

Fact Sheet NO WORKER LEFT BEHIND



No Worker Left Behind

Enabling workers to acquire the skills necessary to succeed in the fast-changing global economy of the 21st Century is central to Michigan's strategy for economic transformation. In her 2007 State of the State Address, Governor Jennifer Granholm announced the *No Worker Left Behind (NWLB)* free tuition program to help Michigan workers create a prosperous future. The Governor continued to stress the importance of education, training, and lifelong learning for our adult workforce in her 2008 State of the State Address. The vision for *No Worker Left Behind* is to:

- Accelerate worker transitions through learning
- Support the state's employers and economic development needs
- Align the use of existing training resources

The Case for NWLB

- Michigan's economy is transforming into one that is knowledge-based, as more and more manual labor is mechanized and computerized. In order to accelerate this transformation, Michigan needs to continue to attract and create good jobs, while also fostering a culture of entrepreneurship to help individuals launch and grow their own businesses.
- A critical piece of this equation is equipping Michigan workers with the right sets of skills and educational attainments to seize new opportunities in the emerging economy. Jobs in knowledge-based industries require significant postsecondary training or a bachelor's degree. In fact, 70 percent of the fastest growing jobs by 2010 will require a postsecondary degree, and one recent study projected that by 2012, the state will have a shortage of 334,000 skilled workers.
- The *No Worker Left Behind* free tuition program is an opportunity to prepare the state's workforce for success in this changing economy. *NWLB* aims to help 100,000 workers who are either unemployed or working in low-wage jobs get the right skills

Highlights So Far:

- 81,667 enrolled in training a/o June 30, 2009
- In comparing the first 11 months of year 1 and year 2, the number of NWLB participants enrolled in training is up 76% in core WIA funded activities
- Website activity is also up in year two: In June 2009 there were 4,000 more page views per day than in June of 2008 and the 2nd quarter of 2009 saw a 120% increase over the same period the previous year.
- Colleges and other training providers have added or updated 10,643 educational programs since Aug. 2007, greatly increasing their pre-NWLB pace and providing more choices for NWLB participants

economy of advanced manufacturing, health care, biotechnology, renewable energy, and other growing sectors.

- *NWLB* also complements the efforts under way to attract and support more high school students to engage in post-secondary education, such as the Michigan Promise Scholarship.
- *No Worker Left Behind* is a paradigm shift for Michigan, and it is exactly what we need to accelerate worker transitions and contribute to the state's economic transformation and global competitiveness. *NWLB* is making Michigan a symbol of lifelong learning in the United States.

NWLB Features

- Up to two years worth of free tuition at any Michigan community college, university or other approved training program;
- A skills assessment administered by the Michigan Works! Agencies (MWAs);
- Must pursue a degree or occupational certificate in a high-demand occupation or emerging industry, or in an entrepreneurship program;
- Free tuition program is a one-time offer; and
- Three years to sign up for the program beginning August 1, 2007.

Tuition

- Tuition includes instructional costs, books, materials, fees (such as application costs, registration, and laboratory fees), and academic supportive services (counseling and career advising).
- Tuition assistance is capped at \$5,000 per year for two years, or a total of \$10,000 per person.

Training

- *No Worker Left Behind's* primary focus is on the attainment of certificates or associate's degrees of value in the labor market leading to a job in high-demand occupations, emerging industries, and entrepreneurial endeavors. However, bachelor's degree completion and even master's programs are allowable if the educational program meets all other core criteria (two years or less needed; will lead to job in high demand, emerging sector, or entrepreneurial endeavor; etc).
- Local Michigan Works! Agencies will be able to help participants identify high demand occupations in their region.
- Eligible participants can receive up to two years' worth of tuition for education or training.
- Once enrolled, participants need to complete training within four years of starting the program.
- Education and training providers must be licensed by the State of Michigan and/or be accredited in order to have participants funded by *No Worker Left Behind*.

Who Can Participate in NWLB?

- Any person who is currently unemployed; or
- Any person who has received a notice of termination or layoff from employment; or

- Any employed person whose family income is \$40,000 or less.
- Participants must be at least 18 years old, must not have graduated from high school in the last two years, and must not be full-time college students (applies to 18-23 year olds only).

Placement

Upon completion of coursework and the attainment of a degree or certificate, many *NWLB* participants will require support in re-entering the workforce. MWAs will be responsible for placement, but will collaborate with the education/training providers to leverage employer connections and institutional placement services already available.

Funding

- *No Worker Left Behind* is primarily funded with federal training dollars and received a tremendous boost with the passage of the American Recovery and Reinvestment Act.. In addition to federal funds, the Michigan Legislature appropriated \$15 million to support NWLB with the intention of assisting workers transitioning between careers as well as to build capacity within the community college system.

Projected Outcomes

- Raising the number of at risk workers who attain certificates and degrees;
- Increasing the number of participants who gain employment related to the training they undertake; and
- Increasing the percentage of participants who achieve wage increases due in part or whole to their participation in the program.

No Worker Left Behind Partners:

Michigan Department of Energy, Labor & Economic Growth
www.michigan.gov/deleg

Michigan Works! Association
www.michiganworks.org

Michigan Community College Association
www.mcca.org

Michigan's 4-year Colleges and Universities

Michigan Proprietary Schools

For more information: Call 517-335-1319 or e-mail nwlb@michigan.gov.
www.michigan.gov/nwlb