

A Preview of the Michigan Traffic Safety Summit March 11-13

Tuesday, March 11, 2008

8 a.m. - 4:30 p.m. EXHIBITS OPEN (one day only)

9 - 10:30 a.m. OPENING AND GENERAL SESSION

WHAT DOES THE NEXT 25 YEARS HOLD FOR TRAFFIC SAFETY?

Anthony Kane, Ph.D., Director, Engineering and Technical Services, American Association of State Highway and Transportation Officials, Washington, D.C.

11 a.m. - noon GENERAL SESSION

TEEN DRIVER DISTRACTIONS: WHAT DO WE KNOW AND WHAT CAN WE DO?

Ray Bingham, Ph.D., Research Associate Professor, Social and Behavioral Analysis Division, University of Michigan Transportation Research Institute

1 - 2:30 p.m. WORKSHOPS

Data - *UD-10 training: What law enforcement needs to know*

EMS - *University of Michigan Medical School, GM and OnStar partner for safer vehicles*

Enforcement - *Making wireless work: How Saginaw County did it*

Engineering - *Using Roadsoft GIS for a clearer picture of traffic safety needs*

Occupant protection - *Getting tweens and teens to buckle up*

Pedestrian/bicycles - *Case studies in pedestrian and bicycle safety*

3 - 4:30 p.m. WORKSHOPS

Adjudication/Courts - *Investigation and prosecution in the day of CSI*

Data - *Michigan crash data: Learn what's available at the click of a mouse*

Enforcement - *High visibility alcohol enforcement: How one Minnesota county did it*

Engineering - *Improving worker visibility and crash reduction strategies in work zones*

CPS - *Hospitals, Head Start, and boosters*

Young drivers - *Programs to help teen drivers stay safe*

Wednesday, March 12, 2008

8:30-9:30 a.m. GENERAL SESSION

IN THE FAST LANE: TRAFFIC SAFETY RESEARCH

Peter F. Sweatman, Ph.D., Director, University of Michigan Transportation Research Institute

10-11:30 a.m. GENERAL SESSION

THE CHANGING FACE OF MEDIA

Lisa Crumley, Principal and Vice President/Business Intelligence, Pace and Partners, Lansing

1-2:30 p.m. WORKSHOPS

Impaired driving - *Partners for 100 percent prosecution - Genesee County F.A.C.T.*

EMS - *EMS training: Saving lives in Michigan and across the nation*

Enforcement - *Social media and traffic safety: What you need to know*

Engineering - *Local Safety Initiative program success stories*

Motorcycles - *Combating impaired motorcycle fatalities*

Enforcement - *Crackdowns and mobilizations - How are we doing?*

3-4:30 p.m. WORKSHOPS

Adjudication/Courts - *What's in a crash?*

Impaired driving - *Drug-impaired driving: A growing problem?*

CMV - *CMV enforcement information resources and awareness training*

Enforcement - *Traffic and the sovereign citizen*
Young drivers - *Advancements in driver education*
Enforcement - *Safety belt use and nighttime enforcement*

Thursday, March 13, 2008

8:30 - 9:30 a.m. GENERAL SESSION

WHY DRIVERS NEED SLEEP AND WHAT IS IT GOOD FOR?

Mark Rosekind, Ph.D, President and Chief Scientist, Alertness Solutions, Cupertino, California

10 - 11:30 a.m. Workshops

CMV - *Strategies to reduce CMV-involved crashes in Michigan*

Impaired driving - *Communities working together: Reducing youth access to alcohol*

Enforcement - *Legal update: What law enforcement needs to know regarding traffic laws*

Engineering - *Safer signalized intersections*

Motorcycles - *What new technology holds for motorcycle safety*

Noon - 2 p.m. – GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION STATE OF TRAFFIC SAFETY AND AWARDS LUNCHEON

Registration information and agenda updates can be found at www.michigan.gov/ohsp.