Stop the Silence. Help End the Violence.

2015 Annual Report

Letter from Attorney General Bill Schuette

Dear Governor Snyder and Members of the Legislature:

Thank you for your continued support of the Student Safety Act of 2013 that created OK2SAY, Michigan's statewide student safety program. This is the second annual report, and I am pleased to share with you that 2015 was another exceptional year for OK2SAY as it continues to exceed our most optimistic expectations.

I attribute credit for the program's success to the thousands of student "heroes in the hallway" who stepped up and took ownership of their roles in keeping their schools and classmates safe. The efforts of these brave students transcended jurisdictional and cultural boundaries and prevented potential threats from becoming real tragedies.

Through the more than 2,100 tips received in 2015, OK2SAY has saved lives, prevented school violence, and provided help to many Michigan students in need of mental health or social services. Continued success of OK2SAY is tied to program awareness.

The OK2SAY team travels across Michigan educating students, parents, and school officials about OK2SAY. With OK2SAY, cases of peer mistreatment have been reduced, weapons have been removed from schools, and students who were threatening suicide received the support they needed.

More than 131,000 students attended an OK2SAY informational and educational presentation in 2015. Presentation requests continue to grow at an impressive rate.

As you read this report, celebrate with me the successes we have accomplished together with and for our children. Recognize, as I do, the integral role OK2SAY plays in keeping them safe. We need your help to keep the program going to save more lives, stop violence, and make sure our students have a safe place to learn and grow.

It's time to remove the sunset for this vital program so that it can continue beyond October 1, 2017.

With your commitment, this mission and life-changing work can continue.

Sincerely,

Bill Schuette
Attorney General

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Michigan Student Safety Act

History; Purpose; Sunset:

The Michigan Student Safety Act (PA 183 of 2013) requires the Attorney General to collaborate with the Michigan State Police (MSP), the Michigan Department of Health and Human Services (MDHHS), and the Michigan Department of Education (MDE), to establish, operate, and staff a hotline that:

- Provides for confidential reports of potential harm or criminal activities directed at school students, school employees, and schools;
- Protects the confidentiality of a reporter's identity;
- Operates 24-hours-a-day, 365-days-a-year; and
- Promptly provides tip information to appropriate school officials, law enforcement, or other agencies.

The United States Secret Service and the United States Department of Education, in a joint study on school violence, reported that in 81% of violent school incidents, someone other than the attacker knew about the plan but didn't report it. Noting that, Governor Snyder signed the Act into law in December 2013.

As bill sponsor Senator Judy Emmons stated: "The Michigan Student Safety Act is about enhancing our ability as a state to uncover violent activities before they occur and respond quickly." It gives a voice to students who might otherwise remain silent about potentially dangerous situations, out of fear of rejection or retaliation.

The Department of Attorney General has primary responsibility for developing, implementing, and reporting on Michigan Student Safety Act initiatives. Unless removed, this Act will sunset effective October 1, 2017.

Annual Reports:

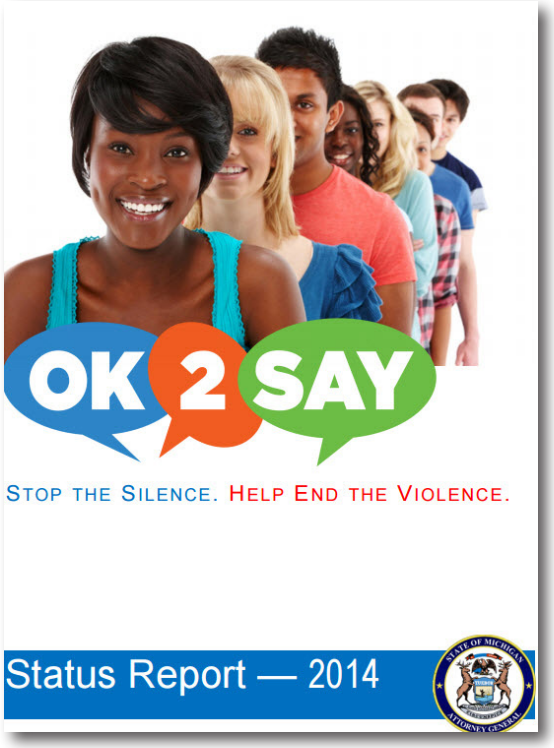
The 2015 Annual Report is the first report where OK2SAY was operational for the entire calendar year. Thus the report provides the most comprehensive overview of the OK2SAY program—including how it works, program metrics/analysis, financial data, success stories, promotion/outreach, program partners, and a recommendation.

