



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL L. PRINCE
CHAIR

**Horatio S. Earle Learning Center
Tuesday, September 13, 2016
9:00 a.m.
MEETING MINUTES**

MEMBERS PRESENT	REPRESENTING
Lawrence Hummel	Local Representative (Van Buren County Road Commission/County Road Association of Michigan)
Kenneth Micklash	Michigan Department of Education (MDE)
Tari Muniz	Aging and Adult Services Agency (AASA)
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Carol Reagan	Michigan Department of State (MDOS)
Sheriff Matt Saxton	Local Representative (Michigan Sheriffs Association)
Linda Scarpetta	Michigan Department of Health and Human Services (MDHHS)
Jennifer Shea	Governor's Office
Randy VanPortfliet	Michigan Department of Transportation (MDOT)
MEMBERS ABSENT	REPRESENTING
F/Lt. Jim Flegel	Michigan Department of State Police (MSP)
Chief David Molloy	Local Representative
STAFF SUPPORT	REPRESENTING
Janet Hengesbach Bawol	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Linda Fech	Office of Highway Safety Planning (OHSP)
Charlotte Kilvington	Office of Highway Safety Planning (OHSP)
Anne Readett	Office of Highway Safety Planning (OHSP)
Jessica Riley	Office of Highway Safety Planning (OHSP)
Alicia Sledge	Office of Highway Safety Planning (OHSP)
Kendall Wingrove	Office of Highway Safety Planning (OHSP)
Robert Gwizdz	Michigan Department of State (MDOS)
Eric Kabdebo	Michigan Department of State (MDOS)
Mark Bott	Michigan Department of Transportation (MDOT)
Kim Lariviere	Michigan Department of Transportation (MDOT)
Kelly Travelbee	Michigan Department of Transportation (MDOT)
Nadeesha Samaratunga	Michigan Department of Transportation (MDOT)
Kinga Gorzelweski	Prosecuting Attorneys Association of Michigan (PAAM)
Sgt. Tim Fitzgerald	Michigan State Police
Leonard Provencher	TCBA Bike Advocacy
Mike Unsworth	TCBA Bike Advocacy

Michael L. Prince, Chair, Office of Highway Safety Planning • Jennifer Shea, Governor's Office • Carol Reagan, Department of State • Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Health and Human Services • Kenneth Micklash, Department of Education • F/Lt. Jim Flegel, Department of State Police • Tari Muniz, Aging and Adult Services Agency • Lawrence E. Hummel, Local Representative • Chief David Molloy, Local Representative • Sheriff Matt Saxton, Local Representative

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting. Self-introductions of those present were made.

APPROVAL OF MEETING MINUTES

Ms. Tari Muniz made a **MOTION** to approve the minutes of the June 7, 2016 GTSAC meeting, Mr. Larry Hummel supported, the **MOTION** carries.

STANDING REPORTS

Legislative Summary

Sgt. Tim Fitzgerald highlighted traffic safety legislation as it relates to this commission. He noted that Legislators are returning from summer break and are receiving the overnight news of the sudden passing of Rep. Peter Pettalia.

The speed limit package has gained some traction. These bills have passed through the house; the Senate will hear testimony next week. The package includes speed limit changes on a total of 1200 road miles - 900 on freeway and 600 on trunk lines. Maximum speed would increase to 75 on highway and to 60 on trunk lines. The location of these roads is determined by MDOT and MSP.

HB 5742, 5743 to eliminate the .08 sunset provision. Since the .08 legislation was originally developed, a sunset provision was always included. This bill would eliminate that piece of the legislation.

SB1029 seeks to identify crimes/penalties to a vulnerable road way user.

SB 207 – Oral Fluid Roadside Analysis Pilot Program. This amends the Michigan Vehicle code to allow police officers to facilitate the Oral Fluid Roadside Analysis Pilot Program. MSP has to yet choose the counties, the type of instrument to be used and potential start up dates. Rules need to be drafted and submitted to MSP to assure that all counties are administering the testing the same way throughout the state. The oral fluid analysis will be conducted by DREs on drivers suspected to be operating a vehicle impaired by drugs.

