



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION  
LANSING

RICK SNYDER  
GOVERNOR

MICHAEL L. PRINCE  
CHAIR

Horatio S. Earle Learning Center  
Tuesday September 11, 2012  
9:00 a.m.

MEETING MINUTES

MEMBERS PRESENT	REPRESENTING
Sheriff Al Byam	Local Representative (Michigan Sheriffs Association)
Lawrence Hummel	Local Representative (Van Buren County Road Commission and the County Road Association of Michigan)
Insp. Dave Greydanus (Alternate)	Michigan Department of State Police (MSP)
Kenneth Micklash	Michigan Department of Education (MDE)
Tari Muniz	Office of Services to the Aging (OSA)
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Ramona Putnam	Michigan Department of State (MDOS)
Linda Scarpetta	Michigan Department of Community Health (MDCH)
Randy VanPortfliet	Michigan Department of Transportation (MDOT)

MEMBERS EXCUSED	REPRESENTING
Chief David Stamm	Local Representative (Michigan Association of Chiefs of Police)
Kevin McNeilly	Governor's Office

STAFF SUPPORT	REPRESENTING
Janet Hengesbach	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Kathy Farnum	Office of Highway Safety Planning (OHSP)
Charlotte Kilvington	Office of Highway Safety Planning (OHSP)
Anne Readett	Office of Highway Safety Planning (OHSP)
Linda Fech	Office of Highway Safety Planning (OHSP)
John Wallace	Federal Motor Carrier Safety Administration (FMCSA)
Pat Muinch	Federal Motor Carrier Safety Administration (FMCSA)
Peter Savolainen	Wayne State University (WSU)
Carol Reagan	Michigan Department of State (MDOS)
Sgt. Dwayne Gill	Michigan State Police (MSP)
Sgt. Mike Church	Michigan State Police (MSP)
Mark Bott	Michigan Department of Transportation (MDOT)
Bob Felt	Michigan Department of Transportation (MDOT)
Deirdre Thompson	Michigan Department of Transportation (MDOT)
Brandon Boatman	Michigan Department of Transportation (MDOT)
Tracie Leix	Michigan Department of Transportation (MDOT)
Kim Lariviere	Michigan Department of Transportation (MDOT)
Greg Johnson	Michigan Department of Transportation (MDOT)
Jill Skutar	Michigan Center for Truck Safety (MCTS)
Carla Kohoyda-Ingalls	International Center for Automotive Medicine

Michael L. Prince, Chair, Office of Highway Safety Planning • Kevin McNeilly, Governor's Office • Ramona Putnam, Department of State • Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Community Health • Kenneth Micklash, Department of Education • Capt. Kari Kusmierz, Department of State Police • Tari Muniz, Office of Services to the Aging • Lawrence E. Hummel, Local Representative • Chief David Stamm, Local Representative • Sheriff Allen Byam, Local Representative

Gary Bubar	Michigan Association of Pupil Transportation
Kajal Patel	SEMCOG
Dick Irrer	Alcohol Monitoring Systems
Alex Cabral	NHTSA
Jeffrey Weller	NHTSA
Jim Santilli	Transportation Improvement Association of MI
Sandra Maxwell	AAA
Lisa Grost	Michigan Department of Community Health
Dave Morena	Federal Highway Administration (FHWA)

### **CALL TO ORDER**

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

### **WELCOME AND INTRODUCTIONS**

Mr. Prince welcomed everyone to today's meeting. Self introductions were made.

On this 11<sup>th</sup> anniversary of the 9-11 attacks, Chair Prince offered a moment of silence for the victims of this tragedy.

#### Presentation

Traffic Incident Management – Mr. Greg Johnson, MDOT

Mr. Johnson made a presentation on Traffic Incident Management. He outlined what the project will entail, some of the goals and objectives, how it will keep first responders safer, and where some of the traffic incident routes are located in Michigan.

#### Presentation

OHSP Winter Driving Campaign – Ms. Jamie Dolan, Office of Highway Safety Planning

Ms. Dolan discussed and presented the winter driving campaign ads which will be targeted for the Upper Peninsula along with a review of some of the crash data collected during this time of year.

### **APPROVAL OF MEETING MINUTES**

Mr. Randy Van Portfliet made a **MOTION** to approve the minutes of the March 6, 2012 meeting. Mr. Larry Hummel supported. The **MOTION** carried.

### **STANDING REPORTS**

#### **Legislative Summary – Sgt. Dwayne Gill - MSP**

Sgt. Dwayne Gill and Sgt. Mike Church reviewed the recent legislation relating to traffic safety issues. A copy of the prepared summary will be posted on the GTSAC Web site.