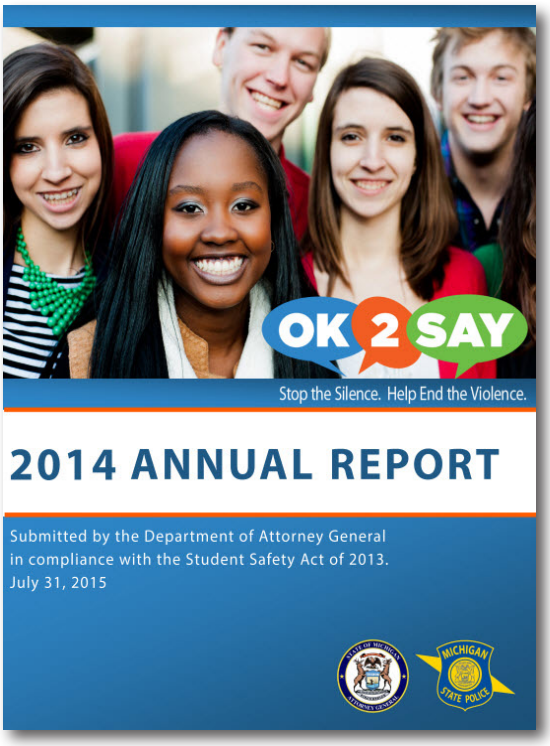
The Student Safety Act was signed into law mid-December 2013, and no monies from the Student Safety Fund were expended in the 2013 calendar year (the timeframe that would normally be covered by a 2013 annual report). Therefore, a 2014 Status Report (www.mi.gov/documents/ok2say/2014_Status_Report_464387_7.pdf) for December 2013 through July 2014 was published.

The Status Report provided an overview of the program, including how it works, the timeline for its implementation, the potential for protecting students and school employees, and the network of statewide partners.

OK2SAY was officially launched in September 2014; therefore, the numbers reported in the 2014 Annual Report (www.mi.gov/documents/ok2say/2015_Status_Report_496556_7.pdf) reflect activity for only the four months the hotline was operational—September through December 2014. The 2014 Annual Report provided an overview of the OK2SAY program, including how it was designed and implemented, training, outreach activities, operational details, and results through the end of 2014.

In compliance with the Act, reports are available on the OK2SAY website (www.ok2say.com).





What is OK2SAY?

OK2SAY is the confidential reporting system established in response to the mandate of the Student Safety Act of 2013. It is designed to empower Michigan students to help prevent violence and make their schools safe by confidentially reporting threatening behavior.

Anyone can confidentially report tips on criminal activities or potential harm directed at students, school employees, or schools. Tips can be submitted 24 hours a day, 7 days a week, through any of the following ways:

- Call: 8-555-OK2SAY, 855-565-2729
- Text: 652729 (OK2SAY)
- Email: ok2say@mi.gov
- Web: www.ok2say.com
- OK2SAY Mobile App: Available for download in app stores for iPhone and Android.

A Culture of Silence

In the majority of violent incidents that occur in our schools, someone other than the perpetrator of violence knows of a threat before it's carried out but fails to report it. Often, students choose to keep quiet because they fear retaliation, rejection, or stigmatization by their peers. The result is a culture of silence in which students suffer harm that could have been prevented if another had chosen to speak out. OK2SAY empowers students to break the code of silence.

A Contact Saves Lives

OK2SAY is about communication, early intervention, and prevention. When students make the courageous decision to break the code of silence and speak out against harmful behavior, they equip authorities with the information needed to respond to threats and avert tragedy. And that's a good thing for Michigan schools, communities, and families.

Student Safety Act Goals/Purpose

The Michigan Student Safety Act enhances our ability to know about violent activities before they occur and respond quickly. This begins with knocking down barriers that intimidate students from telling someone about planned violence in our schools.

The goal of OK2SAY is to stop harmful behavior before it occurs by encouraging anyone to report threatening behavior. The OK2SAY program is designed to empower Michigan students, parents, school personnel, community health service programs, and law enforcement to share and respond to safety threats. See Appendix A for a list of OK2SAY speaking engagements.

Statutory Metrics

Section 8 of the Student Safety Act of 2013 requires that the annual report contain an "analysis of the overall effectiveness of the program in addressing potential self-harm and potential harm or criminal acts directed at schools, school employees, and school students." Statutory metrics include:

- The number of reports and other information reported to the hotline;
- The number of reports and other information reported to the hotline that are forwarded to local law enforcement officials and school officials;
- The number of hotline reports resulting in referral to mental health services;
- The nature of the reports and information reported to the hotline in categories established by the department; and
- The responses to the reports and information reported to the hotline at the local level in categories established by the department.

