



# General Session Speakers

## A LOOK INTO THE FUTURE WITH A PAST PERSPECTIVE

TUESDAY, MARCH 24



**Carl McDonald**, National Law Enforcement Initiative Manager, Mothers Against Drunk Driving, Irving, Texas

In 2006, Carl McDonald retired as a lieutenant from the Wyoming State Highway Patrol after 24 years in law enforcement. For the last nine years he has served as a critical member of the Mothers Against Drunk Driving (MADD) national staff.

McDonald is an ardent supporter of MADD, a passionate advocate, an in-demand speaker, and a dynamic presenter for law enforcement in the fight against impaired driving.

## DRUG-IMPAIRED DRIVING: IMPLICATIONS FOR TRAFFIC SAFETY

WEDNESDAY, MARCH 25



**Glenn Davis**, Highway Safety Manager, Highway Safety Office, Colorado Department of Transportation, Denver, Colorado

As a manager in the highway safety office in the Colorado Department of Transportation (CDOT), Glenn Davis' areas of responsibility include impaired driving, motorcycle safety, police traffic services, speed enforcement and control, and young drivers.

Currently, he is vice-chair of the Colorado Task Force on Drunk and Impaired Driving, chair of the Colorado Motorcycle Operator Advisory Board, sergeant at arms of the Colorado State Traffic Records Advisory Committee, and the CDOT representative on the Colorado Persistent Drunk Driver Committee. He has served on the Colorado Peace Officer Standards and Training curriculum committee, State Emergency Medical and Trauma Services Advisory Council, and Colorado Prevention Leadership Council.

Davis retired from Littleton, Colo., Police Department after 25 years as a police officer. He was Drug Recognition Expert

(DRE) and impaired driving enforcement coordinator before joining CDOT. Davis is currently a reserve sergeant with the Ft. Lupton Police Department in Colorado.

During his career, Davis has received the International Association of Chiefs of Police Drug Evaluation and Classification Emeritus Award; Colorado DRE Centennial Award for dedication and support to the Colorado DRE program; and Dr. Robert Weltzer Award for dedication to traffic safety from MADD.

Davis has a bachelor's degree in criminal justice and a master's degree in education from Colorado State University.

## DRUG-IMPAIRED DRIVING: IMPLICATIONS FOR TRAFFIC SAFETY

WEDNESDAY, MARCH 25



**Emily Wilfong**, Communications Manager, CDOT, Denver, Colorado

As the communications manager for the CDOT, Wilfong provides marketing and communications support for a variety of roadway and traffic safety issues such as seat belts, impaired driving, teen driving safety, motorcycle safety, child passenger safety, and pedestrian safety.

Wilfong is passionate about traffic safety issues and helping to save lives through public education. She works closely with law enforcement, non-profits, CDOT highway safety office grantees, Colorado Regional Emergency Medical Trauma advisory councils, and a variety of other partners to share information with the public to improve driver and pedestrian behavior.

Originally from the Washington, D.C. area, Wilfong graduated from West Virginia University with a bachelor's degree in journalism and has more than 10 years of experience in integrated marketing and communications. She has been in her role at CDOT for two years.

For summit updates



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[Facebook.com/miohsp](https://www.facebook.com/miohsp)

More speakers to be announced in the coming months. Visit [Michigan.gov/ohsp](http://Michigan.gov/ohsp) for additional information.

