

Utah Highway Patrol

High School Adoption

Making Seatbelt Use A Lifetime Habit



High School Adoption



Provo High School

2006-09



Initial Seatbelt Observation

August 2006

High School Adoption



Introduction

High School Adoption



At First Assembly- August 2006



September - December 2006

High School Adoption

- ❑ Parking Lot- Incentives for wearing seatbelts



September - December 2006

High School Adoption

- Parking Lot- Incentives for wearing seatbelts
- Lunch Time Activities



September - December 2006

High School Adoption

- Parking Lot- Incentives for wearing seatbelts
- Lunch Time Activities
- Provo High Homecoming Week



Homecoming

"Come Home Safely"

High School Adoption



**UHP
Delivers Game Ball
Prior To Kickoff**



September - December 2006

High School Adoption

- Parking Lot- Incentives for wearing seatbelts
- Lunch Time Activities
- Provo High Homecoming Week
- Safety Announcements



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- Pumpkin Drop



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- Newspaper Article



Press Coverage

Utah Highway Patrol adopts Provo High School | OUR TOWNS

High School Adop

Highway Patrol adopts Provo High in pilot safety campaign

Katie Ashton
DAILY HERALD

Safety, seat belts and students. These three S's don't always go together as well as law enforcement and parents would hope — until now.

In a pilot program, the Utah Highway Patrol has adopted Provo High School in a campaign to teach students the importance of buckling up, UHP Trooper Todd Johnson said.

"From personal, on-the-job

experience, it's sad when anybody loses their life," because they weren't wearing a seat belt, Johnson said, adding that it doesn't have to happen.

From bringing the game ball to the Homecoming football game in a helicopter, to enlisting PTA members to check if students are leaving the parking lots wearing their seat belts, Johnson said this program is all about teaching a simple, but

See PROVO, D3



Utah Highway Patrol troopers drop off the Provo High School Homecoming game ball at the field in a UHP helicopter Sept. 22. The UHP has adopted Provo High in a campaign to teach students the importance of buckling up.

MARIO RUIZ
Daily Herald

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Provo

Continued from D1

life-saving habit.

The troopers have even started a year-long competition between the school and rival Timpview High School over which school has a higher seat belt usage rate.

"You can make anything a habit if you try hard enough," he said.

During the first week of school in August, PTA members stood at the student parking lot entrances and marked how many students were wearing seat belts and found out 72 percent were.

But that's lower than the state average of 88 percent.

Making it a goal to get the usage rate up, Johnson said after he and other troopers stopped cars and gave antenna balls to those who were wearing seat belts, the percentage rate jumped up to 76 percent.

"It's working out really well," Provo High School Principal Sam Ray said, adding students are "now seeing a



MARIO RUIZ/Daily Herald

A Utah Highway Patrol trooper drops off the Provo High School Homecoming game ball at the field on Sept. 22.

police officer as a good resource."

But not every Bulldog has heard of the adoption.

Austin Atkin, 15, said he hasn't seen anyone around school promoting the seat belt campaign. The same was true of his classmate, 15-year-old Janae Seeyouma. Although

she hasn't seen troopers at her school, Seeyouma said she did hear about the competition between Provo High School and Timpview High School.

Hosting a contest between rival schools will motivate students to buckle up, Jessica McDonald, 15, said.

"It's high school kids, it en-

courages them," she said about the competition.

Whichever school has the highest seat belt rate, or if both schools have an 88 percent rate or higher, there will be a end-of-the-year party using money that has been donated to the cause, Johnson said.

Implementing Commissioner Scott Duncan's idea of getting into the schools and encouraging seat belt use, UHP has done a host of things to drive the point home.

On Sept. 19, UHP had a seat belt simulator for students to get in during lunchtime to see what it would feel like to be in a 5 mph crash, Johnson said. On Aug. 23, UHP's 2002 Camaro, commercial vehicle inspection truck and a motorcycle were on display to show the students what UHP uses.

UHP will continue to host activities throughout the year-long adoption and teach law enforcement classes starting in the second semester.

■ Katie Ashton can be reached at 344-2548 or kashon@heraldextra.com.



September - December 2006

High School Adoption

- Parking Lot- Incentives for wearing seatbelts
- Lunch Time Activities
- Provo High Homecoming Week
- Safety Announcements
- Pumpkin Drop
- Newspaper Article
- Seatbelt Essay Contest



January - May 2007

High School Adoption

- Seatbelt Observation- 82% (January)



January - May 2007

High School Adoption

- Seatbelt Observation- 82% (10 January)
- 2nd Semester Law Enforcement Class



January - May 2007

High School Adoption

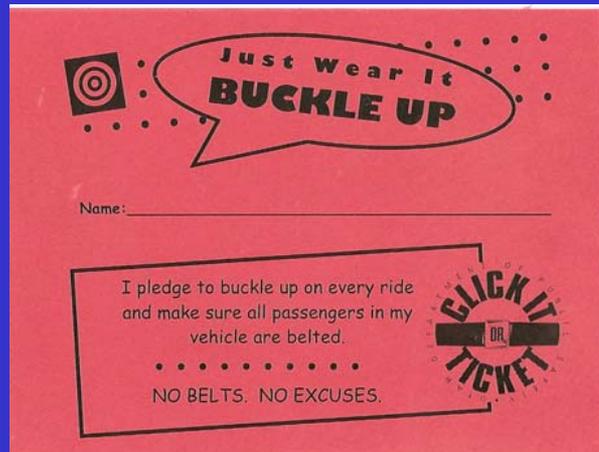
- Seatbelt Observation- 82% (10 January)
- 2nd Semester Law Enforcement Class
- Parking Lot Before & After School



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- Final Seatbelt Observation



Final Seatbelt Observation May 2007

High School Adoption

92%



Retention

90%

(August 2007)



2007-08

Provo HS

90% - 91% (Aug-Dec)

High School Adoption



2007-08

Provo HS

90% - 91% (Aug-Dec.)

91% (Jan-May)

High School Adoption



2008-09

14 New High Schools

\$50,000 One-time
funding from
State Legislature

High School Adoption



2008-09

14 New High Schools

August to December

59.82% to 64.27%

High School Adoption



High School Adoption



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