



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL L. PRINCE
CHAIR

Horatio S. Earle Learning Center
Tuesday June 5, 2012
9:00 a.m.

MEETING MINUTES

MEMBERS PRESENT	REPRESENTING
Lawrence Hummel	Local Representative (Van Buren County Road Commission and the County Road Association of Michigan)
Capt. Kari Kusmierz	Michigan Department of State Police (MSP)
Kevin McNeilly	Governor's Office
Tari Muniz	Office of Services to the Aging (OSA)
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Ramona Putnam	Michigan Department of State (MDOS)
Linda Scarpetta	Michigan Department of Community Health (MDCH)
Chief David Stamm	Local Representative (Michigan Association of Chiefs of Police)
Randy VanPortfliet	Michigan Department of Transportation (MDOT)

MEMBERS EXCUSED	REPRESENTING
Sheriff Allen Byam	Local Representative (Michigan Sheriffs Association)
Kenneth Micklash	Michigan Department of Education (MDE)

STAFF SUPPORT	REPRESENTING
Janet Hengesbach	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Kathy Farnum	Office of Highway Safety Planning (OHSP)
Charlotte Kilvington	Office of Highway Safety Planning (OHSP)
Anne Readett	Office of Highway Safety Planning (OHSP)
Jason Hamblen	Office of Highway Safety Planning (OHSP)
John Wallace	Federal Motor Carrier Safety Administration (FMCSA)
Pat Muinch	Federal Motor Carrier Safety Administration (FMCSA)
Peter Savolainen	Wayne State University (WSU)
Justin Schenteel	Wayne State University (WSU)
Carol Reagan	Michigan Department of State (MDOS)
Sgt. Dwayne Gill	Michigan State Police (MSP)
Sgt. Michelle Hernandez	Michigan State Police (MSP)
Sydney Smith	Michigan State Police (MSP)
Mark Bott	Michigan Department of Transportation (MDOT)
Bob Felt	Michigan Department of Transportation (MDOT)
Deirdre Thompson	Michigan Department of Transportation (MDOT)
Dave Morena	Federal Highway Administration (FHWA)
Tracie Leix	Michigan Department of Transportation (MDOT)
Kim Lariviere	Michigan Department of Transportation (MDOT)
Eric Line	Michigan Department of Transportation (MDOT)

Michael L. Prince, Chair, Office of Highway Safety Planning • Kevin McNeilly, Governor's Office • Ramona Putnam, Department of State • Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Community Health • Kenneth Micklash, Department of Education • Capt. Kari Kusmierz, Department of State Police • Tari Muniz, Office of Services to the Aging • Lawrence E. Hummel, Local Representative • Chief David Stamm, Local Representative • Sheriff Allen Byam, Local Representative

Dean Kanitz	Michigan Department of Transportation (MDOT)
Jill Skutar	Michigan Center for Truck Safety (MCTS)
Carla Kohoyda-Ingalls	International Center for Automotive Medicine (ICAM)
Joe Silva	Dept of Technology, Management, and Budget (DTMB)
Eric Bombery	Citizen-at-Large
Gary Bubar	Michigan Association of Pupil Transportation

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting. Self introductions were made.

APPROVAL OF MEETING MINUTES

Mr. Larry Hummel made a **MOTION** to approve the minutes of the March 6, 2012 meeting. Chief David Stamm supported. The **MOTION** carried.

STANDING REPORTS

Legislative Summary – Sgt. Dwayne Gill - MSP

Mr. Prince introduced Sgt. Dwayne Gill as the new Legislative liaison to the GTSAC. Sergeant Gill reviewed the recent legislation relating to traffic safety issues. A copy of the prepared summary will be posted on the GTSAC Web site.

Commissioner Reports

Michigan Department of Community Health – Ms. Linda Scarpetta

MDCH continues to work with UMTRI to promote a web site for parents of teen drivers to encourage them to develop a parent-teen driver agreement. The program is based on the Checkpoints program and is an agreement that will facilitate clear rule-setting on driving privileges during the first year of independent driving for situations such as driving at night.

Office of Services to the Aging – Ms. Tari Muniz

Ms. Munoz deferred her report to Ms. Kim Lariviere who will speak later in the meeting.

Local Representative – Chief David Stamm

Chief Stamm reported that the DRE and ARIDE training is very popular. Thank you to Mr. Mike Harris from OHSP for the newsletters regarding the DRE training and also thank you to OHSP for providing the funding for the enforcement efforts.

Local Representative – Mr. Larry Hummel

The Southwest TSC has reconvened with their next meeting being joint with the South Central TSC. He also noted that construction season is well under way on local and MDOT roads.