HB 5597 – Special Permit for Waste Haulers. This would issue a special permit for waste haulers.

Commissioner Reports

Michigan Department of Transportation – Randy VanPortfliet

TZD

Available on line and in print the department has added two new brochures:

Using a Michigan Left - Michigan Lefts are a common type of turn that has been part of Michigan roadways since the late 1960's. This pamphlet explains the benefits in safety, reduction in congestion and improvement for roadway operations and access management. In addition, instructions are provided for motorists on how to maneuver through a Michigan Left.

Pedestrian Safety – This brochure brings it all together offering tips to pedestrians on where to cross, how to properly use pedestrian crosswalk signals and pushbuttons and proper behavior that will increase their success during their walking journey.

Weekly Fatality Message - To date there are 1,306 subscribers to the Fatality/Serious Injury Gov Delivery weekly message which is a 48% increase from my September 2015 report.

The Planet M website has added a TZD page including the fatality counter as shown on MDOT's home page. Planet M is Michigan's website for connected vehicle technology. For those interested, the coding is available to include on your own website.

Region TZD Plans Are Developed

As an example, the Superior Region's Plans include:

- Installing roadside delineation
- Installing higher quality pavement markings
- Enhancing of warning and advisory signs
- Installing reflective strips on warning and advisory signs
- Installing rumble strips on centerline and edge line
- Installing high friction surfaces at identified locations
- Clearing of trees and brush on the inside of curves to improve sight distance
- Installation of a bridge deck warning system to alert motorists that the weather conditions may create freezing on the bridge deck

Safety Performance Management Measures

Next July MDOT will be developing 5 year rolling targets for 2018 as part of the Highway Safety Improvement Plan in response to federal regulations for 5 measures:

- Number of Fatalities
- Rate of Fatalities
- Number of Serious Injuries
- Rate of Serious Injuries
- Number of Non-motorized fatalities and serious injuries

The first 3 are to be shared with OHSP in their Highway Safety Plan. Progress is measured by meeting 4 out of the 5 targets or performing better than the baseline (2012-2016).

Local Road Safety Plans

The remaining 12 Local Road Safety Plans are moving forward. The Tri County (Region VI) plan has been approved by the planning commission. The Upper Peninsula plan is in early draft form, and will be presented at the next Traffic Safety Network meeting in October/November (not yet scheduled) and Genesee, Lapeer, Shiawassee Region V plan is being presented at a stakeholder meeting tomorrow. By the end of the month all the Planning Regions will have had their initial meeting, laying out the process and timeline for the development of their plan.

There will be maps based on the Highway Safety Manual developed for each county that will be given to the County Road Commissions, and MDOT's Local Agency Programs to utilize in future safety project funding. Some of the Agencies did not want maps as part their plan, however the counties have expressed interested in them, so the maps are being added to the existing consultant contract. These maps will show: Level of Service Safety, Segment Deficiency Ranking and Intersection Deficiency Ranking.

Michigan Department of Health and Human Services – Linda Scarpetta

The MDHHS Injury and Violence Prevention (IVP) Unit was awarded a five-year (\$250,000/year) Core State Violence and Injury Prevention Program Grant from the CDC. Four areas will be addressed: motor vehicle crash injury prevention, traumatic brain injury prevention, child abuse/neglect prevention, and intimate partner/sexual violence prevention. They will work with the Occupant Protection Program at OHSP to recruit and train bilingual Arabic and Spanish speaking Certified Child Passenger Safety Technicians to better reach these populations.

The IVP Unit also received a Data-Driven Prescription Drug Overdose Prevention Initiative Grant from CDC. This is a three year grant (\$750,000/year) that requires the support of multiple stakeholders, including law enforcement, to work collectively to develop a statewide strategic plan for prescription drug and opioid overdose prevention. They will also work with this stakeholder group and the Michigan Automated Prescription System (MAPS) to develop reports and data tools that will be instrumental for

communities to better view and develop strategies to address the problem locally. Activities of the grant support the recommendations of the Governor's Taskforce for Prescription Drug and Opioid Abuse.

