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FOR IMMEDIATE RELEASE

## More Michigan Schools to Take Part in Teen Safe Driving Program

More than 45,000 students at 44 Michigan high schools will soon benefit from efforts to make teenagers better, safer drivers.

Strive For a Safer Drive (S4SD) is a public-private partnership between Ford Driving Skills for Life (DSFL) and the Michigan Office of Highway Safety Planning that seeks to reduce the leading cause of death for teens: traffic crashes. In 2014, there were 40,865 crashes in Michigan with a driver age 15-19. Those crashes resulted in 69 fatalities and 479 serious injuries.

As part of the S4SD program, schools receive up to \$1,000 for students to create teen-led traffic safety campaigns to educate their fellow classmates about distracted driving, seat belt use, speeding, underage drinking/impaired driving or winter driving.

The S4SD schools for the 2015-2016 school year are:

Allegan County:	Otsego
Antrim County:	Central Lake
Barry County:	Lakewood
Charlevoix County:	Boyne City
Chippewa County:	Ojibwe Charter School
Clinton County:	St. Johns
Crawford County:	Grayling
Eaton County:	Charlotte
Genesee County:	Elisabeth Ann Johnson
Ingham County:	Williamston
Kalamazoo County:	Hackett Catholic Prep
Kent County:	Byron Center
Leelanau County:	Northport
Livingston County:	Fowlerville
Macomb County:	Anchor Bay
Mason County:	Mason County Eastern
Midland County:	Midland
Monroe County:	Ida
Muskegon County:	Muskegon Heights Academy
Oakland County:	Clarkston, Holly, Lake Orion, Pontiac Academy for Excellence, University and Waterford Mott
Ontonagon County:	Ontonagon Area
Ottawa County:	Careerline Tech Center
Roscommon County:	Houghton Lake
Saginaw County:	Swan Valley
Sanilac County:	Crosswell-Lexington
St. Clair County:	Yale



St. Joseph County:	Sturgis and Three Rivers
Van Buren County:	Paw Paw
Washtenaw County:	Dexter
Wayne County:	Carlson, Cody Medicine and Community Health Academy, Edsel Ford, Flat Rock, Franklin, Golightly Career & Technical Center, John Glenn, Plymouth and Roosevelt

Schools will submit a video or PowerPoint outlining campaign activities. The top five campaigns will be selected and those winning schools will win a cash prize ranging from \$500-\$1,500. Following their activities, schools will have the opportunity to send students to a free hands-on driving clinic with professional driving instructors in the spring. A video about the driving clinic is on the S4SD website, [Michigan.gov/s4sd](http://Michigan.gov/s4sd).

This project is part of Michigan’s Strategic Highway Safety Plan signed by Gov. Rick Snyder in 2013.

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