Tips vs. Incidents

For metrics, analysis, and reporting purposes, OK2SAY technicians and the Department of Attorney General record and track incoming contacts with the hotline as "tips" and as "incidents."

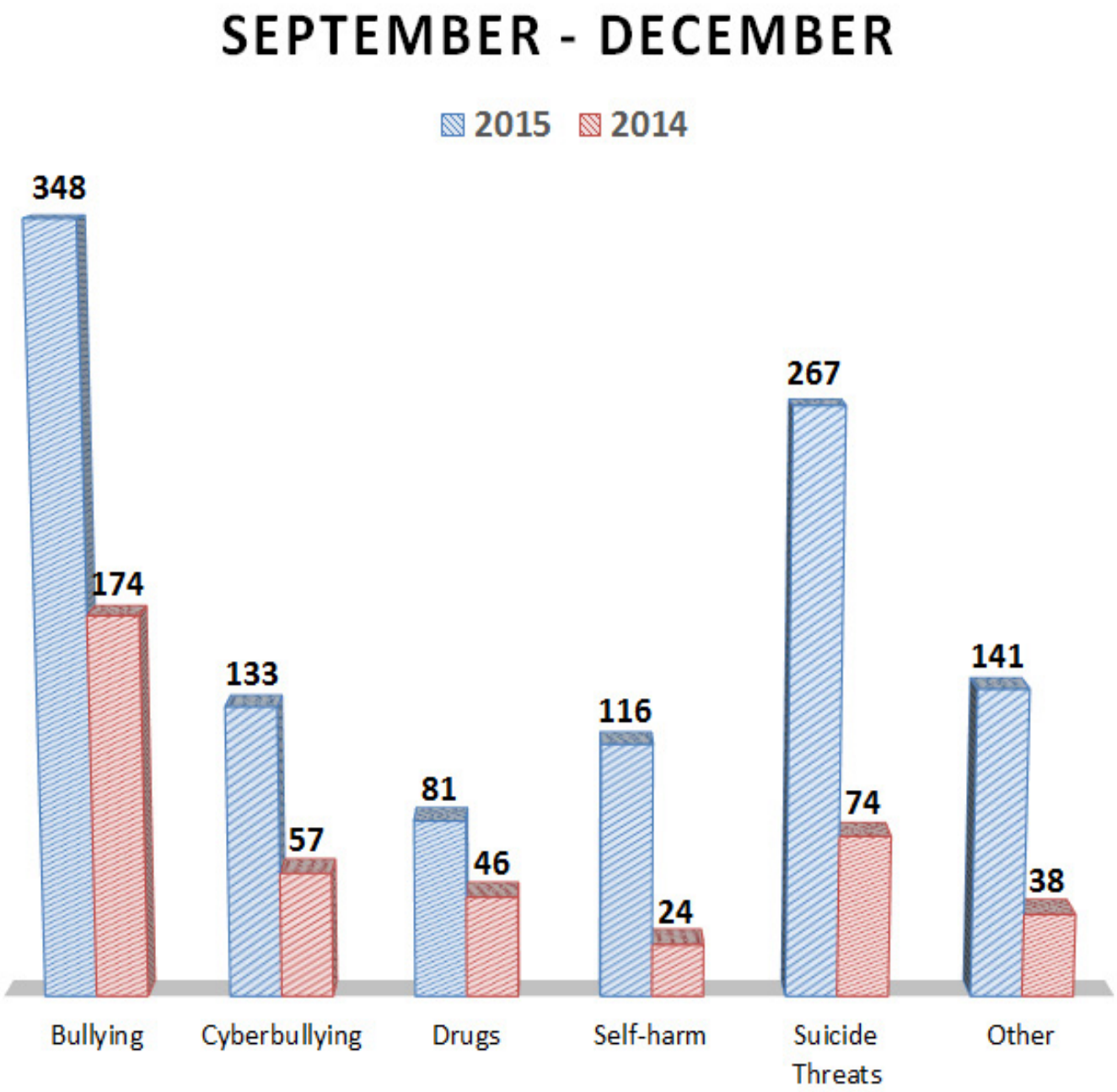
An OK2SAY "tip" is information provided through communication with OK2SAY technicians. Generally, when a tip is submitted it may involve multiple communications between the tipster and the technician to gather enough information to forward to the appropriate responding party. These multiple communications are counted as a single tip.