Safe Kids Worldwide, working with community based Safe Kids Coalitions, launched a grass roots campaign starting September 12th in support of HB 5689. Their basic strategy is to get signatures from parents/caregivers in support of the bill.

Child Passenger Safety Week is Sept. 18-19, 2016. Safe Kids Worldwide is releasing an app (it's free and available to all smart phones) called the "Ultimate Car Seat Guide" to help caregivers choose the appropriate style car seat for their child's needs. Their official launch is Sept. 19.

The MDHHS Trauma and EMS Division submitted a presentation proposal for the next Traffic Safety Summit for Occupant Protection category to share information on their new child restraint harness systems for ambulances.

Aging and Adults Services Agency – Tari Muniz

Copies of the Michigan's Guide for Aging Drivers and Safe Driver Smart Options book marks were distributed throughout the Aging Network this summer at Health Fairs and Senior Expos. They continue to respond to requests for the guide through our website.

They are monitoring HB 5171; our concerns were passed to MDHHS.

AASA staff sits on the Michigan Transportation Connection. The purpose is to harness the capacity of public transit agencies to provide Medicaid non-emergency medical transportation.

The Area Agencies on Aging are submitting their Annual Implementation Plans. Addressing transportation needs are included in these plans, based on the needs of the individual service areas.

The AAAs in Southeast Michigan is working with a DDOT grant to pilot non-medical transportation to Medicaid waiver recipients.

Governor's Office – Jennifer Shea

Lifesaver's Conference will be March 26-28th in Charlotte, North Carolina

The National Child Passenger Safety Board is taking applications for the Tech and Instructor of the year. The application can be found on the board's website CPSboard.org

Child passenger safety week is September 18-24 with Seat check Saturday being the 24th. There are free CPS week campaign materials available if anyone is having a seat check in their department and need fresh ideas/flyers. In 2014 over 1/3 of children killed in car crashes were completely unrestrained. Age group 4 to 7 had the highest number of fatalities. They have a lot more education they can give the community. There are currently 12 seat check Saturday events scheduled and many more the week before and after that day. I have a list if anyone is interested in seeing what is going on in their area.

Safe Kids is launching a CPS AP for CPS week. OHSP has updated and sent out ID stickers to all instructors and technicians with OHSP seats for distribution. These stickers will replace the old gray ones from now on and are available in the OHSP warehouse/catalogue. They were updated to make bigger fields for "allergies" and "medical conditions" and made yellow to be visible and the flap is to keep info private and prevent fading

A news conference will be Monday, Sept. 19 to kick off CPS Week and launch the sticker at Helen DeVos Children's Hospital at 10 a.m.

Info or questions about the sticker or event, please contact Alyson kechkayloa@michigan.gov

There are currently three CPS courses planned with more to come this fall after the OHSP grants are awarded. The current ones listed are this week in Fraser, a Grand Rapids Class beginning October 24th and a Farmington Hills class beginning November 9.

29 children have died this year from heatstroke across the country; this is 5 above our total last year of 24.

From 1998 – 2015 there were 661 deaths total.

54% were the result of children forgotten by caregivers

29% were children playing in an unattended vehicle

17% were intentionally left in the vehicle by an adult

1% circumstances are unknown

More than half of the deaths have been children under the age of 2.

Michigan Department of Education – Ken Micklash

Michigan's approximate 600 public schools, 300 charters and 300 nonpublic schools are open for the 2016-2017 school year. The State's 1.5 million students of which about 700,000 ride to and from school in our local districts 16,000 buses are very precious. MDE requests that all people drive safely.