Secretary of State – Ms. Ramona Putnam

The Secretary of State's office has received funds from OHSP to deliver more motorcycle training sessions and to update the training fleet with an additional 90 motorcycles. There were two motorcycle safety news conferences held in May to highlight the importance of training, the motorcycle endorsement, safety gear, and sharing the road. Secretary Johnson along with Colonel Kriste Kibbey Etue and Mr. Kirk Steudle collaborated in the development of a motorcycle safety video PSA. New motorcycle safety palm cards with tips for motorcyclists and motorists were distributed through Secretary of State branch offices. An RFP is being prepared to develop a Michigan guide for parents of teen drivers for the supervised phase of the teen driver training process. Michigan requires 50 hours of supervised behind-the-wheel training with 10 of those hours being nighttime driving. The guide would break down the manageable lessons which the parent could focus on. It will be distributed at no cost at branch offices to parents when they bring their teen in for the GDL Level 1 License.

Governor's Representative – Mr. Kevin McNeilly

Mr. McNeilly mentioned that road construction season has started. A new safety program for road contractors is also in the works. If the contractors on the job are found to not be following safety protocol i.e. use of proper equipment while on the job, they would receive one warning. If there are any additional warnings against that person, they would be removed from the job.

Michigan State Police – Capt. Kari Kusmierz

The 123rd Trooper Recruit School begins on Sunday, June 10. They are working on making official appointments, with 80 recruits appointed to the school. Next, they will be working on recruiting efforts for the 124th Trooper Recruit School to begin in October. Datamaster training is currently being held. They have implemented 10 new instruments with three more to be installed. The training is concentrated on the 12 test counties, and then it will be introduced to the entire state. F/Lt. Peterson has again been invited to Idaho to speak about speed limit reforms. The teen driving programs are scheduled for the summer at the training academy. The training is an entire day and will include defensive driving skills and techniques.

Michigan Department of Transportation – Mr. Randy VanPortfliet

Mr. VanPortfliet thanked Mr. Mark Bott for his work on the recent research project. This project will make recommendations on transportation for Michigan's aging population. This project has received national recognition as one of the top 16 research projects. There is a call for projects for non-freeway rumble strips, and an evaluation of Michigan's engineering schools for drivers. MDOT has also been part of a collaborative effort in developing a motorcycle training video along with the Michigan State Police, and the Department of State.

Office of Highway Safety Planning – Mr. Michael Prince

Mr. Prince announced that Dr. Stewart Wang, Director of the International Center on Automotive Medicine, will receive the NHTSA award for his work with ICAM in recognition of his ability to foster automotive innovations to make cars safer.

March enforcement Results

Law enforcement officers from more than 165 agencies participated in an impaired driving crackdown that began March 15 and ended April 2. This resulted in 8,083 traffic stops and nearly 4,000 citations or arrests, including 281 for other alcohol- and drug-related charges such as open intoxicants. Four hundred five motorists were arrested for drunk driving; 79 of these were charged under the state's high blood alcohol content (BAC) law with having a BAC of .17 or higher.

May Safety Belt Mobilization

Law enforcement officers from 160 agencies in 26 counties across the state took part in this year's annual Click It or Ticket May safety belt mobilization on May 21-June 3. Media events took place to kick-off the enforcement on Monday, May 21 at car museums around the state including the R.E. Olds Museum in Lansing and the GM Heritage Center in southeast Michigan. Surveys of seat belt use and reports on enforcement activity are pending.

The most current crash data indicates that eight people lost their lives in seven separate traffic crashes during the 2012 Memorial Day holiday weekend. In comparison, nine people died in traffic crashes during the 2011 Memorial Day holiday weekend.

July 4 and Labor Day DUI Crackdowns

The next enforcement crackdowns will be July 1-8 and August 16-September 3. The July 4 crackdown will focus only on an earned media campaign. For the Labor Day crackdown, OHSP will produce a new TV ad with an enforcement message.

Michigan Traffic Safety Summit

Nearly 500 people attended the 17th Annual Michigan Traffic Safety Summit at the Kellogg Hotel & Conference Center in East Lansing, March 20-22. The Summit opened with a presentation about the connected vehicle safety pilot project that is taking place in Ann Arbor this summer and ended with a presentation by Dr. Stewart Wang, director of the International Center for Automotive Medicine at University of Michigan, on how crash data is being used to improve both vehicle safety and medical care given to those injured in traffic crashes. Presentations also included information on dementia and driving, crash scene management for motorcycles, sleep and its affect on traffic safety, and helping older drivers stay behind the wheel longer. Many of the presentations given at the Summit can be found on OHSP's website.

