighborhood stakeholders to get residents working toward a common goal, to implement the MI Neighborhood, a volunteer-based program.



Events/Marketing

Creating a positive image of the neighborhood and traditional commercial district or traditional downtown to attract residents, visitors, customers and investors, as well as to rekindle community pride.



Design

Enhancing the neighborhood's physical environment by capitalizing on its best assets and creating an inviting atmosphere through attractive parks, home improvements, streetscapes and landscaping.



Neighborhood Reinvestment

Create opportunities for residents to live in affordable homes, improve their lives, and strengthen their communities.



Photo Credit: William J. Hebert

- The MI Neighborhood Program encourages communities to complement a Main Street or traditional commercial district revitalization program with a near neighborhood revitalization program.
- The MI Neighborhood program will provide technical assistance as well as guidance to resources available to residential areas that are in proximity (within a ¼–½ miles) to a traditional downtown or traditional commercial district.
- This program will help to further enhance downtowns and to promote positive changes in image, marketability, physical condition and appearance of the neighborhood.



Program Criteria

Eligible Applicants: Primary applicant is a formal neighborhood association with a functioning board or an informal neighborhood association with active volunteers

Co-applicants: Applying Neighborhood Associations may have a co-applicant who will provide staffing and organizational support. Co-applicants can be Community Housing Development Organizations, Community Development Corporations, non-profit organizations, 501(c)3 or 6, or municipal Community Development Office

Targeted Area: Determined by applicant within ¼–½ mile proximity to a traditional downtown or traditional commercial district, and approved by MI Neighborhood staff

Pedestrian Friendly Infrastructure: sidewalks, crosswalks, street lighting, etc

Manager: Applicant or co-applicant must employ a part-time employee (20 hours/week) whose duties are dedicated to revitalizing the targeted neighborhood district

Resolution: Commitment from neighborhood organization to attend trainings

Support: Identify current and on-going support of traditional downtown or traditional commercial district revitalization

Year-end reporting: Based on measurables listed below

Measurables for the Mi Neighborhood Program

- Increase in State Equalized Value (SEV)
- Increase in taxable value
- Increase in average home price
- Increase in rental vs ownership
- Decrease in number of citations issued to landlords/homeowners
- Decrease in crime rate
- Decrease in number of blighted properties
- Increase in number of residents

For more information on MiNeighborhood, contact Lori LaPerriere at LaperriereL1@michigan.gov or 517.241.4117.