



Michigan Office of Highway Safety Planning  
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MEDIA ADVISORY

***Save a Life. Give a Lane. It's the Law.***  
**EMERGENCY RESPONDERS UNITE TO PROMOTE MOVE OVER LAW**

**What:** Representatives from roadside emergency response agencies will debut a new public information and education campaign featuring the amazing story of Tpr. Drew Spencer of the Michigan State Police (MSP) who was severely injured after being struck by a vehicle while conducting a traffic stop.

The *Save a Life. Give a Lane. It's the Move Over Law.* campaign promotes awareness and encourages compliance with the state's Emergency Vehicle Caution Law. More commonly known as the Move Over Law, the provision requires motorists to move over for emergency vehicles with their lights activated or slow down and pass with caution if it is not possible to safely change lanes. The campaign was developed by the Michigan Office of Highway Safety Planning using federal traffic safety funds.

**When:** Thursday, August 29  
10 a.m.

**Where:** MSP Training Academy, Room C6  
7426 North Canal Road  
Lansing, Michigan 48913

**Who:** Col. Kriste Kibbey Etue, director, Michigan State Police  
Gregory C. Johnson, chief operations officer, Michigan Department of Transportation  
Melody Kindraka, communications coordinator, Michigan Office of Highway Safety Planning

**Why:** Traffic incidents are the No. 1 cause of death for police officers and emergency medical responders. Three of the last five MSP troopers killed in the line of duty were struck by a motorist during a traffic stop.

**Visual:** New radio and television Public Service Announcements will be unveiled. Spencer and his partner Tpr. Dana McKee, who witnessed the crash, will be available to share their story. Vehicles and representatives from the emergency response organizations covered by the law, including police, fire, road service and wreckers, will be on display.

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