



GET AROUND *the* WESTERN U.P.

Alternative Transportation in the Western Upper Peninsula

A multi-phase effort to promote
transit, carpooling, and non-
motorized transportation modes



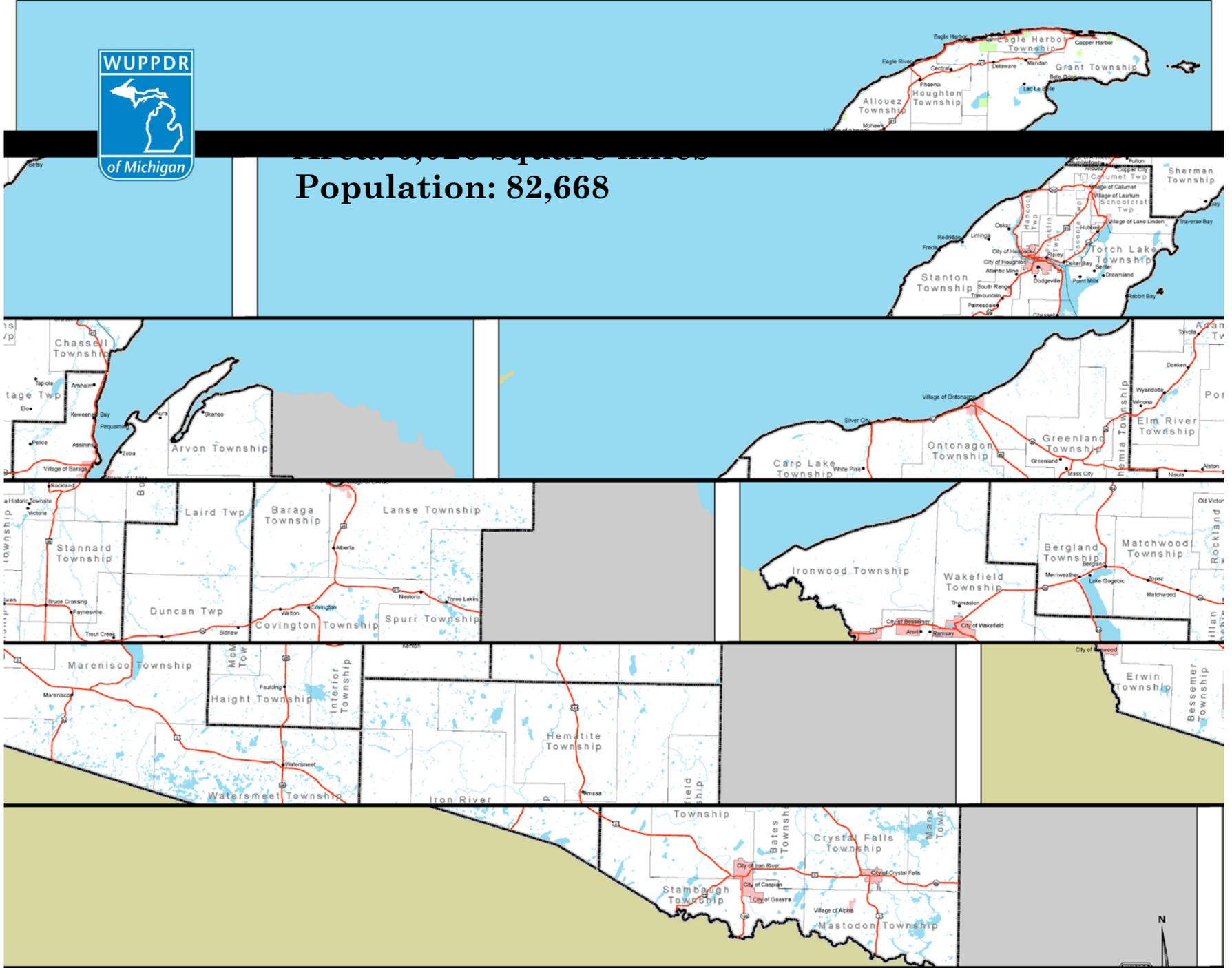
PRESENTATION OVERVIEW

- Regional Transportation Profile
- Three-County Public Transit Plan
- Website
- Outcomes
- Issues
- Solutions





