

# Jackson County Sheriff's Office Traffic Program

*A Successful  
Partnership*

# *Jackson County Oregon*

*Located in Southwest Oregon,  
2,500 square miles*

*202,310 population*

# *TEAMWORK*



- City, County and State Police Agencies
- Circuit, Justice, Municipal Courts
- Jackson County Health Department
- Jackson County SO Volunteers
- Rogue Valley Medical Center
- Smullin Education Center
- City and County Fire Departments
- Safe Kids Rogue Valley

# What do we do.....

- Traffic education/ Drug awareness in schools
- Court mandated diversion class for Driving Under the Influence of Intoxicants (DUII)
- Sentencing alternatives for improper/non use of safety belts or child safety seats
- Traffic School – Sentencing alternatives
- Car seat check-up events
- Monthly car seat distribution events
- Traffic team – 4 deputies dedicated to traffic

# *Funding*

Funded by:

- Oregon Department of Transportation grants
- Alternative sentencing programs
- Financial support by the Sheriff's office
- Safe Kids
- ACTS Oregon



# *Total Attendees to the Safety Education Programs*

*DUII Class* – Established in 1994 – 17,585 attendees

*Seat Belt Class* - Established in 1997 – 16,569 attendees

*Traffic School* – Established in 2002 – 3,614 attendees

*Students* educated since 1995 – 46,597 attendees

# Jackson County Child Safety Seat Coalition

In 1997 the question was asked at a  
Fatalities Review Board,

*“How can we reduce the number of child  
fatalities?”*

**The Answer**

**Build a safety seat program!**

# Child Safety Seat Coalition

Safety education programs attendance fees are used to purchase child safety seats for income qualified families.

**Since 1997 this program has:**

- Distributed 5,000 child safety seats
- Checked 5,600 child safety seats

# Safety Seat Distribution

## Guidelines

- Qualify by financial need
- Set appointments on priority of need
- Co – pay is required
  - Currently \$20.00
- One seat per child



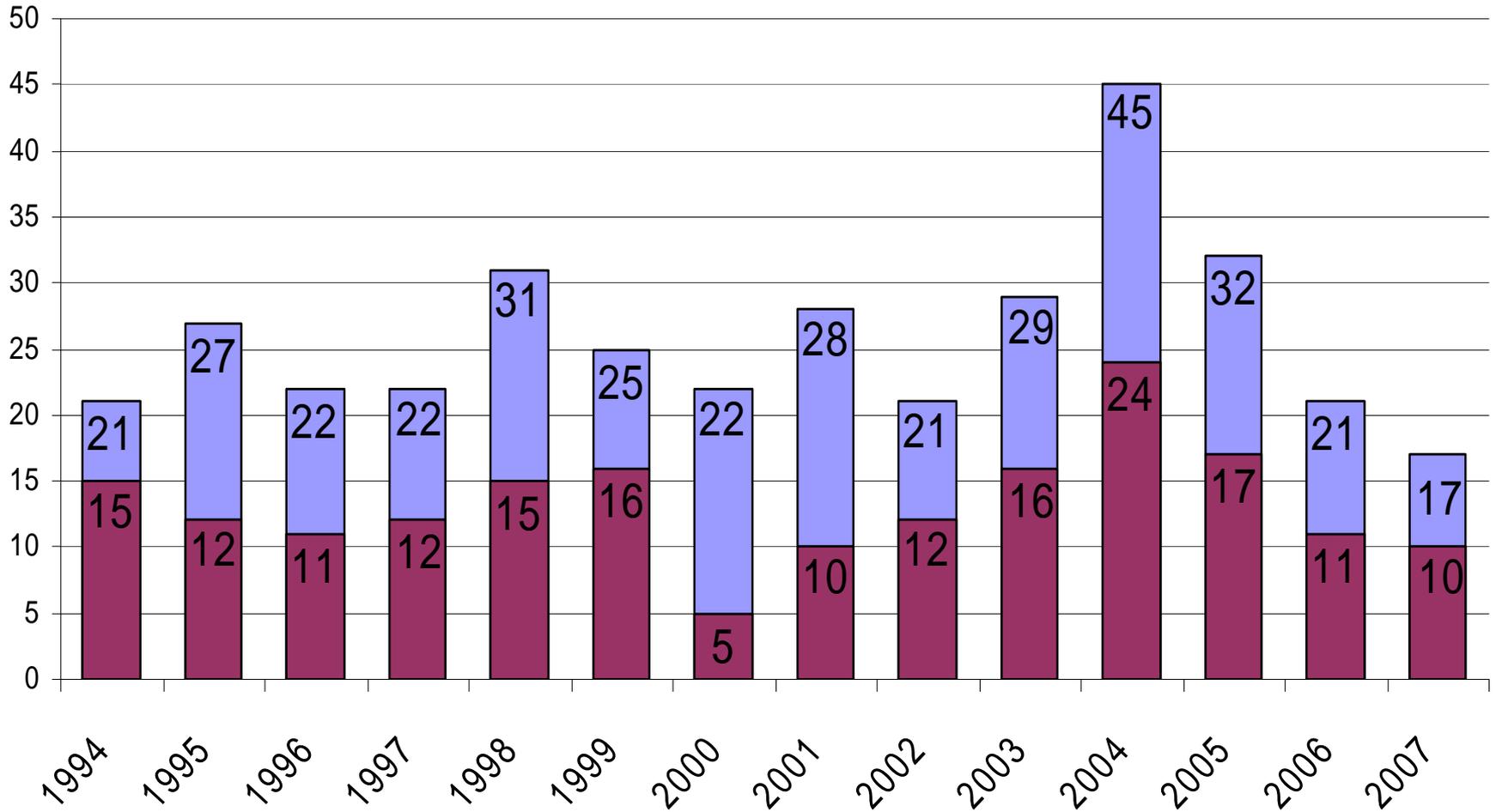
# Check up Events

- ❑ Each partner agency sponsors at least one event annually
- ❑ Well advertised public events
- ❑ Usually done in high visibility locations
- ❑ Live TV and radio remotes



*The safety of our community depends on the participation and teamwork from all of our partners!*

# Jackson County Traffic Deaths



Legend: ■ Total # of Deaths ■ Alcohol or Drug Involved

Proper installation prevents child injury and death!





# Contact Information

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**Thank you!**  
**Enjoy the conference!**