# AGENDA

Tuesday, March 24

9-10:30 A.M.	<b>OPENING AND GENERAL SESSION</b>
10:30-11 A.M.	<b>BREAK</b> WITH EXHIBITORS
11 A.M.-12:30 P.M.	<b>WORKSHOPS</b>
12:30-1:30 P.M.	<b>LUNCH</b>
1:30-2:30 P.M.	<b>GENERAL SESSION</b>
2:30-3 P.M.	<b>BREAK</b> WITH EXHIBITORS
3-4:30 P.M.	<b>WORKSHOPS</b>
4:30-6:30 P.M.	<b>NETWORKING RECEPTION</b>

Wednesday, March 25

8:30-9:30 A.M.	<b>GENERAL SESSION</b>
9:30-10 A.M.	<b>BREAK</b>
10-11:30 A.M.	<b>WORKSHOPS</b>
11:30 A.M.-1:15 P.M.	<b>AWARDS LUNCHEON</b>
1:30-3 P.M.	<b>WORKSHOPS</b>
3-3:15 P.M.	<b>BREAK</b>
3:15-4:30 P.M.	<b>GENERAL SESSION</b>

Thursday, March 26

8:30-10 A.M.	<b>WORKSHOPS</b>
10-10:15 A.M.	<b>BREAK</b>
10:15-11:30 A.M.	<b>GENERAL SESSION</b>

**THE 2015 MICHIGAN TRAFFIC SAFETY SUMMIT INCLUDES MORE THAN 25 WORKSHOPS.**

**Sessions will be offered on:**

- » Child Passenger Safety
- » Commercial Motor Vehicle Safety
- » Impaired Driving
- » Motorcycle Safety
- » Occupant Protection
- » Senior Drivers
- » Teen Driving
- » Traffic Enforcement
- » Traffic Laws
- » Vehicle and Roadway Engineering

This material was developed through a project funded by the Michigan Office of Highway Safety Planning and the U.S. Department of Transportation.



**HOTEL INFORMATION**

Summit participants and exhibitors must make their own hotel reservations and are responsible for payment of their lodging.

The Kellogg Hotel and Conference Center is the official conference hotel. Rooms are available at a discounted rate of \$80 per night. Attendees must use group code **OFH032115** to receive the discounted rate.

Hotel reservations can be made online at [Kelloggcenter.com](http://Kelloggcenter.com) or by calling (517) 432-4000.

**Hotel reservations must be made by Thursday, February 19.**

*The Kellogg Center is a handicapped accessible facility. Those needing special accommodations while attending the Michigan Traffic Safety Summit should contact Kara McCumber at [mccumberk2@michigan.gov](mailto:mccumberk2@michigan.gov) or (517) 241-2520 no later than Monday, March 2.*

**RECEPTION AT SPARTAN STADIUM**

The Michigan Office of Highway Safety Planning is hosting an evening networking reception Tuesday, March 24, from 4:30-6:30 p.m. at the Huntington Club in Spartan Stadium, home of the 2014 Rose Bowl champion Michigan State University football team.

Located on the fourth floor of Spartan Stadium, the Huntington Club offers views of the football field and surrounding campus. The room features comfortable living room style furniture, multiple TVs, and elevator access. Tours of the locker room and press box will be provided.

Spartan Stadium is a short walk from the Kellogg Hotel and Conference Center on the campus of Michigan State University. Hors d'oeuvres, non-alcoholic beverages, and a cash bar will be available.

Summit attendees, speakers, and exhibitors are welcome to attend but must RSVP on the summit registration website. For more information about the event, contact Dianne Perukel at [perukeld@michigan.gov](mailto:perukeld@michigan.gov) or (517) 241-2565.



**SECRETARY OF STATE  
MOBILE OFFICE**

Save time and a trip to the Secretary of State (SOS) office. Bring your driver's license and license plate updates, address changes, and other SOS business to the Michigan Traffic Safety Summit on Tuesday, March 24, and take advantage of the SOS Mobile Office. All of the services will be available on-site from 8 a.m.-4 p.m.

**HOW TO REGISTER**

Attendees, exhibitors, and speakers must register for the Michigan Traffic Safety Summit online at [Mi.train.org](http://Mi.train.org). Microsoft Internet Explorer should be used to complete registration.

Fees must be paid at the time of registration. Be sure to have a credit card or interagency transfer information ready before beginning registration.

An account in the MiTrain system must be set up before registering. Registrants with an existing [Mi.train.org](http://Mi.train.org) account must use that account for registration.