Population: 82,668



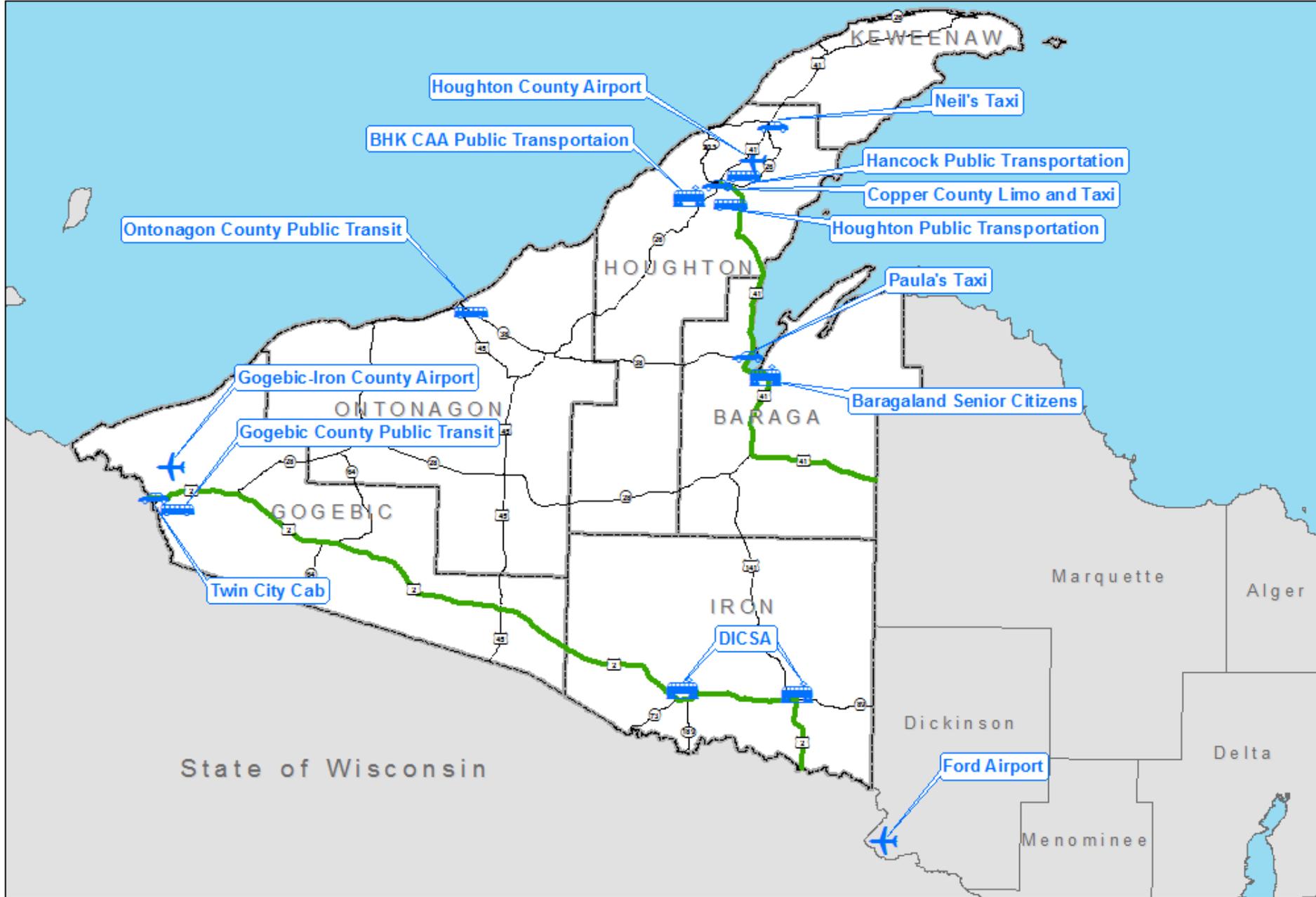
Regional Transportation Profile



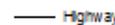
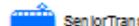
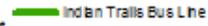
OVERVIEW

