



Michigan Lottery
101 E Hillsdale
PO Box 30023
Lansing MI 48909

Amendment Number: 1

Issue Date: 8/25/2016

To
Request for Proposals
RFP Number: MSL16-001

Title and Purpose of RFP:

Development, Implementation, Operational Support and Maintenance of Michigan Lottery Applications

Nature of Amendment:

In accordance to Section 1.7 Addenda to the RFP the Lottery is publishing this amendment to modify the terms of the original RFP.

Modifications to the RFP:

Modification to Section 5.4.A - Criteria and Weights (Available Points)

The weights (available points) for each of the technical evaluation criteria are:

Section	Technical Evaluation Criteria	Points
3.1.A	Downloadable Application Requirements – Execution	20
3.1.B	Downloadable Application Requirements – Content	10
3.1.C	Downloadable Application Requirements - Functionality	10
3.1.D	Downloadable Application Requirements – Non-functional Requirements	10
3.1.E	Downloadable Application Requirements – Creative Development	5
3.1.F	Downloadable Application Requirements – Reporting and Event Tracking	10
3.1.G	Downloadable Application Requirements - downloadable Application code owned by the Lottery	10
3.2.A	Mobile App Add-on Requirements – Play History Dashboard	5
3.2.B	Mobile App Add-on Requirements – Third Party Advertising Support	5
3.2.C	Mobile App Add-on Requirements – Loyalty Phase	10
3.2.D	Mobile App Add-on Requirements – Winner Awareness Details Phase	10
3.3.A	Club Keno Solution Requirements	10
3.4.A	Optional Services – Remote Ticket Validation	10
3.4.B	Optional Services – CMS Integration Phase	5
3.4.C	Optional Services – Research	1
3.4.D	Optional Services – Responsive Website Application	20
3.4.E	Optional Services – Promotion Development	1
3.4.F	Optional Services – DNS and Hosting	1
3.4.G	Optional Services – Contract may be modified	1
3.5.A	Project Management and Development Services – Development and Channel Mix	20
3.5.B	Project Management and Development Services – Development, Maintenance and Hosting	10
3.5.C	Project Management and Development Services – QA and UAT	10
3.5.D	Project Management and Development Services – Portal Implementation Services	5
3.5.E	Project Management and Development Services – Subcontract Services	1
3.5.F.i – 3.5.F.vii	Project Management and Development Services – Project Management	20
3.5.F.viii	Project Management and Development Services – Project Management	20
3.5.G	Project Management and Development Services – Meetings	5
3.5.H	Project Management and Development Services – Transition	5

Total = 250 available points

Although the Proposal response to the individual criteria will be scored using larger and smaller weights, the Bidder is cautioned that every criterion reflects requirements that must be met regardless of a criterion's weight; and that a poor response to a lesser weighted criterion still can have a significant impact on the Bidder's final technical score as compared with other Bidders' scores.

Nature of Amendment:

Bidders are not required to return this amendment with their Proposal.