An OK2SAY "incident" is a specific, singular event. Many tipsters report about the same incident. For example, OK2SAY received five separate tips from student athletes about the captain of a sports team who mistreated a teammate. Although it was five tips from five tipsters, it ultimately involved one incident. Thus, it is not surprising that in 2015, for example, OK2SAY logged 2,169 tips, but only 1,006 incidents. (In 2014, the numbers were 601, and 410 respectively.)

2015 Metrics and Analysis

This is the first annual report period during which OK2SAY was operational for the entire calendar year. Comparing September through December for each year illustrates about a 122% growth in tips (601 tips in 2014 and 1,336 tips in 2015).

The following chart illustrates the most significant growth in six tip categories:



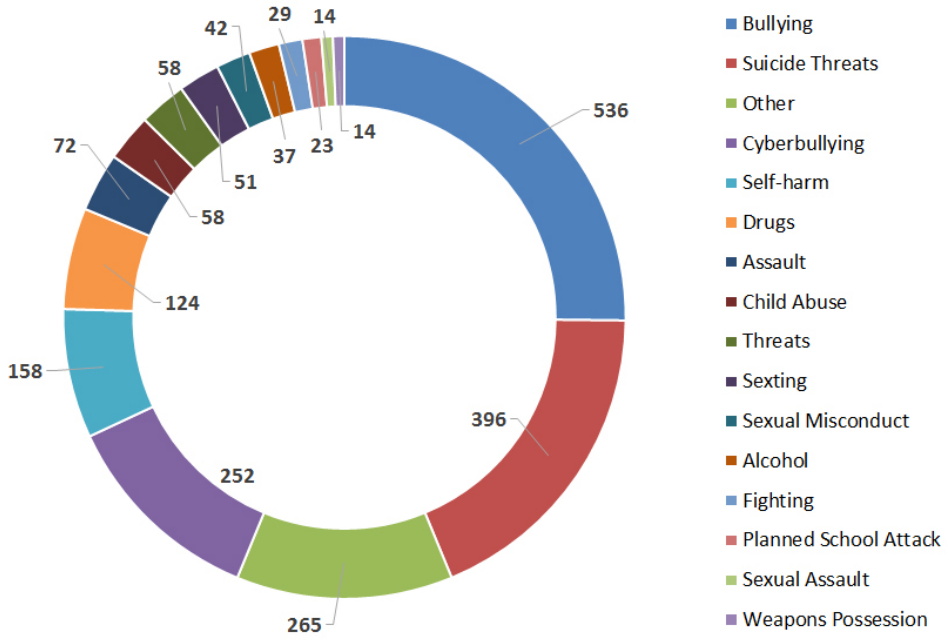
Tip Category Chart Comparison

"OK2SAY has exceeded all of our expectations and is proving a valuable resource to prevent school violence.

Weapons have been confiscated and apparent attack plans thwarted."

Colonel Kriste Kibbey Etue
Michigan State Police

For calendar year 2015, the program received a total of 2,169 tips in 28 categories.



OK2SAY Tip Circle Description

Categories that received less than 10 tips in 2015 and not illustrated in the chart include: Guns (7); Dating Violence and Stalking (5 each); Domestic Violence, Gangs, Planned Fights, and Stealing (4 each); Knives, Vandalism (2 each); Explosives (bomb), Fire Starting, and Human Trafficking (1 each). See Appendix B: 2015 Monthly OK2SAY Tips.

Bullying and suicide continue as the number one and two tip categories. Other (e.g., stress, depression, mental health) replaced cyberbullying at the number three spot.

2014	2015
1. Bullying	1. Bullying
2. Suicide	2. Suicide
3. Cyberbullying	3. Other
4. Drugs	4. Cyberbullying
5. Assault	5. Self-harm

As noted, one benefit of a single point of contact for all tips is the ability in real time to become aware of shifting challenges facing Michigan's youth.

In this regard, OK2SAY notes the increase in the "other" category. Most tips in this category relate to stress and mental health challenges.

Referrals

OK2SAY technicians referred 1,006 incidents in 2015. Of those:

- 773 were forwarded to school officials;
- 110 were forwarded to local law enforcement;
- 83 were referred to online resources, crisis lines, talk lines, etc.; and
- 40 were forwarded to local community mental health agencies or other social service agencies.