#### **Commissioner Reports**

##### **Michigan Department of Community Health – Ms. Linda Scarpetta**

Ms. Scarpetta reported the Michigan Department of Community Health is conducting interviews for a new Safe Kids Coordinator. This is a national program to prevent unintentional injuries in children 1-14. She also noted that Mr. Jim Haveman is the new director of the Department of Community Health.

**Office of Services to the Aging – Ms. Tari Muniz**

Ms. Muniz reported the Office of the Services to the Aging has just completed collecting a statewide assessment of transportation and mobility needs for senior citizens. This is the first assessment done in five years. They have received a good response and will review this information at the next GTSAC meeting.

**Michigan Department of Education – Mr. Ken Micklash**

Mr. Micklash reported that winter bus stop education will begin soon. He also noted that during an observation in May, 100,000 bus drivers reported stop arm violations with nearly 16 million violations across the United States.

**Local Representative – Mr. Larry Hummel**

Mr. Hummel thanked OHSP and MSP for the recent South West/South Central TSC meeting held in Kalamazoo. There was a great turnout with legislators and other interested parties attending this meeting. The Van Buren County Road Commission is preparing for the winter season. They have media releases and are beginning some school programs to make sure all is safe during this upcoming winter season.

**Local Representative – Sheriff Al Byam**

Sheriff Byam reminded the group that the Michigan Car/Deer coalition is sending out reminders that this is the season for car/deer crashes. In advance of his retirement, he reflected on the last 44 years and how things have changed in law enforcement over the years. He also thanked all of those who have participated in traffic safety through the years.

**Michigan Department of State – Ms. Ramona Putnam**

Ms. Putnam reported on the four new license plates now available from the Secretary of State. Effective January 30, 2012, the Federal Motor Carrier Safety Administration (FMCSA) enacted a law that all registered commercial motor vehicle (CMV) drivers are to self-certify to the Secretary of State the type of commercial motor vehicle driving they do, either interstate or intrastate. This must be done by January 2014. Thus far, 120,000 of the 300,000 of the active commercial driver's license (CDL) drivers have complied with this law. There is a revised Parent/Teen Safe Driving contract available on Secretary of State website. This document includes violation consequences, GDL Level 2 restrictions and the Michigan texting laws. The motorcycle information pages have been updated on website. This includes "Ride Safe to Ride Again" and links to motorcycle safety publications. Thank you to the Department of Transportation and Michigan State Police for their recent input on updated "What Every Driver Must Know".

**Michigan State Police – Insp. Dave Greydanus**

Inspector Greydanus reported that the current MSP Trooper Recruit School continues with 79 recruits. Graduation is scheduled for Friday, October 19. On October 28, the 124th trooper recruit school will begin. He also noted that traffic crash reconstruction and vehicle testing are under way at the Training Academy.

**Michigan Department of Transportation – Mr. Randy VanPortfliet**

Mr. VanPortfliet reported that MDOT will have a Public Outreach booth on September 19 at Wayne State University, on October 13 in Sterling Heights and on October 26 at the Ionia County Teen Safety Conference. They are also working with locals on their individual Strategic Highway Safety Plans.

**Office of Highway Safety Planning – Mr. Michael Prince**

**July 4 DUI Crackdowns**

Officers from nearly 160 agencies in 26 counties took part in the Drunk Driving. Over the Limit. Under Arrest. crackdown July 1 through July 8. Over this period officers made more than 3,700 traffic stops and arrested 126 drunk drivers. This included 23 arrests under the state's high blood alcohol content

law (.17 or higher), while an additional 30 motorists were arrested for drug-related offenses. Publicity about the enforcement effort included talking urinal cakes which were placed in 200 Michigan Licensed Beverage Association bar and restaurant restrooms to encourage and remind patrons to call a cab or a friend to get home safely. The unique devices inspired media outlets nationally and across the world to discuss the importance of designating a sober driver.

### **Labor Day Mobilization**

Law enforcement from 160 agencies representing 26 counties took part in the Labor Day mobilization campaign, Driver Sober or Get Pulled Over. The campaign was developed based on comments made by young men during focus groups conducted by OHSP earlier this year.

These young men referred to themselves as professional drunk drivers feeling that they are better drivers when drunk. Each participant had tactics and strategies including taking side streets and not wearing a hat, to help them "outsmart" law enforcement officers. The campaign was designed to dispel these perceptions by combining the drunk drivers' own words with a reality check: they aren't getting away with anything. Law enforcement officers are specially trained to find and arrest drunk drivers. There were six fatalities over the Labor Day holiday period, down from 12 in 2011.

### **CPS Week**

CPS week is taking place September 17-21. OHSP is working with Kettering University to organize a media day on the Wednesday of CPS week to highlight the CPS tech training class being conducted that week. There are 3 GM employees attending the class and National Safe Kids are interested in promoting the class/media event nationally.