- 6 counties, 9 cities, 10 villages, 48 townships
- Public transit: 2 counties & 2 cities
- Nonprofit providers
- Specialty medical transport
- Indian Trails intercity bus service
- 3 airports





Legend

-  Public Transit
-  Taxi
-  Highway
-  Senior Transit
-  Air Carrier Airport
-  Indian Trails Bus Line

Regional Transportation Systems



TRANSIT ISSUES

- Dispersed population with varied needs
- Long distances – gas costs
- Difficulty getting to activity centers
- Lack of connectivity
- Lack of funding
- High transit fares (cities \$5-6 or half off)
- Lack of taxi service
- Some counties only have senior/disability service



SPECIALIZED NON-PROFITS

- Serve seniors & persons with disabilities (Sec. 5310)
- B-H-K Community Action Agency
 - 9 am – 4 pm
 - 4 total days/wk local areas + long-distance route
- Baragaland Senior Citizens
 - 8 am – 4 pm, \$2-4
 - 8-10 times/mo within county
 - Long-distance routes 5-6 times/month
- Dickinson-Iron Community Services Agency
 - 8:30 am – 3:30 pm, \$2-3
 - 4 total days/wk in local areas + long-distance route

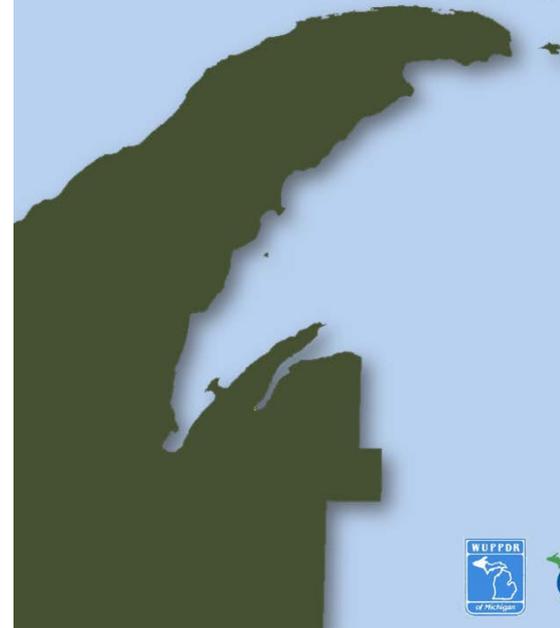


Human Services- Public Transit Plan & Accessibility Study

Coordinated Human Services - Public
Transit Plan and Accessibility Study
for Baraga, Houghton and
Keweenaw Counties



An examination of services,
community needs,
alternatives, and
recommendations



December 2011



BACKGROUND

- Three counties, 2010-2011
- Standard federal process & document
- Purposes:
 - Assess transportation needs for special populations
 - Inventory available services
 - Address gaps & duplication in services
 - Prioritize implementation strategies



WHO BENEFITS AND HOW?

- Elderly/disabled & low-income
- General public
- Benefits
 - Employment
 - Community involvement (social activities)
 - Cost efficiencies for users – *and* systems
 - Economic growth



NEEDS IDENTIFIED

- Enhance coordination among providers
- Address gaps and redundancies
- Review fare structures & administrative spending
- Educate/promote existing services
 - Change perceptions
- Broaden ridership

- Transit authority
- Informational website



WEBSITE INCEPTION & DEVELOPMENT



GET AROUND
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WEBSITE CONTENT

- Tri-modal: transit, carpooling, and non-motorized
- Goal to serve all needs and preferences of those who cannot or prefer not to drive alone
- Centralized source of information – transit emphasis





Transportation Resources for the Western Upper Peninsula of Michigan



Home Transit Carpooling Non-Motorized Contact

We want to help you expand your transportation options.

