



**Governor's Traffic Safety Advisory Commission
Distracted Driving Action Team
Tuesday, January 27, 2015
1:00 PM**

**Michigan State Police Headquarters
333 S. Grand Avenue, Lansing, Michigan 48909
1917 Room**

Attendance	
Name	Agency
Jim Santilli, Chairman	Traffic Improvement Association of Michigan
Tom Artushin, Vice Chairman	Ford Motor Company
Linda Fech	Michigan Office of Highway Safety Planning
F/Lt. Jim Flegel	Michigan State Police
Sgt. Jill Gleason	Michigan State Police
Lt. Randy Holton	Michigan State University Police Department
Kelli Jankens	Mid-Michigan Medical Center
Charlotte Kilvington	Michigan Office of Highway Safety Planning
Lt. Dave Livingston	Mott Community College Police
Nick Metzger	State Farm
Dave Morena	Federal Highway Administration
Anne Readett	Michigan Office of Highway Safety Planning
Carol Reagan	Michigan Department of State
Keith Schultz	General Motors Company
Andy Slocum	Michigan State University
Jon Strom	Grand Blanc Township Police Department
Lisa Strom	McLaren - Flint
Mia Wiggins	Citizen

Agenda Item: Call to Order and Introductions
Discussion: Not Applicable
Action: Jim Santilli called the meeting to order at 1:08 PM and began with attendee introductions.

Agenda Item: Review of July 15, 2014 and October 14, 2014 Meeting Minutes
Discussion: Kelli Jankens indicated her last name was spelled incorrectly. Santilli stated it'll be corrected.
Action: A motion was made by Tom Artushin to approve the July 15, 2014 and October 14, 2014 meeting minutes. Seconded by F/Lt. Jim Flegel. The motion was approved with all in favor and none opposed.

Agenda Item: Chairman's Report
Discussion: Santilli stated the Traffic Improvement Association of Michigan is working on a distracted driving billboard initiative in partnership with State Farm. The four students from Conant Elementary will be receiving a GTSAC 2014 Outstanding Traffic Safety Achievement Award. A distracted driving enforcement initiative will be tested in Oakland County during April. Santilli had his annual meeting with numerous Congressmen, Congresswomen, and Senators in Washington D.C. during January. Many members of Congress are hoping to get a five year transportation authorization bill passed. Congresswoman Candice Miller is committed to securing ITS frequencies.
Action: Not Applicable

Agenda Item: Vice Chairman's Report
Discussion: Artushin thanked everyone who attended the meeting on October 14, 2014, which was held at Ford Motor Company in Dearborn. Driving Skills for Life half-day events are being held at the Dearborn Proving Grounds May 15 - 17, 2015.
Action: Not Applicable

Agenda Item: Old Business - Action Plan Progress Update
Discussion: Santilli produced and submitted the December 2014 GTSAC Distracted Driving Action Team Progress Update based on the information that was submitted by each Action Team member. The 7 page document is included in the attendee packet.

Lt. Randy Holton stated the Michigan State University Police Department is focusing on distracted bicyclists and pedestrians. A public information campaign is being conducted, which targets vehicle drivers, pedestrians, and

bicyclists.

Sgt. Jill Gleason has been educating officers about Kelsey's Law. She will be teaching a vehicle code course to magistrates and judges in the near future.

F/Lt. Flegel stated every Michigan State Police Post must complete a traffic safety initiative each year. The Paw Paw Post will conduct distracted driving enforcement on I-94. An unmarked vehicle and GoPro camera will be used. The Teen Driving Program is also holding classes April 4, 11, June 6, and July 18, 2015. This program requires a GDL Level 2 and \$150. The Train Like a Trooper class has the same requirements and is being held June 29 - July 2, 2015 and July 6 - 10, 2015.

Lisa Strom stated McLaren Flint is teaching distracted driving at the elementary level.

Keith Schultz stated the auto industry developed a set of guidelines for vehicle technology focusing on distraction. NHTSA developed phase 2 guidelines focused on handheld devices. NHTSA's authority to regulate handheld devices has been questioned by Congress. NHTSA may proceed to a phase 3 to regulate voice and cognitive distractions.

Nick Metzger said State Farm is working with the Detroit Auto Dealers on videos, and continuing to work with Bonnie Raffaele, the Michigan Sheriff's Association, and Traffic Improvement Association of Michigan.

Linda Fech gave a Strive 4 A Safer Drive update. There are currently 35 schools participating. The majority of the schools have opted to focus on distracted driving.

Carol Reagan provided meeting participants with a copy of the new *What Every Driver Must Know* publication and summarized the changes. Reagan also mentioned that she is drafting the department's 2015 Traffic Safety Agenda for management approval and summarized some of the distracted driving initiatives that may be included and welcomed input from the group. Reagan also summarized some of the other activities she and the Drivers Age 24 and Younger Action Team and the Michigan Teen Safe Driving Coalition are working on that are related to distracted driving, such as the new GDL resource for parents, and the research on New Jersey's requirement for teens to have decals on their cars.

Kelli Jankens stated Level 1 and 2 Trauma Centers are required to have an injury prevention coordinator. Distracted driving is now a top priority of those coordinators.

Anne Readett stated there is an article in the *Safety Network* newsletter regarding the texting ban. According to an observation survey, the ban had no impact on traffic safety.

Action: Not Applicable

Agenda Item: New Business - 2015 Michigan Traffic Safety Summit

Discussion: Readett stated New York Times journalist, Matt Richtel, will be the closing speaker at the 2015 Michigan Traffic Safety Summit. His main focus will be distracted driving.

Action: Not Applicable

Agenda Item: Action Team and Public Comments

Discussion: None

Action: Not Applicable

Agenda Item: Adjournment

Discussion: Not Applicable

Action: Santilli adjourned the meeting at 2:49 PM

Future Meeting Dates

July 28, 2015: 1:00PM, Michigan State Police Headquarters, 1920 Room

October 27, 2015: 1:00PM, Michigan State Police Headquarters, 1917 Room