Local Representative – Larry Hummel

2016 Winter Operations Conference will be held on October 18th and 19th at the Shanty Creek Resort. There will be a wide variety of education for managers as well as frontline staff. This year will feature two sessions on green lights with one being a legal review and the other an operational presentation.

He participated in the Traffic Crash Reporting System (TCRS) Website Redesign Committee over the last few months. There will be significant upgrades to the look and feel of the site as it transitions to a map based search.

He also participated along with representatives of the MDOT and the MI LTAP in the Local Road Safety Data Analysis Approaches Peer Exchange in Seattle, WA. There were several new ideas are being brought back to Michigan to improve upon the state's already well regarded safety partnership between local agencies and the MDOT.

Mr. Hummel invited all present to the next SC/SW TSN Meeting. It will be held on October 12th at 10am and lunch will be provided. The MDOT SW Region Office is hosting the meeting at its Kalamazoo office. Invitations will be sent out soon.

Construction is still underway but preparation is beginning for winter operations. With the changes to the Motor Vehicle Code regarding green lights on plow trucks, citizens see more of these around the State. Training and education is underway starting this week and into the winter.

The American Public Works Association (APWA) Midwest Branch 2016 Snowplow Rodeo and Equipment Show are being held September 14th at the City of Wyoming DPW facility.

Many county road agencies are participating in educational opportunities for elementary school aged children on winter safety.

The Van Buren CRC continues its partnership with the Van Buren Sheriff's Department on a speed radar trailer that was received for free from Kent County and updated by the Road Commission. It has been used all summer across the county.

Mr. Hummel also complimented the MSP Youth Driving course as his daughter just completed the training. He noted the program is very well attended and turns apprehensive kids into excited young adults.

Michigan Department of State - Carol Reagan FMCSA NPRM on Minimum Training Requirements for Entry-Level CMV Operators

In response to a Congressional mandate imposed under MAP-21 (Moving Ahead for Progress in the 21st Century Act) In April, the Federal Motor Carrier Safety Administration closed a Notice of Proposed Rule Making that proposed new training standards for certain individuals applying for their initial commercial driver's license or CDL; an upgrade of their CDL (e.g., a Class B CDL holder seeking a Class A CDL); or a hazardous materials, passenger, or school bus endorsement for their license; and a "refresher" training curriculum.

FMCSA believes this rulemaking would enhance the safety of commercial motor vehicle (CMV) operations on our Nation's highways by establishing a more extensive entry-level driver training (ELDT) protocol and by increasing the number of drivers who receive ELDT.

FMCSA received over 450 pages of responses including those from the Department of State. The rule committee's recommendations are in the hands of the Office of Management and Budget. The compliance date would be three years after the effective date of the final rule although we have suggested 5 years.

FMCSA NPRM 1) Military CMV Skills Test Waiver Extension and 2) Application in State where Stationed/Licensed in State of Domicile

The U.S. Department of Transportation has another Federal Motor Carrier Safety Administration's Notice of Proposed Rulemaking.

In summary, FMCSA proposed amendments to its Commercial Driver's License (CDL) regulations that would ease the transition of military personnel into civilian careers in the truck and bus industry by simplifying the process of getting a commercial learner's permit (CLP) or CDL. This rulemaking would extend the time period for applying for a skills test waiver from 90 days to 1 year after leaving a military position requiring the operation of a commercial motor vehicle (CMV). The Department of State supports this change.

This rulemaking would also allow States to accept applications and administer the written and skills tests for a CLP or CDL from active duty military personnel who are stationed in that State. States that choose to accept such applications would be required to transmit the test results electronically to the State of domicile of the military personnel. The State domicile would be required to issue the CDL or CLP on the basis of those results. The Department of State has identified some issues and recommended they be addressed to avoid confusion, provide consistency, and eliminate any hardship for military personnel. At this time, MDOS is waiting for FMCSA to give a response. If enacted, this rule will go into effect three years from the date that it is final.

FMCSA Annual CDL Program Compliance Review

Federal Motor Carrier Safety Administration representatives were in Lansing last week to perform the annual CDL program compliance review. While FMCSA still needs to complete their report, there did not appear to be any major problems.