Chances are that you drive. And if you're like three quarters of other residents in the Western Upper Peninsula, you drive to work *alone*. Have you ever wanted a way to get around our area other than driving by yourself? Here you will find a comprehensive assortment of information about **public and private transit**, **carpooling**, and **non-motorized transportation**.

Navigate this website by clicking any of the links on the blue menu bar near the top of each page or on the links in the drop-down menus. You can also click on the buttons below or at the top right of each page, which will link you to other parts of the site. [Read on...](#)

Trip Planner

Use our online application to select the providers that best suit your needs.

Enjoy Walking, Running, or Biking?

See your options here >>

Reluctant to Ride?

We're here to help! Get answers to your questions! [Learn More Here](#)

Tell Us Your Thoughts!



Providers by Type

Please see the main [provider page](#) to look at and learn about provider types.

Major Public/Nonprofit Agencies:
Public transit and community action agencies providing a high level of service

- [Baraga-Houghton-Keweenaw Community Action Agency](#)
- [Baragaland Senior Citizens](#)
- [Dickinson-Iron Community Services Agency](#)
- [Gogebic County Transit Authority](#)
- [Hancock Public Transit](#)
- [Houghton Public Transit](#)
- [On-Tran](#)

Private Enterprise: Provide fee-based services to the general public

- [B&B Wheelchair Transportation](#)
- [Copper Country Limo and Taxi](#)
- [Indian Trails](#)
- [Neil's Taxi](#)
- [Paula's Taxi](#)
- [Peterson's Cottages](#)

Non-Emergency Medical Transport: Provide long-distance transportation for treatment of non-acute and non-chronic conditions; veterans services are primarily for transportation to Department of Veterans Affairs facilities

- [B&B Wheelchair Transportation](#)
- [Baragaland Senior Citizens](#)
- [Disabled American Veterans](#) (veterans only)
- [Gogebic County Veterans Office](#) (veterans only)
- [Gogebic-Ontonagon Community Action Agency](#)
- [Houghton County Veterans Affairs](#) (veterans only)
- [Little Brothers - Friends of the Elderly](#)
- [Northwoods Airlifeline](#)
- [Ontonagon County Commission on Aging](#)
- [Ontonagon County Veterans Association](#) (veterans only)
- [Veterans Transportation Service](#) (veterans only)

Human and Educational Services: Provide service to their current consumers; these providers are included strictly for informational purposes

- [Child and Family Services of the Upper Peninsula](#)
- [Dickinson-Iron Intermediate School District](#)
- [Copper Country Intermediate School District](#)
- [Gogebic-Ontonagon Intermediate School District](#)
- [Goodwill Industries](#)



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Brochure



GET AROUND the WESTERN U.P.
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www.getaroundwup.org

Transit Provider Information
for Baraga, Gogebic,

On-Tran



Ontonagon County Public Transit, also known as *On-Tran*, is a service of the county government and primarily operates within the county. Demand-response

service throughout the county is available Monday through Friday from 6:00 am to 6:00 pm. There is also a round-trip fixed route to the City of Houghton, primarily to allow for shopping at Walmart and surrounding areas, once monthly. The bus for this route leaves Ontonagon at 9:00 am and returns between 2:00 and 3:00 pm. A feeder route provides access to this trip for residents of the south end of the county. Anyone interested in taking this trip needs to make reservations—the earlier the better, though available space has not recently been exceeded. The route in Houghton is somewhat flexible, occasionally allowing for drop-offs and pickups of passenger groups within the city, but times and details should be discussed in advance with dispatch and during the trip with the driver.

Rides are provided on a first come-first served basis in the order of calls received. This system responds quickly in the Village of Ontonagon, where 24-hour notice is not required for a ride. Passengers may have long waits in outlying areas of the county without providing such notice, however. On-Tran generally operates 4 buses at a time, all of which have wheelchair lifts. Many pickup and drop-off locations are heated buildings, providing comfort to waiting passengers.

SERVICE TYPES

Demand-Response: Point-to-point pickup and dropoff service is provided in response to a phone call, with or without notice (typically 24 hours).

Fixed Route: Service operates with a regular route and schedule.



[Click here](#) or on image for high-resolution PDF.

