

Life of An Athlete

March 23, 2011

Michigan Coalition to Reduce Underage Drinking (MCRUD)

To provide leadership on state and national issues and assist individuals, grassroots groups, and organizations to reduce underage drinking locally.

MCRUD Funding

- Mostly from the BSAAS and the OHSP.
- The OHSP has been very supportive of the Michigan LOA initiative.

Brief History of LOA Initiative

- OJJDP Conference - August 2006
- John Underwood Spring Tour 2007
- Special PN LOA Grants - 2008/2009
- Lake Placid LOA Summer Institute – June 08/09

LOA Initiative continued...

- Michigan LOA Summer Institute – June 2010
- An online Coaches Module for Lansing Public Schools was developed – 2010

School Districts and LOA

- Southwestern Athletic Conference
- Lansing School District
- Hanover Horton – Jackson
- Lakeview School District – Battle Creek
- Marquette ISD

School Districts continued...

- Olivet
- BB/CC Youth Action Board – 9 public and private schools – April 2009
- Waverly – April 2010
- Saline

School Districts continued...

- Chippewa Valley; Fraser
- Clarkston
- Eaton Rapids and Grand Ledge – scheduled for May 2011
- Southlake Schools – St. Clair Shores

Eight Non Negotiables for Involvement in HS Athletics

- 1. Athletes Who Host Lose the Most
- 2. Parties/Presence at Parties with Drugs
- 3. Possession on school property or at/during school sponsored events.
- 4. Use on school property or at/during school sponsored events.

Non Negotiables continued...

- 5. Cooperation During Investigation
- 6. Team Captains Held to Higher Standards
- 7. Cyber Image Policy
- 8. Hazing

Lansing LOA Timeline

- August 2009 – work group formed
 - Assistant superintendent
 - District athletic director
 - Project Coordinator for the Alcohol Abuse Reduction Grant – CFDA #84.184A
 - School Coordinator for the Ingham Substance Abuse Prevention Coalition (ISAP)
 - Community Organizer for ISAP/MCRUD Coordinator

September 2009

- Draft revision of the student athletic code of conduct.
 - Identifying specific violation related to ATOD
 - Tiered response to violations
 - Parent Code of Conduct and Coaches Agreement

November 2009

- John presents to 150 student athletes. Student athletes were surveyed.
- A community presentation was made at Pattengill Middle School in the evening.

January 2010

- Met with 7 ADs about:
 - Who makes the decision for athletes to return to the team?
 - Should there be a 4th violation or is 3 enough?
 - Should team captains be held to a higher standard?
 - Mandatory parent meetings?

Met to plan upcoming coaches meeting

Meeting with ADs continued...

- Is this for middle school and high school both?
- Would we start this with the 6th grade class or would it be implemented for all student athletes in grades 6-12
- In the presence of ATODs?

February 2010 – AD/Coaches Mtg

- Marijuana
- team captains
- drug testing
- mandatory parent meetings
- criteria for investigating violations
- standardization across the district for violations
- different policy for middle school
- in the presence of ATOD

March 2010 – DWPAC

- What about establishing standards for students involved in extra curricular activities?

May 2010

- Second meeting with coaches
- Meeting with student captains
- Meeting with District Parent Booster Club

September 2010

- School Board Policy committee
- Varsity coaches pilot on-line training module

October 2010

- School board approved on-line training modules for student athletes and parents; summary and information about LOA was provided to the school board.

November 2010

- John Underwood presents again to student-athletes, coaches, athletic directors and the community.

December 2010

- Student-Athlete and Parent modules completed.
- www.michiganloa.org

March 2011

- School Board Policy Meeting
 - They asked that the LOA work group write a policy.

Other LOA Resources

- www.americanathleticinstitute.org
- www.lifeofanathlete.com
- www.michiganloa.org
- <http://mediasite.nmu.edu/NMUMediasite/Viewer/?peid=bc9e36fcbaba4469b7ba8e3b39da8e851d>

Focus Areas for 2011

- Federal NIH grant collaboration
- A state strategic plan is being developed
- MLCC has shown slight interest
- Met with MHSAA on this issue – not LOA specifically
- Detroit Public Schools
- Creating a database of schools that are working on LOA
- Another Michigan Summer Institute???

Questions???

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