### **Strive for a Safer Drive**

OHSP will once again be partnering with AAA Michigan and the Ford Driving Skills for Life program to conduct the Strive for a Safer Drive Program for teen drivers. This program provides funding and resources to help teens talk to teens about safe driving in the hopes of reducing serious traffic crashes, injuries, and fatalities among Michigan's most inexperienced drivers. High schools in 15 Michigan counties identified as the top counties for teen-involved KA crashes are eligible to participate. These include the counties of Genesee, Ingham, Jackson, Kalamazoo, Kent, Livingston, Macomb, Monroe, Muskegon, Oakland, Ottawa, Saginaw, St. Clair, Washtenaw, Wayne. For the 2013 school year, OHSP is expanding the program to include 50 participating schools which is up from 16 participating schools during the 2012 school year.

### **Michigan Traffic Safety Summit**

The 2013 Michigan Traffic Safety Summit is scheduled to take place March 26-28 at the Kellogg Center in East Lansing. Proposals for general sessions and workshops are being accepted through September 13. A submission form can be found on the OHSP Web site.

The GTSAC nomination forms are now out on the GTSAC Web site. Nominations are being accepted for individuals or groups who have

### **NHTSA Award for Public Service**

Dr. Stewart Wang, director of the International Center for Automotive Medicine (ICAM) at the University of Michigan Health System, was recently awarded the National Highway Traffic Safety Administration's (NHTSA) Award for Public Service. Each year NHTSA recognizes safety leaders from around the country for making outstanding contributions to improving highway safety. Dr. Wang was honored for fostering automotive innovations to make cars safer.

### **Other Items**

Chair Prince briefly discussed the recent GHSA conference in Baltimore. Most of the focus at this conference was on MAP-21. Many of the behavioral programs may be collapsed into a 405 program. There was discussion regarding a new distracted driving program. OHSP does qualify and would receive approximately \$130,000.

Chief David Stamm was also presenter at the GHSA. His topic was "Making Traffic Safety A Priority." MLIVE did a series on the "Disappearing DUI" which mentioned Grand Blanc Township Police Department as one of the highest performing regarding work with DUI and drunk driving.

OHSP is working on a "Move over Law" campaign. This will draw attention to the law that requires drivers to move over for law enforcement, fire, wrecker services, etc. Tpr. Drew Spencer will be in this video as a result of an accident he was involved in last year.

OHSP is also working on a new motorcycle safety campaign which will roll out next year. It's called "The Ride". It is in the production phase this week and will work off the Pure Michigan ads where different tourist locations will be featured in the video while a safety message will be worked into the ad.

### **ACTION ITEM**

#### **Approval of the 2014 Senior Mobility Conference – Kim Lariviere**

Ms. Lariviere requested approval to host the 2014 Senior Mobility Conference. She reviewed the different topics that would be held during the conference. She is thinking that it would be scheduled sometime between July and October in Detroit, Grand Rapids, or Ann Arbor. She mentioned a couple of sponsors and an approximate cost of the conference. The Senior Mobility Action team/workgroup will plan this event and will follow-up with the GTSAC with occasional updates on the work they are doing.

Mr. Hummel made a **MOTION** to approve the planning of the 2014 Senior Mobility Conference, Ms. Putnam supported. The **MOTION** carries by voice vote.

### **PRESENTATIONS**

#### **Bath Salts, K3 Spice, and other Illegal Drugs – Ken Stecker, Prosecuting Attorneys of Michigan**

Mr. Stecker gave a presentation on the dangers of these types of designer drugs. He noted some examples of what the drug looks like when sold in stores, gas stations, etc. and laws that were created to stop this drug from being sold in Michigan, plus the effects on humans once they have injected this drug.

#### **FHWA View of Cable Guardrail – David Morena – FHWA**

Mr. Morena gave an overview of the Cable Guardrail which has been installed on some Michigan highways. He reviewed the safety features and cost savings of such a barrier. He also presented some video examples of how this type of barrier works

#### **Strategic Highway Safety Plan (SHSP) – Dr. Peter Savolainen, Wayne State University**

Dr. Savolainen outlined the process and work completed thus far, the emphasis areas they are working on and what is left to be completed of the project. A draft of the SHSP will be forwarded to the GTSAC for their review with the final report to be approved during the December GTSAC meeting.

### **ANNOUNCEMENTS/COMMENTS**

Ms. Carla Kohoyda-Ingalls reminded everyone of the ICAM symposium to be held in Ann Arbor on October 18 & 19, 2012. There is information on their website to sign up for this symposium.

### **ADJOURNMENT**

The meeting was adjourned at 12:00 noon.

The next meeting is scheduled for Tuesday, December 11, 2012, at the Horatio S. Earle Learning Center.

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