Provider Type	Public Transit Agency
Headquarters	200 Industry Park Rd, Ontonagon, MI 49953
Phone	(906) 884-2022
E-Mail	ontran1@gmail.com
Service Area	Ontonagon County
Ownership/Funding Authority	Public/County

Phone	(906) 482-6092
E-Mail	transitdepartment@cityofhoughton.com
Service Area	Hancock and Houghton City Limits, generally
Ownership/Funding Authority	City
Service Type	Demand-Response and Flex Route
Fares: General Public	<p><i>Shuttles:</i> \$2</p> <p><i>Daytime Demand-Response:</i></p> <p>\$5 in Houghton</p> <p>\$6 outside Houghton</p>
Fares: Reduced Senior Citizens 55+ Handicapped Students Children under 12	<p><i>Shuttles:</i> \$1; Michigan Tech routes free for students and faculty</p> <p><i>Daytime Demand-Response within Houghton:</i></p> <p>Students: \$3</p> <p>Others: \$2.50</p> <p><i>Daytime Demand-Response outside Houghton:</i></p> <p>Students: \$4</p> <p>Others: \$3</p>
Multiple-Ride Pass	<i>Punch cards:</i> \$20 including 2 free rides
Days/Hours of Operation	<p><i>Shuttles:</i> See schedule at above right</p> <p><i>Daytime Demand-Response:</i> 7 am – 5 pm in Houghton; 7 am – 4 pm in Hancock</p>
Shelters	Class shelters at Taco Bell (near intersection of West Sharon Avenue and Razorback Drive) and the Michigan Tech Memorial Union Building; snow block shelters are built at various locations in winter
Accessibility	Wheelchair ramps on buses
Special Amenities	Bicycle racks on some buses

Econo/Shopko	:12	:42
Wal-Mart	:19	:49
Razorback Bus Stop	:23	:53
Arbor Green	:27	:57
(Last round begins at 1:30)		

Rates:

Adults	\$2.00
Students, senior citizens and children	\$1.00

Houghton Public Transit Demand Service

Curb to curb service for residents of the City of Houghton including students living on the MTU Campus is offered Monday – Friday from 7 am - 5 pm Call 482-6092

Rates:	Within City	Outside City
Adults	\$5.00	\$6.00
Students	\$3.00	\$4.00
Senior Citizen (55+)	\$2.50	\$3.00
Children (under 12)	\$2.50	\$3.00

[Click here](#) or on image for high-resolution PDF.

Transit Providers

- [Baraga-Houghton-Keweenaw Community Action Agency](#)
- [BaragaLand Senior Citizens](#)
- [Copper Country Limo & Taxi](#)
- [Dickinson-Iron Community Services Agency](#)
- [Gogebic County Transit Authority](#)
- [Hancock Public Transit](#)
- [Houghton Public Transit](#)
- [Indian Trails](#)
- [Neil's Taxi](#)
- [On-Tran](#)
- [Twin City Cab/All Around Taxi](#)



Transportation Resources for the
Western Upper Peninsula of Michigan



Non-Motorized



Transit



Carpool

Type here and hit enter... [Go](#)

Search for Options



Trip Planner

Starting Location:

Ending Location:

Check all that apply:

Veteran Medical Senior Citizen Disability

SEARCH >



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Transportation Resources for the
Western Upper Peninsula of Michigan



Home Transit Carpooling Non-Motorized Contact

Type here and hit enter...