**TO CREATE A MITRAIN ACCOUNT:**

- » Go to [Mi.train.org](http://Mi.train.org)
- » Select *Create Account*, which appears under the login box on the left side
- » Agree to the TRAIN policies
- » Fill out the necessary information on the subsequent pages (Do not hit the *Back* button at any time during the registration process)
- » Answer the secret question at the bottom of the page (This question will be used as a security measure during the password retrieval process)
- » Select *Michigan State Police* from the *State Group* options
- » Select up to three professional roles that best match your job description
- » Select up to three settings that best fit your work environment
- » Select *Next* when finished
- » Additional demographic information will be requested (This information is not required for registration)
- » Select *Continue* to finish registering the account
- » A confirmation screen will appear; select *Continue* to begin registration
- » A confirmation email will be generated (To receive emails from MiTrain, select the link in the email)

**CONFERENCE REGISTRATION REFUND POLICY**

Refunds will be given only if a written cancellation request is made on or before March 9. Email cancellation requests to Jean Shattuck at [shattuckj@michigan.gov](mailto:shattuckj@michigan.gov).

# PARTICIPANT REGISTRATION

- » Registration is \$85 on or before February 27
- » Registration is \$125 after February 27
- » Registration deadline is March 13
- » After March 13, only on-site registration will be accepted if space is available
- » All participants, speakers, and exhibitors must register online at [Mi.train.org](http://Mi.train.org)
- » Only credit cards, electronic checks, and interagency transfers will be accepted
- » State agencies must use interagency transfers to pay registration fees (Procurement card use is not allowed)
- » Questions? Contact Jean Shattuck at [shattuckj@michigan.gov](mailto:shattuckj@michigan.gov) or (517) 241-2544

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## TO REGISTER AS A PARTICIPANT OR SPEAKER:

- » Go to [Mi.train.org](http://Mi.train.org)
- » Enter login name and password then select the *Login* button
- » Enter course number **1053327** for the 2015 Traffic Safety Summit in the *Keyword* or *Course ID* box at the top right of the page
- » Select the *Registration* tab
- » Select the *Register for Conference* button on the top left of the page
- » The summit registration screen will appear
- » Select the *Add* buttons to add lunch choices for each day of the summit (**Be sure to add a lunch selection for each day**)
- » If attending the Tuesday evening networking event, select the *Add* button for that event as well
- » When selections are complete, select *Next*
- » Select *Next* again
- » Verify user information for accuracy and select *Next*
- » Review the registration information (**Be sure selections for lunch each day and the Tuesday evening reception appear**)
- » Select the *Complete Registration* link at the bottom of the page
- » A new window for the State of Michigan Payment Processing Center will open
- » If a special code has been assigned, enter it at this time and select *Continue* (Special code registrants should have received instructions for registration; contact Melody Kindraka at [kindrakam@michigan.gov](mailto:kindrakam@michigan.gov) or (517) 241-1522 with questions)
- » If no special code has been assigned for registration, leave this box blank and select *Continue*
- » Enter an MCOLES number, if applicable (Law enforcement officers must input MCOLES number) and select *Continue*
- » Select who is responsible for payment and select *Continue*

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## SELECT ONE OF THE THREE OPTIONS FOR PAYMENT:

### 1. Non-state employees must use a credit card or electronic check for registration

- » Select the *Credit* option and select *Continue*
- » Verify user information is correct and select *Continue*
- » Review and verify the additional information is correct and select *Continue*
- » Select *Pay by Credit Card* or *Pay by Electronic Check* and select *Next*
- » Enter payment information and credit card number or routing and account numbers and select *Next*
- » Confirm payment information and select *Pay Now*
- » Print the *Conference Payment* information for your records
- » Registration is complete

### 2. Non-Michigan State Police (MSP) state employees must select the Invoice option and select Continue

- » Verify user information is correct and select *Continue*
- » Review and verify the additional information is correct and select *Continue*
- » An invoice will be emailed to the address associated with the account
- » This invoice must be paid within 10 days by interagency transfer (Transfers should be made to Index 51000, PCA 51400, COBJ 6160)
- » Registrations are not complete until payment is received

