



**Governor's Traffic Safety Advisory Commission
 Motorcycle Safety Action Team Meeting
 MDOT-Warehouse-PED Team Room
 Thursday March 20, 2014
 9 a.m. – 12 p.m.**

Attendance	
Name	Agency
Chad Teachout	OHSP
Eric Line	MDOT
Emily Davis	MDOS
Sean Murphy	Law Office of Jason Waechter (invited by Debbie)
Debbie Parinello	ASMI – EMS
Jon Strom	Grand Blanc Township Police
Vince Consiglio	ABATE
Tom Howard	American Legion Riders
Jim Flegel	MSP
Dan Petterson	SMARTER
Mark Sutton	American Legion Riders
Steven Lick	Grand Rapids Community College
Bill Scarnati	Lansing Community College
Donn Eurich	Michigan Motorcycle Dealers Association
Walter Tett	Grand Rapids Police Department
Steve Elliot	Capital Harley Davidson

Agenda Item: 2014 May Motorcycle Awareness Month Campaign (Emily)
<p>Discussion:</p> <ul style="list-style-type: none"> -One press conference to be held this year at Schoolcraft College on Thursday May 1, 2014, only one event due to the SOS busy schedule, "Share the Road" theme -Secretary of State Ruth Johnson will do a ride in -Mike Prince is confirmed to speak at the event -MDOS is working on a proclamation and resolution from the Governor and the Senate -Action Team is requesting that a copy of the proclamation be sent to them by e-mail -Press release (from communications) should be forwarded to Action Team members
<p>Action: MDOS will send event details and copy of proclamation to Action Team members by e-mail</p>

Agenda Item: Motorcycle legislation, MDOS Bill, TIP Bill (Vince)
<p>Discussion:</p> <ul style="list-style-type: none"> -The MDOS bill is in draft form and is 29 pages (may be too detailed) -This will be a re-write of the MC Act that will require things like fingerprints and lower number of points allowed on driving record for Rider Coaches, as to align requirements with driver education instructors -The bill will also double the amount for public courses to be \$50 -ABATE has concerns: believe in low-cost training (\$25 training fee since 1984) -Other concerns about the bill: MC rider education is different than DE, majority of students are not teens and extra cost for riders to get fingerprinted (\$75) -Action Team would like more access and input to information and drafts of MC bills, needs to be on our agenda -Our biggest challenge is <u>availability</u> not price of the courses
<p>Action: None</p>

Agenda Item: Returning Rider Basic Rider Course “RRBRC”, Advanced Rider Course “ARC” (Vince)

Discussion:

- American Legion Riders are having issues with training – there are thousands in the state but they cannot get registered in public classes
- Passed around a handout of Detroit Metro Consortium Regional Schedule for 2014
- Schoolcraft will do groups of 24 for Legion Riders, and if they need to make it bigger, they will get more rider coaches
- There are about 50 sites/ranges available at Schoolcraft, all offer BRC but not all offer the RRBRC
- MSF rep indicated that Schoolcraft College is the largest civilian program in the country
- There may be national guard sites opening in Grand Ledge soon, working on it
- MSF has curriculums available, some other states don't use them
- American Legion Riders reps had lots of questions about training, the Action Team provided them with the Michigan.gov/motorcycling website and Vince is sending them resources
- Mark Sutton can work with SOS to promote MC safety and will connect with Debbie to schedule a seminar

Action: None

Agenda Item: Accident Scene Management “A Crash Course for the Motorcyclist” training (Eric Line, Debbie)

Discussion:

- Eric attended Debbie's course, it was 2 days long, majority of people there were Road Captains
- The course covers the PACT technique, jaw thrust and proper removal of helmets
- This training was helpful for Eric in an emergency office situation not long after the course and he recommends any motorcycle rider should get this training
- Dan Petterson made a comment about terminology of using Motorcyclists or Motorcycle Riders instead of simply motorcycle fatalities or motorcycle safety
- Jim shared a story about his experience with a motorcycle crash: he arrived to the scene off-duty and people were standing around doing nothing, they had not even called 911. People are afraid of motorcycle riders down. Jim was able to open the rider's airway and saved his life.

Action: None

Agenda Item: 2014 Shadow Rider Update (Chad)

Discussion:

- OHSP compared registered motorcycles to CY endorsements
- In 2012, there were 48,000 unendorsed riders, which made up 58% of fatalities in crashes
- Used the MDOS snapshot in September 2013 instead of waiting until the end of the year
- 18% of last year's numbers were not on this year's list
- OHSP sending the Shadow Rider mailing to all registered MCs that are not endorsed
- Chad Teachout will send an updated PDF of the Shadow Rider mailer to the Action Team
- 85% of 2013 fatalities did not receive safety training in the past 10 years (number of fatalities at 129 unofficial)
- Unendorsed riders have been over 40% of fatalities in the past 20 years in Michigan
- They are able to break down statistics by age and the average age of MC rider fatalities was 46
- 20% of all riders do not have the endorsement
- One option may be to require endorsement on MC registration renewal, this would require changes in the law for MDOS to enforce
- We currently do not have media campaigns besides flyers and brochures, consider radio and/or TV
- Fox 47 does a morning blend that costs \$1,400 for 6-3 minute episodes, they give you video that can be shared on social media and it reaches 5 counties in the Lansing area
- Need to get a serious message/billboard with a tow truck image “Endorse or Remorse” maybe tie in with police enforcement zones
- Contact insurance associations, make insurance laws, discounts for having training and CY, if rider doesn't have helmet coverage than insurance won't pay damages
- NEW IDEA: our group could collectively write resolutions for safety recommendations to other agencies. These are non-binding and would need 51% majority to produce.
- Send to MI Association of Chiefs of Police, MDOS, dealerships, insurance agencies, law enforcement, etc.

Action: Co-chairs to research possibility of writing resolutions!

Future Meeting Dates

- May 15, 2014
- July 17, 2014 (day before Muskegon Bike Time weekend)
- September 18, 2014
- November 20, 2014

