



JENNIFER M. GRANHOLM
GOVERNOR

ROBERT MORRIS
CHAIR

STATE OF MICHIGAN
GOVERNOR'S TRAFFIC SAFETY
ADVISORY COMMISSION
LANSING

Approved

**April 24, 2009
Meeting Minutes**

MEMBERS PRESENT

Robert Morris, Chair
Michael Prince
Linda Scarpetta
Chief David Stamm
Pamela Hall
Anne Corgan
Sheriff Al Byam
John Friend

REPRESENTING

Office of the Governor
Office of Highway Safety Planning (OHSP)
Department of Community Health (MDCH)
Local Representative
Office of Services to the Aging (OSA)
Department of State (MDOS)
Local Representative
Department of Transportation (MDOT)

STAFF

Deb Sonnenberg

MEMBERS EXCUSED

Capt. Robert Powers
Kenneth Micklash
Steven Puuri

Department of State Police (MSP)
Department of Education (MDOE)
Local Representative

GUESTS

Mouhamad Naboulsi
David Ford
Angela Glew
Kim Lariviere
Carol Reagan
Judge Harvey Hoffman
Ron Crampton
Chris Hawkins
Kathy Farnum
Alicia Sledge
Piétro Semifero
Anne Readett
Ken Stecker
Angie Kremer
Lawrence Hummel

REPRESENTING

Applied Computer Technologies, Inc.
FMCSA-Michigan Division
MDCH
MDOT
MDOS
56th District Court
MSP-Traffic Safety Division
MSP-Executive Division
OHSP
OHSP
OHSP
OHSP
PAAM
MDOT
Van Buren Co. Road Commission

CALL TO ORDER

The GTSAC meeting was called to order by Chair Robert Morris at 8:47a.m.

WELCOME AND INTRODUCTIONS

Chair Morris welcomed everyone to the meeting and requested they introduce themselves.

ROLL CALL

A Roll Call of the Commissioners was completed determining a quorum was present.

Robert Morris, Governor's Office • Michael Prince, Office of Highway Safety Planning • Linda Scarpetta, Department of Community Health
Kenneth Micklash, Department of Education • Anne Corgan, Department of State • Capt. Robert Powers, Michigan State Police •
John C. Friend, Department of Transportation • Pamela Hall, Office of Services to the Aging • Sheriff Allen Byam, Local Representative
Steven Puuri, Local Representative • Chief David Stamm, Local Representative

PUBLIC COMMENT/ANNOUNCEMENTS

None

APPROVAL OF GTSAC MINUTES

Chair Morris called for a motion to approve the minutes of the February 27, 2009, meeting. A motion to accept the minutes was made by Mr. Friend and supported by Chief Stamm. ***Motion carried.***

STANDING REPORTS

- **Chairman's Report – Mr. Robert Morris**

Mr. Morris commented that the March 24-26 Michigan Traffic Safety Summit hosted by the Office of Highway Safety Planning was excellent and recognized all involved for the great sessions and workshops and that overall it was very well done. The GTSAC Award Luncheon was again an outstanding event.

Commissioner Reports

- **Department of State Police (MSP) – Capt. Robert Powers**

Absent

- **Local Representation – Chief David Stamm (MACP)**

At the last MACP Traffic Safety Meeting, Chief Jim Carmondy from the city of Wyoming presided as the new chair. Discussed at this meeting were the law enforcement community's concerns associated with HB-1657 and continuing efforts to educate the law enforcement community about the new law surrounding wearing the traffic vest.

More MACP Traffic Safety Committee meetings are scheduled to coordinate efforts and increase communication.

- **Local Representation – Sheriff Al Byam (MSA)**

Sheriff Byam acknowledged Mike Prince and Piétro Semifero of OHSP for their work on a recent SRP funding impact study. The STOPPED program has now grown to 7,000 registered vehicles and has received national attention.

The county's Alcohol Compliance Checks are beginning. This joint agency initiative began several years ago and has a high-level success rate. Twice each year liquor-licensed establishments, retail and bars throughout the county, are visited to verify their compliance with the liquor laws.

In cooperation with several of the county's high schools, deputies will be in attendance at school proms. This initiative began two years ago as a means to impact teen drinking.

- **Local Representation – Mr. Steven Puuri (CRAM)**

Absent

- **Department of Education (MDOE) – Mr. Kenneth Micklash**

Absent

- **Department of Community Health – Ms. Linda Scarpetta**

HB-4450 to remove the nursing mother exemption from the Child Passenger Safety law, as well as include a rear seat requirement for children under four years of age, has passed the House Transportation Committee but not moved on yet. No opposition was noted.

A Michigan contingent was selected to participate in a Pedestrian Injury Prevention Workshop in Washington D.C. June 2-3.

- **Office of Services to the Aging (OSA) – Ms. Pamela Hall**

OSA participated in the Let's Get Moving Coalition Legislative Day April 21 at the Capital in Lansing. The program speaker encouraged everyone to contact their legislators to support TF-2, Michigan's Transportation Funding Task Force, for additional monies to fund public transportation. Over 180 people were in attendance and legislators were on-hand to speak with about the importance of investing more in public transportation. The TF-2 was a major report that came out last November that recommended broad funding bases for not only public transportation, but roads and aviation.