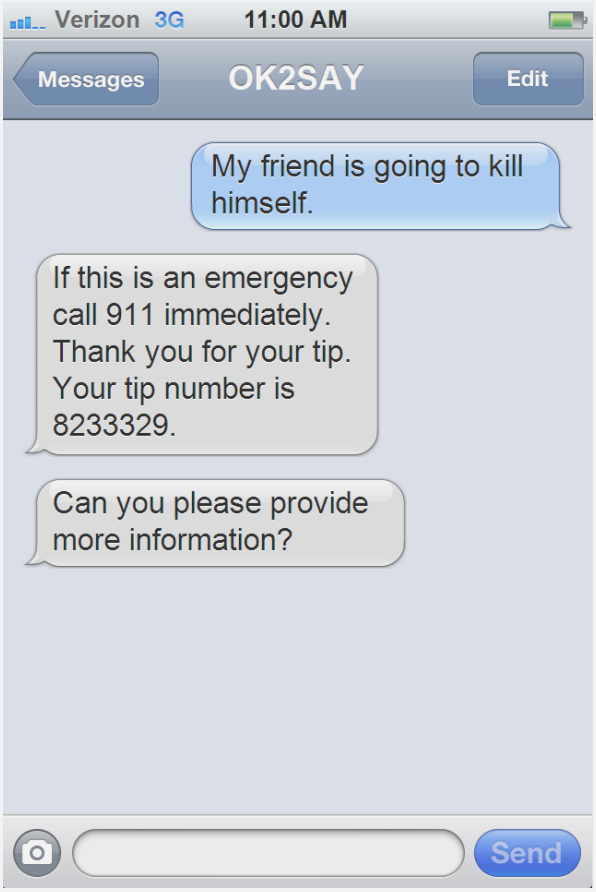
Outcome Reports

In 2015, MSP and the Department of Attorney General received 792 Outcome Reports, an almost 80% follow-up reporting rate. The information collected in these reports plays an important part in the assessment of the overall effectiveness of the program, because it allows MSP and the department to get post-tip feedback from tip recipients. For example, Outcome Report feedback has resulted in changes to tip reporting and referral categories and changes to the Outcome Report.

In addition, feedback has helped us enhance our OK2SAY presentations. Specifically, we modified our student presentations to better illustrate how important it is for tipsters to provide specific details. In our presentations for school and law enforcement officials, we emphasize that OK2SAY forwards all tips. We understand some tips do not have complete information or may not seem actionable, but it is important to err on the side of caution.

Of the 792 Outcome Reports received in 2015, the vast majority indicated OK2SAY was a useful tool. While some schools reported prior knowledge of the incident, in many of those incidents, the OK2SAY tip provided additional information of which the school was not aware.

OK2SAY Provides Victim Information When it is Included;Tipster Identity is Protected by Law



One challenge that tip recipients have expressed is a concern that they are not provided enough detail, including knowing the full name of the victim so they can directly help him or her. Standard operating procedure for OK2SAY technicians includes providing the name of tip victims– when that information is provided. In some cases, it can take several contacts from a tipster before any tip information is revealed. OK2SAY technicians are trained to gather as much detail as they can, and students and other tipsters are encouraged and reminded to provide details. Despite these efforts, important details are not always provided. Even when victim information is not provided, OK2SAY technicians are still obligated to forward whatever tip information is received.

Similarly, some tip recipients express frustration that they do know the name of the tipster. But the Student Safety Act generally prohibits disclosure of tipster information. Confidentiality of the tipster's identity is a hallmark of OK2SAY and without it, tipsters would not be as willing to come forward and share tips.

Notwithstanding this feedback, comments continue to be overwhelmingly positive about the program's usefulness; the sufficiency of the information provided; and the gratitude for knowing "that students are really utilizing the program."

The identity of the reporting party is statutorily protected and can only be released with the permission of the tipster, the tipster's parents if he/she is a minor, or through a court order.

This information is also specifically exempt from the Michigan Freedom of Information Act.

Student Safety Campaign Presentations

The Attorney General offers free student safety programming for children in kindergarten through 12th grade. Students in kindergarten through 5th grade receive age-appropriate instruction from the Michigan Cyber Safety Initiative (CSI), a national award-winning program, and feeder program for OK2SAY. Students in 6th through 12th grade receive dynamic OK2SAY student safety programs. Together the programming has been presented to nearly 1.6 million students.

