

BuckleBear and Safety Friends



Child Passenger Safety
in Head Start



Presentation Outline

- Background Information
- Project Components and Activities
- Question and Answer

Background Information

- CACS Head Start
 - 1,440 children in Clinton, Eaton, Ingham, and Shiawassee counties
 - 42 classrooms – Head Start
 - 4 classrooms – Early Head Start
 - Income eligibility – family income cannot exceed Federal Poverty Guidelines



OHSP Grant

- 2003 – developing child passenger safety lessons to meet federal requirements
- Received 3 year grant in 2004
- Develop and implement child passenger safety program
 - Teach children, parents, and community about safe riding practices
 - Provide booster seats



Resource Materials

- BuckleBear program
- I'm Safe Productions
- Michigan Office of Highway Safety Planning
- Boost America!
- National Safe Kids Campaign
- Partners for Child Passenger Safety
- AAA Michigan
- National Highway Traffic Safety Administration

Program Components

- Classroom visits – 4
- Parent group presentations – 2
- Backpack distribution – 2
- Community events and presentations

General Overview

- Classroom visits – 4
 - Limit participation to 15 classrooms each year
 - Parents informed before classroom visits begin
 - Different lesson and book used for each visit
 - Children receive featured book to take home
 - Most materials available in English and Spanish
 - Posters and CD-ROM purchased for each classroom

General Overview, cont.

- Parent group presentations – 2
 - Parent groups meet monthly – BuckleBear and Friends is the theme for 2 of 8 meetings
 - Parent education time; parent/child participate in activities
- Backpack distribution – 2
 - Passenger safety book, video, snack sent home
 - Parent completes survey, returns backpack
 - Child retains book and receives incentive gift when backpack and survey received
- Community events and presentations

Classroom Visit #1

BuckleBear Introduction

- Length – 20 minutes
- Puppet show using BuckleBear (audio tape)
- Themes:
 - Different forms of transportation
 - Riding safely in the car
- Children receive:
 - I'm Safe in the Car – book
 - I'm Safe in the Car - sticker book
 - Stickers
 - Parent information sheets

Classroom Visit #2

BuckleBear Meets Airbag

- Length – 20 minutes
- Review of lesson #1
- Puppet show using BuckleBear
- Themes:
 - Cars
 - Airbags
 - Busy bags
- Children receive:
 - BuckleBear Meets Airbags - book
 - BuckleBear stickers

Classroom Visit #3

Astronaut BuckleBear

- Length – 10 minutes
- Review lesson #2
- Read story – Astronaut BuckleBear
- Theme – safety in all forms of transportation
- Children receive:
 - Astronaut BuckleBear - book
 - BuckleBear stickers

Classroom Visit #4

Riding with the Big Green Snake

- Length – 20 minutes
- Review of safety messages
- Puppet show using Big Green Snake
- Theme – booster seats
- Program wrap up with children
- Children receive:
 - Riding with Ms. Hen – book
 - Good Passenger awards
 - Big Green Snake stickers

Parent Group Presentation #1

Child Passenger Safety Training

- Length – 45 minutes
- Child passenger safety video (need for booster seats) followed by discussion
- Samples of booster seats shown
- Survey – how child rides in vehicle
- Parents receive:
 - Handout – Don't Risk Your Child's Life
 - Handout – The Right Seat for Your Child
 - Window cling
 - Bookmark

Parent Group Presentation #2 – Booster Seat Distribution, Busy Bags

- Length – 1 ½ hours
- Review child passenger safety messages
- Survey regarding BuckleBear and Safety Friends program
- Set up four stations:
 - Weigh each child
 - Measure each child's height
 - Turn in survey – booster seats available for nominal purchase
 - Demonstrate proper installation
- Parents receive - Child height chart



Backpack Distribution #1

Riding with BuckleBear

- Theme – Importance of buckling up and sitting in a booster seat
 - Video – Riding with BuckleBear: A Story for Young Passengers (11 minutes)
 - Book – Riding with BuckleBear
 - Snack
 - Survey
- Incentive gift – small bus

Backpack Distribution #2

Riding with the Big Green Snake

- Theme – Importance of using a safety seat that matches the child's size
 - Video – Riding with the Big Green Snake – 7 minutes
 - Book – Riding with the Big Green Snake
 - Snack
 - Survey
- Incentive gift – Big Green Snake activity book

Community Event & Presentations

- Community literacy events
- County fairs
- Health fairs
- Parades

