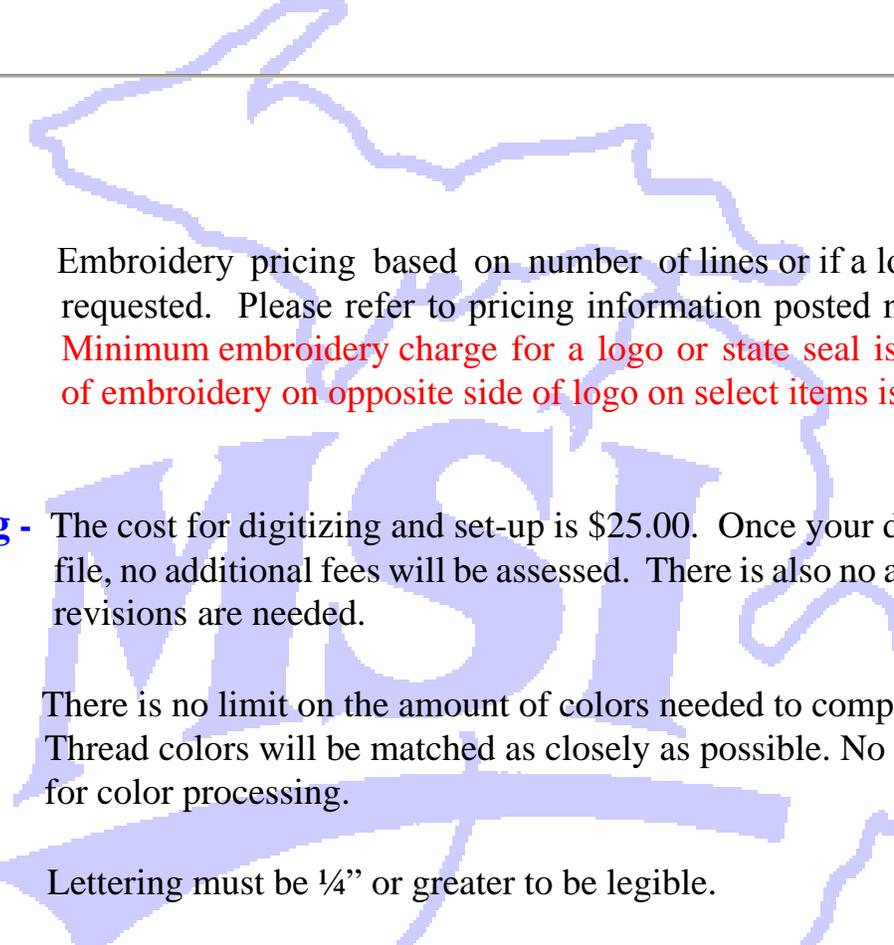


MSI Embroidery

MSI SALES & MARKETING DEPT. (517) 335-3771

MSI WEBSITE: www.michigan.gov/msi

Embroidery Pricing and Instructions

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- Pricing -** Embroidery pricing based on number of lines or if a logo/state seal is requested. Please refer to pricing information posted next to each item. **Minimum embroidery charge for a logo or state seal is \$5.00. One line of embroidery on opposite side of logo on select items is \$2.00.**
- Digitizing -** The cost for digitizing and set-up is \$25.00. Once your design / logo is on file, no additional fees will be assessed. There is also no additional charge if revisions are needed.
- Colors -** There is no limit on the amount of colors needed to complete a design. Thread colors will be matched as closely as possible. No additional cost for color processing.
- Size -** Lettering must be ¼" or greater to be legible.
- Artwork -** Send us your artwork. Clean, clear copy can be e-mailed to the MSI Sales Inbox at msisales@michigan.gov. We will match the thread colors as closely as possible. Faxed copies will not be received in color. Artwork can also be mailed to Michigan State Industries, 206 E/ Michian Ave., Lansing, MI 48933, Attn: MSI Sales Dept.