PACE Award

OHSP has been presented with an Award of Excellence for developing a public service campaign titled *First & 10: Don't exceed your first passenger and don't drive after 10 p.m.* The campaign was designed to increase awareness of the change in driving restrictions for Level 2 drivers and educate parents and teens about the changes. The campaign included television and radio public service announcements, billboards, posters, brochures, a reference card for law enforcement, Web page, and kick-off press event.

The awards are mid-Michigan's highest honor of public relations activities and are awarded to public relations practitioners who, in the judgment of their peers, have successfully addressed a contemporary issue with exemplary professional skill, creativity, and resourcefulness.

Traffic Officers Training Conference

OHSP will be hosting a Michigan Traffic Officers Training Conference in Lansing September 10-12, 2012 and in Marquette with a date TBD. The conference, which was last conducted in 2005, will focus on special topics and skills related to traffic enforcement including conducting complete traffic stops, innovative enforcement strategies, investigating crashes involving drivers under the influence of drugs, traffic risks and officer safety, commercial vehicle law enforcement, and special response issues.

OHSP Staff Changes

There have been a few staff changes at OHSP. Ms. Linda Fech has joined OHSP as the special projects coordinator. Her responsibilities will include monitoring the school bus and senior mobility programs as well as working on the Strategic Highway Safety Plan. Linda was with the MSP Departmental Services Division before coming to OHSP. Ms. Alyson Kechkaylo, formerly the program outreach coordinator within the OHSP Communications section, has been selected as the new occupant protection program coordinator. In addition, OHSP will be welcoming a new Motorcycle Program Coordinator to our staff within the next week.

ACTION ITEM

Senior Mobility Work Report – Ms. Kim Lariviere

The Senior Mobility Action Team would like to host a conference in 2014. The last one was held in 2004. Following brief discussions, Mr. Hummel made a **MOTION** to have the Action Team research hosting a Senior Mobility Conference in 2014, Ms. Putnam supported. The **MOTION** carries by roll call vote.

Name	Yes	No	Absent
McNeilly	X		
Byam			X
Putnam	X		
VanPortFliet	X		
Micklash			X
Prince	X		
Hummel	X		
Scarpetta	X		
Stamm	X		
Kuzmeier	X		
Muniz	X		

PRESENTATIONS

Share the Road PSA – Deirdre Thompson

This newest PSA, developed by MDOT explains how drivers are to pass bicyclists on a two-lane road. Ms. Thompson also noted that according to a recent Bike Friendly State Report Card, Michigan has moved up to #19 from #22.

Strategic Highway Safety Plan – Dr. Peter Savolainen, Wayne State University

Dr. Savolainen gave an update on the progress they have made thus far. Wayne State officials assigned to this project have reviewed the plans from the other 49 states, the emphasis area close-out reports, and have analyzed crash data through 2011. The group has completed four focus groups around the state and will be hosting another one following this meeting. The draft report is scheduled for completion in late July/early August for review by the GTSAC during its September meeting.

OHSP FY 12 and Beyond – Mr. Michael Prince

Mr. Prince gave a presentation regarding the ongoing activities of the OHSP. Highlights included the Traffic Enforcement campaigns, Child Passenger Safety, Motorcycle safety, including the two recent media events which focused on safety and training, Strive for a Safer Drive – the new partnership with Ford and AAA which focuses on teen driving. For FY13, there will be another DRE school, and work on the new Move Over Law, which will feature Tpr. Drew Spencer, in addition to the yearly traffic enforcement campaigns.

2011 Crash Data Update – Ms. Charlotte Kilvington

Ms. Kilvington presented a report on 2011 crash data from Michigan crash data site.

ANNOUNCEMENTS/COMMENTS

Chair Prince reminded the members to subscribe to the GTSAC list serv if they are not a current subscriber. A list of current subscribers was included in today's packets.

The Remembering Ally campaign recently developed by the TIA has won an award from WKTV and the West Michigan Film Alliance last month.

Mr. Pat Muinch mentioned that FMCSA gave an award to Sydney's team for the quality of the data they produce.

Ms. Tracie Leix briefly discussed the recent Tribal Safety Summit in Mt. Pleasant. This is Michigan's first Tribal Summit. The National Summit will be held in Minnesota and is being brought back to develop better relationships with the tribes. She is also developing the annual Transparency Report. This report is required by the Federal Highway group to annually report on the top 5% of the most severe locations in the entire state including local roads and MDOT highways.

ADJOURNMENT

The meeting was adjourned at 11:25 a.m.

The next meeting is scheduled for Tuesday, September 11, 2012, at the Horatio S. Earle Learning Center.