The department employed 28 promotional/ outreach presenters in 2015. These presenters, all independent contractors, are trained by the department to become proficient in presenting the Student Safety Initiative materials. They travel the state to present the following seven educational seminars:

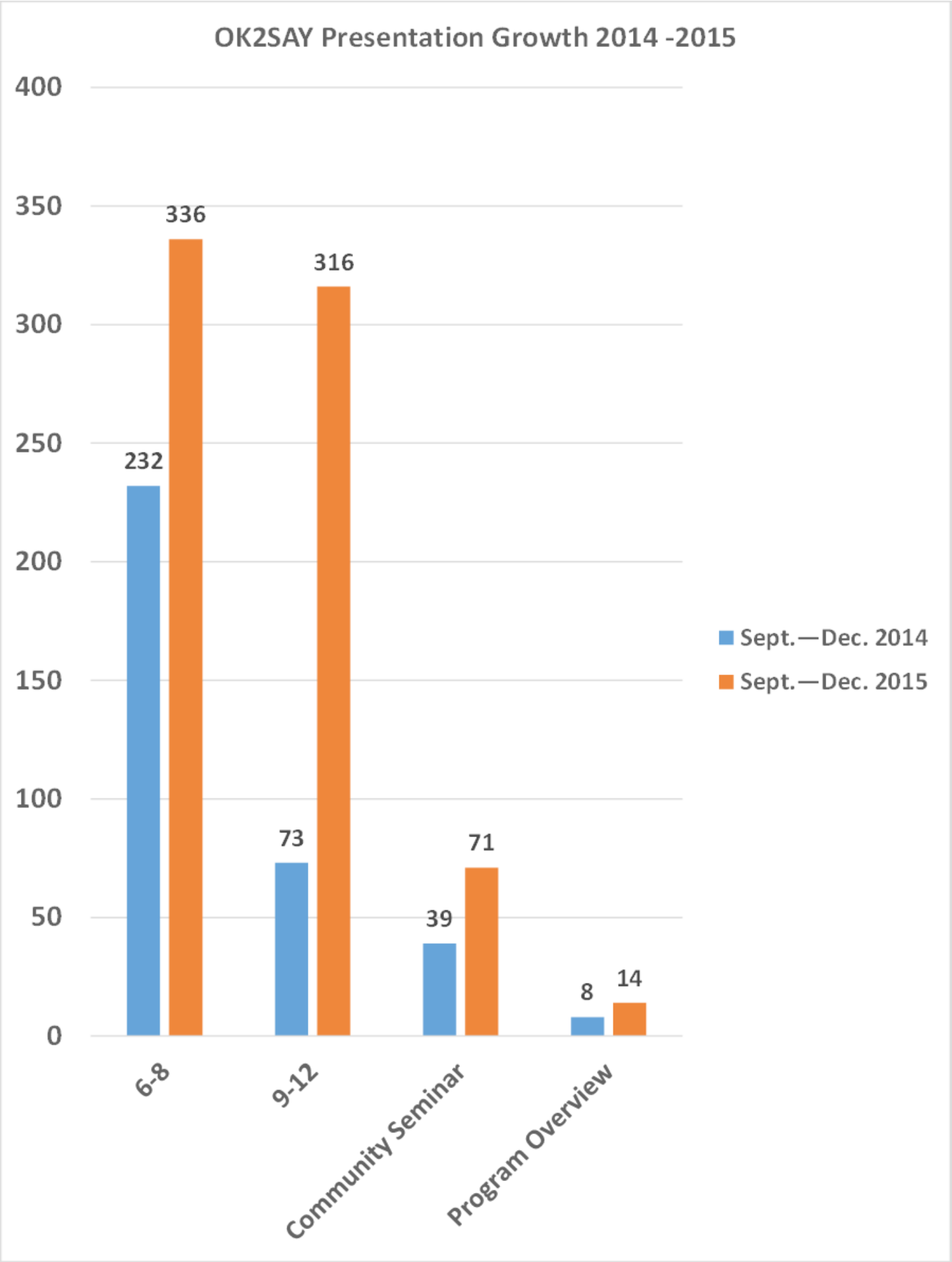
1. CSI K-1st grade;
2. CSI 2nd-3rd grade;
3. CSI 4th-5th grade;
4. OK2SAY 6th-8th grade;
5. OK2SAY 9th-12th grade;
6. Community Seminar; and
7. Program Overview.

These presenters reached more than 131,000 6th-12th graders who attended one of the 1,011 OK2SAY presentations in 2015. In addition, 164 Community Seminars and Program Overview presentations were attended by more than 4,090 adults.