### 3. MSP employees must select the MSP Employee option

- » Enter work site Index and PCA and select *Continue*
- » Verify user information is correct and select *Continue*
- » Review and verify the additional information is correct and select *Continue*
- » Registration is complete

# EXHIBITOR REGISTRATION

- » Nonprofit exhibitor registration is \$85 on or before February 27 and \$125 after February 27
- » For-profit exhibitor registration is \$250 on or before February 27 and \$395 after February 27
- » Registration deadline is March 6
- » Only credit cards, electronic checks, and interagency transfers will be accepted
- » State agencies must use interagency transfers to pay exhibitor fees (Procurement card use is not allowed)
- » Exhibitor space is limited and on a first-come, first-served basis
- » Registration includes one person
- » **Additional exhibitor staff must register as a participant**
- » Refreshment breaks will be served in the exhibitor area
- » Exhibit fee includes one, eight-foot skirted table with two chairs, power, and wireless Internet
- » **Set up:** Monday, March 23, 4-6 p.m.
- » **Exhibit:** Tuesday, March 24, 8 a.m.-4:30 p.m. (one day only)
- » **Take-down:** Tuesday, March 24, 4:30-6 p.m.
- » Questions? Contact Jamie Dolan at [dolanj@michigan.gov](mailto:dolanj@michigan.gov) or (906) 225-7036

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## TO REGISTER AS AN EXHIBITOR:

- » Go to [Mi.train.org](http://Mi.train.org)
- » Enter login name and password and select the *Login* button
- » Enter course number **1053350** for the 2015 Traffic Safety Summit Exhibitor Nonprofit; enter course number **1053365** for the 2015 Traffic Safety Summit Exhibitor For-Profit in the *Keyword* or *Course ID* box at the top right corner of the page
- » Select the *Registration* tab
- » Select the *Register for Conference* button on the top left of the page
- » The summit registration screen will appear
- » Select the *Add* buttons to add lunch choices for each day of the summit (**Be sure to add a lunch selection for each day**)
- » If attending the Tuesday evening networking event, select the *Add* button for that event as well
- » When selections are complete, select *Next*
- » Select *Next* again
- » Verify user information for accuracy and select *Next*
- » Review the registration information (**Be sure selections for lunch each day and the Tuesday evening reception appear**)
- » Select *Complete Registration* at the bottom of the page
- » This will open a new window for the State of Michigan Payment Processing Center

- » If a special code has been assigned enter it at this time and select *Continue* (Special code exhibitors should have received instructions for registration; contact Jamie Dolan at [dolanj@michigan.gov](mailto:dolanj@michigan.gov) or (906) 225-7036 with questions)
- » If no special code has been assigned for registration, leave this box blank and select *Continue*
- » Select who is responsible for payment and select *Continue*

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## SELECT ONE OF TWO OPTIONS FOR PAYMENT:

### 1. State agency exhibitors must select the *Invoice* option and select *Continue*

- » Verify user information is correct and select *Continue*
- » Review and verify the additional information is correct and select *Continue*
- » An invoice will be emailed to the address associated with the account
- » This invoice must be paid within 10 days by interagency transfer (Transfers should be made to Index 51000, PCA 51400, COBJ 6160)
- » Registrations are not complete until payment is received

### 2. All other exhibitors must use a credit card or electronic check for registration

- » Select the *Credit* option and select *Continue*
- » Verify user information is correct and select *Continue*
- » Review and verify the additional information is correct and select *Continue*
- » Select *Pay by Credit Card* or *Pay by Electronic Check* and select *Next*
- » Enter payment information and credit card number or routing and account numbers and select *Next*
- » Confirm payment information and select *Pay Now*
- » Print the *Conference Payment* information for your records
- » Registration is complete