Distraction-Free Detroit Campaign

The Secretary of State is partnering again this year with the Sam Bernstein Law Firm and Fox 2 TV on the Distraction-Free Detroit campaign. Students in Wayne, Oakland and Macomb counties will be invited to visit the Fox2 website to take a pledge against distracted driving and to submit up to 300-words about why they will drive distraction-free. The contest will be announced tomorrow and will run until September 30. From the entries, a panel will choose three winners. Those winners will each receive a cash prize of \$2,000, \$1,000 or \$500. They will each also be invited to Fox 2 studios in October to film a PSA against distracted driving that Mark Bernstein and Secretary of State Ruth Johnson will participate in. The Sam Bernstein Law Firm is sponsoring the contest. Fox 2 will run spots and news interviews about the contest

and distracted driving. There may also be billboards in the Detroit metro area. From the pledge site, contestants will be transferred to the MDOS Teen Driver website, where they will find more information such as videos against distracted driving, links to real-life news articles, and to apps they can download that disables their phones from texting when they drive.

Motorcycle Safety Program Updates

On August 15, the Department of State welcomed Chad Teachout as the new state coordinator for the Michigan Motorcycle Safety Education Program. As many of you likely know, Chad previously worked for the Office of Highway Safety Planning serving as their motorcycles, pedestrians, and bicycles program coordinator. Chad's experience over the past 4 years with OHSP made him a natural fit in his new position. The strategy is to continue the high level of program support by creating a smooth transition of the Motorcycle Coordinator duties from Joe Kelly to Chad. Joe remains in the Driver Programs Division and has assumed a new role as administrative assistant to the Driver Programs Division Director, Kirk Ferris. The department will continue to partner with OHSP and support the success of their new motorcycle program coordinator.

21 to Buy Not Supply campaign

The Secretary of State is supporting the statewide "21 to Buy, Not Supply" initiative which seeks to raise awareness about the legal and far-reaching consequences of providing alcohol to minors while curbing access to alcohol for those who are not of legal age. The target audience is young adults who turn 21 and suddenly have access to increased privileges. The '21 to Buy, Not Supply' consortium of state, county and local public agencies is reminding students that providing alcohol to minors can cause serious and lifelong repercussions for everyone involved.

On Sept. 7, the consortium kicked-off the year-long "21 to Buy, Not Supply College Campus Campaign" with a press conference at Wayne State University that coincides with the launch of the Secretary of State's Mobile Office college campus tour which will carry the initiative's message from campus to campus this fall. The campaign will also include targeted messaging via traditional and electronic media, social media, new messages on the Motor Vehicle Network in more than 90 Secretary of State Branch offices across the state, posters, window clings for alcohol retailers and an audio PSA played in all Kroger stores in Michigan.

Safe Drivers Smart Options Strategy (Eric Kabdebo will present this information during public comment)

The Secretary of State continues to work at advancing the Safe Drivers Smart Options (SDSO) Strategy. A meeting is being planned for October 20 to kick-off the structure we need to implement and provide continued support for the strategy. An objective for the meeting is to continue efforts to identify organizations that are aligned to the goals and objectives of the strategy and who are looking to be a part of it going forward. MDOS will also establish a communications subcommittee to develop a communications plan to increase awareness about the available resources. The group will present the plan to the SDSO Business Roundtable for its support so it can be implemented.

The SDSO web site at www.Michigan.gov/agingdriver has three new videos. All of which were produced by MDOT communications staff. There is one for aging drivers, one for family and friends, as well as a law enforcement roll call video. The videos give new users a welcome and orientation to the site including how to access valuable resources.