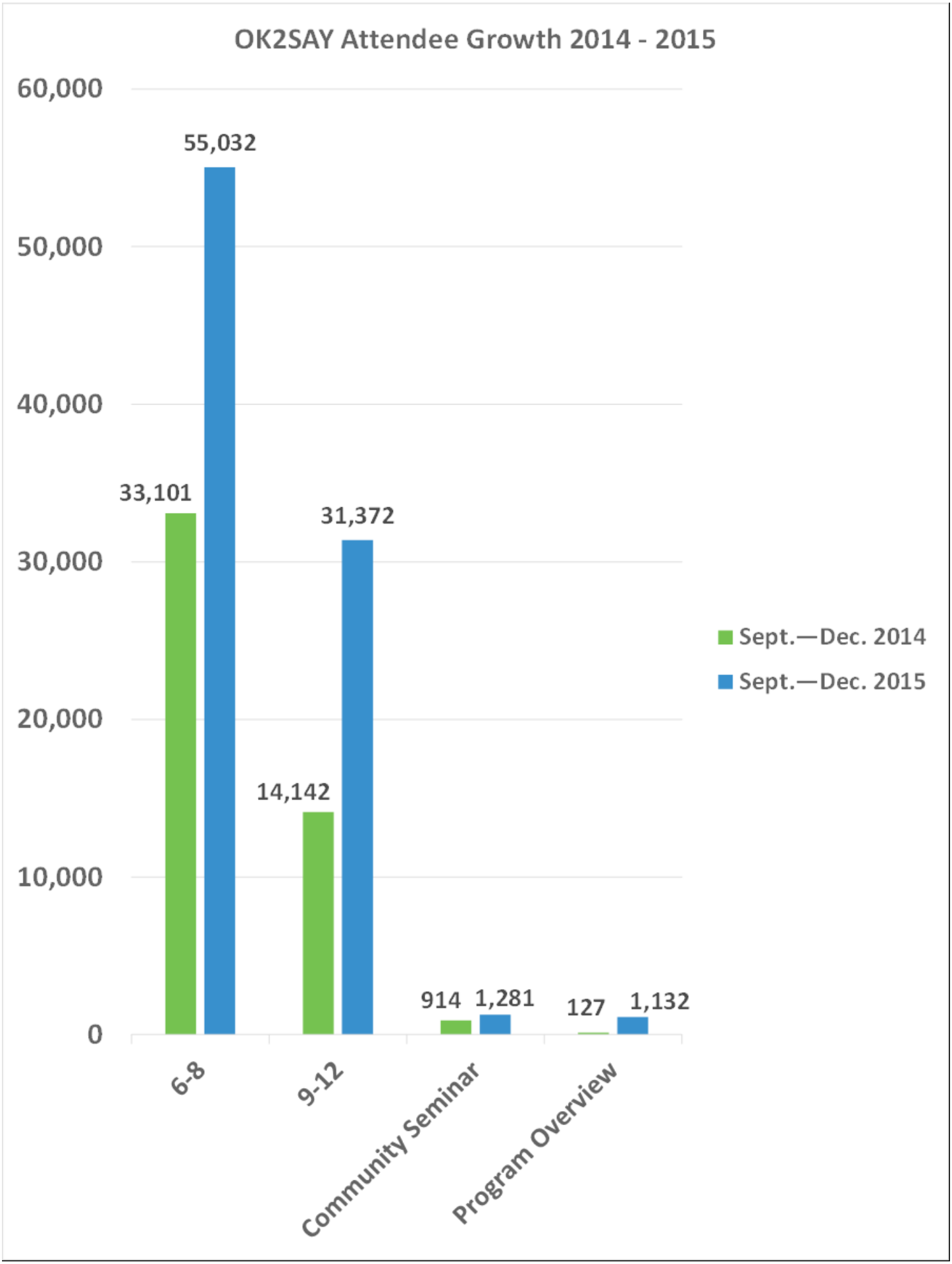
Attorney General personnel conducted 43 speaking engagements and attended 21 meetings to promote OK2SAY in 2015. OK2SAY presenters and Attorney General personnel also attended 43 Expos at which they promoted the program; distributed materials; and in some instances, also gave presentations. See Appendix A for a list of events and meetings.