- **Department of State (DOS) – Ms. Anne Corgan**

On Monday, May 4, Secretary Land will be kicking off Motorcycle Safety Month with a news conference at 10 a.m. on the Capitol Plaza. Everyone is invited to attend.

In March, the national Motorcycle Safety Foundation hosted Learning Center for Motorcycle Rider Coaches in Michigan. This is a professional development opportunity for rider coaches and is required to maintain their certification. Michigan's event was the only one the Foundation hosted in the country.

The Enhanced Driver License is now available from Department of State Super Branch Offices. The initial issuance of the enhanced license utilizes the same magnetic stripe (Mag Stripe) to store limited information used by law enforcement. The Mag Stripe technology is outdated and most likely will be replaced with new technology in the next issuance of the enhanced license.

- **Department of Transportation (MDOT) – Mr. John Friend**

Economic Stimulus, Recovery Act Program – This program has had a very positive impact on MDOT. Funding for road work alone is about a \$700 million initiative spread over two years which equates to many infrastructure improvements and job opportunities. Many of the projects will also include a safety component.

Michigan was selected by the Federal Highway Administration as a state of interest. Federal accounting office representatives are in Michigan and have interviewed various departments on how the projects were determined, how they intended to spend the stimulus money, and what oversight is expected.

MDOT's My Drive Web site – This site provides travel information, route planning, etc., and is now recording 8,000 hits per day. Anyone can plug in their route of travel and get up-to-date construction information on the route. MDOT intends to expand the site to provide even more information.

- **Office of Highway Safety Planning (OHSP) – Mr. Michael Prince**

The May statewide safety belt mobilization is scheduled for May 18-31. To maintain Michigan's status of having the highest belt use rate in the country, we need to keep reinforcing the message. Michigan law enforcement officers from more than 300 agencies representing fifty-five counties will be out enforcing the state's safety belt law from May 18-31. Two media events are planned and new paid advertisements are beginning to be aired.

Attendance at the Traffic Safety Summit was the largest to date. There were 396 participants, 62 speakers, and 22 exhibitors. We've received many positive comments from attendees. Mr. Prince acknowledged the OHSP staff, in particular, Anne Readett, Alyson Kechkaylo, and Pat Carrow for organizing and implementing a very successful event.

The 2010 Michigan Traffic Safety Summit is tentatively scheduled for March 30 through April 1, and will most likely be at the Kellogg Center location again.

OHSP and its marketing partner Pace and Partners received the Best of Show honors at the 2009 Mid-Michigan ADDY Awards ceremony this week. The ADDY is the largest advertising competition in the nation and is awarded by the American Advertising Federation. ADDY awards honor the best in local advertising from all media types, radio, television, etc. The award was received for the "Night Owls" television commercial that aired last year during the month long Night Owl Campaign in West Michigan aimed at enforcing safety belt and drunk driving laws.

OHSP has a new brochure available that provides an overview of the programs OHSP administers along with staff contact information and a map identifying staff regional assignments throughout the state.

The OHSP's 2008 Annual Evaluation Report is completed and available to view on their Web site. This report highlights the various grant projects OHSP funded throughout the year and what their results were.

Next week, OHSP will be undergoing a Management Review where a team from the National Highway Transportation Administration (NHTSA) performs an extensive audit of OHSP's programs, policies, grants, etc., to verify Michigan's operation is in compliance with federal rules and regulations.

LEGISLATIVE SUMMARY - Trooper Chris Hawkins/MSP

A legislative summary report was provided to all in attendance. An overview of current legislation relating to traffic safety issues was presented and discussed.

ACTION TEAM UPDATES

The following Action Team chairs reported on their action plan activities and accomplishments to date: Copies of the reports are available on the GTSAC Web Site.

- Occupant Protection – Ms. Angela Glew
- Senior Mobility – Ms. Kim Lariviere
- Impaired Driving – Mr. Homer Smith

ACTION ITEMS

None

REPORTS AND PRESENTATIONS

- Proposed Legislation – Interlock/DWI Courts – Judge Harvey Hoffman
An Executive Summary of a study completed on the DWI courts and their successes was handed out and discussed. To broaden the success of this program, Judge Hoffman outlined proposed legislation for a pilot project to link the Interlock and Restricted License to the 26 DWI Sobriety Courts. This would be a three-year program. The bill is being drafted in the House.
- 2008 Crash Data – Mr. Piétro Semifero/OHSP
Mr. Semifero presented an overview of the 2008 Crash Data and trends in comparison to previous years.
- Fuel Consumption & Emission Reduction at Traffic Lights – Mr. Mouhamad Naboulsi
Mr. Naboulsi presented the results of a study his company, Applied Computer Technologies, Inc., conducted on reducing fuel consumption and CO-2 emissions of vehicles.

ANNOUNCEMENTS/COMMENTS

None

MEETING ADJOURNED AT 10:50 a.m.