



Students Submit Ideas for Transforming Michigan's Economy

The Michigan economy needs tangible improvement. To tap into some of the freshest ideas, students enrolled in Michigan's colleges and universities and incoming freshmen were asked to bring their creative solutions to the table through the "Motivate Michigan" initiative.

The objective of this program is to initiate creative ideas to improve the economy of Michigan. In early March, teams and individual students submitted over 280 ideas online to improve the Michigan economy and compete for scholarships and internships provided by sponsoring companies and organizations. The ideas are judged on creativity, originality, practicality, and the potential economic impact to the state of Michigan.

The window for submissions closed on March 12 and an internal committee is currently in the process of ranking each idea. In April, the committee will produce the "Top 10" ideas which will then be posted online for the public to vote from April 12 – April 30. The winning idea will be developed into a project plan and presented to the logical "Project Owner" for funding and support.

For more information, visit [Motivate Michigan](#). 