Chair's report / Office of Highway Safety Planning - Michael Prince OHSP Report

2017 Michigan Traffic Safety Summit/GTSAC Awards: The 2017 Traffic Safety Summit will take place March 21-23, 2017 at the Kellogg Center in East Lansing on the Campus of Michigan State University. Ms. Kristin Allen, OHSP's Digital Media Strategist has been selected to chair the event. A call for topics has been released to identify workshops and general sessions for the event. The deadline to submit suggested topics is Friday, September 16th. The call for nominations for Governor's Traffic Safety Advisory Commission (GTSAC) traffic safety awards is being posted on the OHSP Web site and

disseminated through the traffic safety network. GTSAC award nominations are due November 4th. Commissioner Hummel has agreed to chair the GTSAC Awards Committee. Other members include Linda Scarpetta from MDHHS, Ken Micklash from MDOE, Chief David Molloy from Novi Police Department, and Anne Readett from OHSP.

Chair's Report

The GTSAC Chair reported that he attended the 2016 Governor's Highway Safety Association (GHSA) National Meeting/Conference August 27-31. The conference focus included:

Increase in fatalities: Nationally, everyone is very concerned about the recent increase in fatalities. NHTSA Administrator Mark Rosekind observed that there are many variables at play, most of which we do not control (economy, VMT, gas prices, weather, etc.).

Technology/Automated Vehicle Research: There is considerable interest in the continuing research/development of vehicle safety technology and automated vehicles. On the technology side, DRIVER ALCOHOL DETECTION SYSTEM FOR SAFETY (DADSS) is working toward commercialization by 2022. This device will allow the vehicle to detect a driver that is over the legal limit and prevent vehicle ignition. This is anticipated to be a vehicle option, not required equipment

There is general agreement that from a safety standpoint, the sooner the driver is removed from vehicle operation the better. However, it is also noted that the average age of a vehicle in the U.S. is eleven years. At the same time, there is outstanding safety technology available right now in vehicles today, including:

- Adaptive frontal lighting
- High beam control
- Lane departure warning
- Lane keeping assist
- Radar cruise control
- Autonomous Emergency Braking (AEB)
- Smart Brake Support
- Blind Spot Monitors
- Rear cross traffic alert

The more the population can move into the currently available technology of today's vehicles, the better for safety.

Driver behavior: Until officials are able to move the population into current technology, or automated vehicles in the future, over 94 percent of crashes continue to be the result of driver behavior. NHTSA has been conducting roundtables around the country looking at driver behavior and another Summit is scheduled for Washington D.C. In the coming weeks, States need to continue to stress innovative methods of behavior change strategies.

Drugged Driving: With a number of states moving toward legalization, (Washington State, Oregon, Colorado) other states need to anticipate legalization coming to their state. The states that have had time to deal with the legalization issues, and how it impacts safety on the roadways, are providing recommendations to other states of areas to focus on to prepare. These include:

- Expand ARIDE training (14 state law enforcement agencies have now trained all road patrol in ARIDE)
- Increase the number of Drug Recognition Experts (DREs)
- Target messages
- Conduct focus groups
- Enhance messaging
- Enhance crime lab capabilities

- Consider grants for Blood testing
- Consider grants for no refusal laws
- Consider conducting oral fluid pilot projects
- Consider expanding the Traffic Safety Resource Prosecutor Program
- Build relationships
- Enhance data collection – it is imperative for states to have good data. Policy makers need good data.
- The biggest hurdle will be the phrase, "Think of the money we are going to make for this state with legalization." Oregon has generated \$184 million in revenue from Marijuana legalization but these pales in comparison to the societal costs of legalization.