Results

- [Baraga-Houghton-Keweenaw Community Action Agency](#)
[Learn More »](#)
- [Hancock City Transit](#)
[Learn More »](#)
- [Houghton City Transit](#)
[Learn More »](#)
- [Neils Taxi](#)
[Learn More »](#)
- [Copper County Limo & Taxi](#)
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- [Paulas Taxi](#)
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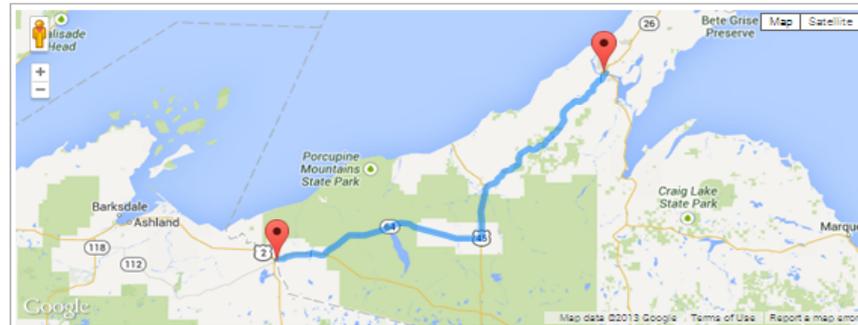
CARPOOLING

- Tips for etiquette
- Maps of park-and-ride lots
- Third-party ride-matching application, www.carpoolworld.com
- Two-way OR one-way ride sharing



From trip origin:

Street:	<input type="text"/>	Optional Private
City:	<input type="text" value="Hancock"/>	Required Visible
State/Province:	<input type="text" value="MI"/> Zip/Postal: <input type="text" value="49930"/>	Optional Visible
Country:	<input type="text" value="UNITED STATES"/>	Required Visible
Neighborhood:	<input type="text" value="Downtown"/>	Optional Visible
Latitude:	<input type="text" value="47.1288714"/> Longitude: <input type="text" value="-88.5809563"/>	Optional Visible



To trip destination:

Street:	<input type="text"/>	Optional Private
City:	<input type="text" value="Ironwood"/>	Required Visible
State/Province:	<input type="text" value="MI"/> Zip/Postal: <input type="text"/>	Optional Visible
Country:	<input type="text" value="UNITED STATES"/>	Required Visible
Organization, event or destination name:	<input type="text"/>	Optional Visible Optional: Used for searches. Enter your employer name or describe the event you are attending.
Latitude:	<input type="text" value="46.4546698"/> Longitude: <input type="text" value="-90.1710081"/>	Optional Visible

You may enter your own coordinates directly, or blank them out and our program will find them automatically based on the address provided.

Schedule:

Arrive at destination at:	<input type="text" value="8:00 AM"/>
Leave destination at:	<input type="text" value="5:00 PM"/>
Regular schedule:	<input checked="" type="checkbox"/>
One time trip date:	<input type="text"/>
Monday	<input checked="" type="checkbox"/>
Tuesday	<input checked="" type="checkbox"/>
Wednesday	<input checked="" type="checkbox"/>
Thursday	<input checked="" type="checkbox"/>
Friday	<input checked="" type="checkbox"/>
Saturday	<input type="checkbox"/>
Sunday	<input type="checkbox"/>

NON-MOTORIZED

- Multi-modal connections
- Trail listings and maps by county
 - Many list difficulty & accessibility
- Trail events and organizations
- Mainly recreational but can also be functional for commuting



CONCERNS IDENTIFIED

- Work with bike & pedestrian committees
- Three-pronged education
- Winter walking/biking
- Lift Bridge





WEBSITE LAUNCH

- September 2012
- News story & articles
- Spoke at meetings of 2 organizations and 12 governing bodies
- Brochure with provider information – useful for those without internet access
- Tear-off flyers



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Transit Provider Information

for Baraga, Gogebic,
Houghton, Iron,
Keweenaw, and
Ontonagon Counties



Get educated!



Get active!



Save money!

OUTCOMES

- Providers:
 - Have indicated satisfaction
 - Continue to inform & publicize
- WUPPDR:
 - Established long-term relationships with providers
 - Better understands the state of transit in the region
- General public:
 - Increased awareness and easier accessibility
- Website visitors make inquiries
- Recurring six-month confirmations of info.



REMAINING TRANSIT ISSUES

- Reliance on internet as information source
- Limited funding, restrictive structure
- Reliance on seniors to support all services
- Inadequacy of senior services



SOLUTIONS

- Brochure
- Provider cooperation
- Increased awareness & ridership by general public
- Grassroots activity
- Legislative action

Can only do so much without making structural changes

