Stop the leading cause of teen deaths

S4SD
STRIVE 4 A SAFER DRIVE

Strive for a Safer Drive (S4SD) is a high school safe-driving initiative led by teens for teens. Participation is free and could save a life.

All Michigan high schools are eligible to apply. Up to 50 schools will be selected to receive $1,000 to develop and implement a student-led, peer-to-peer traffic safety awareness campaign. Campaign topics may include distracted driving, seat belts, impaired driving, speeding, and winter driving.

High school teams will submit a final project. ***Cash prizes will be awarded to the top five schools.***

Students have the opportunity to:

- Gain valuable experience in leadership, problem solving, teamwork, and project management.
- Showcase creativity and ingenuity.
- Engage the community in an important safety issue.
- Impact the lives of friends, classmates, and community members.
- Participate in a unique, hands-on driving event.

For more information, visit **Michigan.gov/S4SD**.

S4SD is presented by:

Ford

GHSA
Governors Highway Safety Association
The States' Voice on Highway Safety

Ford Driving Skills for Life

MICHIGAN
OHSP
Office of Highway Safety Planning

www.drivingskillsforlife.com

S4SD

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RIDE AND DRIVE EVENT

S4SD schools are eligible to attend a half-day, advanced driver training program. Students will have the opportunity to drive vehicles on a closed course with professional instructors. Students will learn key skills and gain experience in the areas that contribute to more than 60 percent of teen crashes, including:

- Hazard recognition
- Vehicle handling
- Speed and space management
- Distracted and impaired driving

PROGRAM TIMELINE

Date	Event
November 18, 2016	Application deadline
December 2, 2016	Selected schools notified, funding sent to participating schools
December 5, 2016	Campaign activities begin
March 17, 2017	Campaign activities end
March 31, 2017	Final project due
April/May 2017	Winning schools announced
April/May, 2017	Ride and Drive event

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