Engaging Law Enforcement

Based on discussions and presentations at the GHSA Conference, at the national level, the engagement, involvement, and support of law enforcement for traffic safety has become a major concern. With massive amounts of opiates coming over the borders, the resulting violent crime is reducing the amount of discretionary time for law enforcement to conduct organized traffic enforcement. In many jurisdictions, traffic enforcement has become a federally funded overtime function. As an example, in Michigan, the number of police officers is down 18 percent since 2001, and traffic enforcement (moving violations) is down 33 percent in the last five years. There are 900,000 sworn officers in this country and the number has not increased as the problem has increased. Most law enforcement agencies have less than 20 officers, with the average tenure of a police chief being three years. Traffic safety in many agencies has gradually been lost as part of policing and there is not the investment at the executive policing level. Police work is much more complex and stressful today than ever before with more being asked of police officers than ever before. Governors, mayors, county administrators, are not encouraging traffic enforcement which has dropped in the scheme of priorities. As one law enforcement veteran put it, "If the most important function of law enforcement is the preservation of life, why have over a half million people have died since 9/11 in traffic crashes in this country, and no one seems to care?" This issue will continue to be at the forefront for traffic safety professionals.

Action team Updates: - Charlotte Kilvington

Action teams continue to work on their plans and accomplishments from last year. This information, when complete, will be posted on the GTSAC portion of the OHSP website. On December 6, following this meeting, there will be a meeting of the Action Team Chairs and Vice Chairs. They will discuss their action teams and other pertinent topics.

Ms. Alicia Sledge reported that her staff is finalizing the SHSP. This will be a 2-year update and will finish out the current administrations term. The issue they are running into is that fatalities are trending upward. They are looking for a definitive answer on how to project if this is the current trend.

ACTION ITEMS

2017 GTSAC Meeting dates –The dates for 2017 GTSAC Meetings was presented. Mr. Hummel made a **MOTION** to approve, Sheriff Saxton supported. The **MOTION** carries.

PRESENTATIONS

SFSD – Linda Fech.

This is a Teen Driving Program partnership with Ford Driving Skills for life. All schools in Michigan are eligible to join. Fifty schools are then chosen and awarded \$1,000.00 to develop their own traffic safety program. Again this year, cash prizes will be distributed to the top 5 schools. When the schools are developing their program, there are five different categories they can choose from to focus on: impaired driving, distracted driving, seat belts, speeding, or winter driving. The students are required to host three events. This could be to the community, a school pep rally, etc. They also must use Ford

Skills for Life in their presentation. The winners will then spend one half day at Ford Training Facility. The applications are due November 18, 2016.

Distracted Driving focus groups – Kendall

Recently OHSP hosted focus groups discussing Distracted Driving. All of the respondents were aware that texting and driving is risky and illegal behavior. There were 65% that text/drove daily. The top two topics the texts were about were family and making plans for an event, dinner, etc. The group all felt they were good drivers. All of the participants know there is a risk in texting/driving but continue to do it for reasons such as addiction to the behavior and it makes them feel popular/wanted. They did report that the times they do not text/drive are driving at night, going through residential areas and if they have kids/young people in the car with them.

OHSP will conduct another survey of both male/female respondents. The results will be reported at a future GTSAC meeting. Mr. Wingrove reminded everyone that April 2017 has been selected as Distracted Driving Month.

PUBLIC COMMENTS

Mark Bott – April 3-7, 2017 is National Work Zone Awareness Week. There will be a media conference on the west side of the state on April 3 to kick off the week.

Eric Kabdebo - MDOS – MDOS is working on advancing the Safe Driver, Smart Options strategy. There is a meeting on October 20 to kick off the leadership structure. Invitations for this will be going out soon. The objective is to continue this momentum of this strategy, keeping Michigan seniors safe. They want to establish a communications subcommittee and are asking each agency to appoint someone from their communications staff to participate on this committee. Three new videos have been added to the Safe Driver Smart Options website - one for family, one for the aging drivers and a law enforcement roll call video.

Tri County Bicycle Association – Representatives from this group attended today's meeting and reported that they have approximately 900 volunteer members in tri-county area. The DALMAC event over Labor Day weekend is their largest event. They attend legislative meetings and other meetings and events regarding bicycles and safety to expand their advocacy mission around the state.

ANNOUNCEMENTS/COMMENTS

None

ADJOURNMENT

The meeting was adjourned at 11:30 a.m.

The next meeting is scheduled for Tuesday, December 6, 2016, at the Horatio S. Earle Learning Center.