In keeping with the provisions of section 7 of the Student Safety Act, the department expended funds from the Student Safety Fund in 2015 "to promote public awareness of the program," including the OK2SAY hotline and website. Metrics for those efforts include:

- the number of school presentations;
- the number of students and adults reached at school presentations; and
- the number of presentations at professional seminars or meetings



OK2SAY Presentation Growth Description



OK2SAY Presentation Growth Description

Promotional Materials

During the summer of 2015, OK2SAY sent materials to all the schools across the state. Material was sent to the Intermediate School District offices and they helped forward the supplies to all of their schools. These supplies, which may be ordered online (www.ok2ay.com), included:

A 30-second OK2SAY public service announcement (PSA) was featured in 65 screens in three movie theaters in Grand Rapids, Lansing, and Auburn Hills. In addition, the ad was run on TV screens in the lobby. For almost two months, the PSAs were run when several of the major blockbusting films were featured. Approximately 200,000 citizens saw the OK2SAY ad.

- OK2SAY/CSI Registration Form
- OK2SAY Posters – For placement in high-volume areas where students congregate
- Vinyl Stickers - The stickers easily peel off and will not leave any adhesive residue so schools don't have to worry about damage.
- OK2SAY Brochures – The brochures explain the program and are designed for adults.
- OK2SAY/CSI Business Cards – These cards provide contact information to register for any of our presentations or to talk with our team.

  OK2SAY Contact Cards – These cards are for guidance counselors, social workers, and teachers to distribute to students.

  Throughout 2015, additional promotional materials were designed, procured, and distributed by the Department, including:

  - Vinyl banners;
  - Ballpoint pens;
  - School bus signs;
  - Mobile phone screen cleaners;
  - T-shirts; and
  - OK2SAY School Implementation Guides.

Other materials were designed, procured, distributed—and funded—with joint efforts from OK2SAY partners: Comcast, Lifetouch, Michigan Credit Union League, and the Michigan Lottery Commission.

Success by Design, Inc. developed and distributed school planners and bookmarks.

According to the Youth Risk Behavior Survey in Michigan, **one in eleven high school students attempts suicide** one or more times.

2015 Success Stories

School Violence Prevention: OK2SAY received a tip about a student who posted a video on social media bragging about a plan to go on a killing spree at school and execute any police officers who responded. OK2SAY contacted local law enforcement who investigated the tip and determined it was a credible threat. The student who posted the video not only had a plan, but access to weapons. The student was expelled from school and is facing criminal charges.

Suicide Intervention: Michigan State Police Inspector Matt Bolger recounts an incident where: "we had a suicide tip from the actual individual contemplating suicide. The student sent a text message that said, 'I don't know who to talk to.' As soon as the OK2SAY technicians received the message, they initiated contact with the student to try and gather additional information. The technician continued to text back and forth with the student asking questions to develop a rapport with the student. Eventually the student disclosed that he had written a suicide note, had plans for his funeral, and had the means to die by suicide. The technicians were able to solicit enough information to get an address for the student. While texting the student, the technicians contacted the School Resource Officer (SRO) at the school so he could do a welfare check on the student. The SRO located the student and verified that the student had the suicide note in his pocket. The SRO later called OK2SAY to advise that the student's parents were on their way and that arrangements were made for the student to receive assistance. The student received mental health counseling and is doing well."

Threats/Mental Health Referral: OK2SAY technicians received a tip that a student was carrying a poem he wrote that listed people he wanted to kill. A Detective Sergeant in the Michigan State Police interviewed him, and he admitted that he wrote the poem, but he said he was not serious, it was just his way of venting. The school counselor also interviewed the student, and he continued to insist that he was just venting. His parents were notified and encouraged to provide him mental health counseling.

"If even **one child's life is saved** by OK2SAY, the program will have been a success."

Attorney General Bill Schuette

Audio and Video Attachments Help Students Submit Tips

One courageous student tipster contacted OK2SAY to stand up for a special needs student and report alarming bullying activities. After more than a year of being bullied by schoolmates, the special needs student was assaulted and beaten in the school hallway by his bullies while they videotaped the incident then posted it on social media for all their peers to see.

The school was already dealing with the hallway assault because it was caught on school cameras—but the school did not know that the incident was videotaped and posted until OK2SAY intervened. The tipster not only provided the tip to OK2SAY, but he had the wherewithal to record the posted video and save it to his phone. OK2SAY then gave video and online links to school officials and local law enforcement.

Bullying: A bystander's tip reported a student being bullied on the bus. The victim was being physically and verbally assaulted and the tipster was concerned that might lead the victim to self-harm or suicide. The school acted quickly, addressing the bullying and providing support to the student. Parents of both the victim and the bullies were involved in the intervention.

Examples of other 2015 OK2SAY Success Stories:

- Several students who swallowed poison were saved.
- Guns were confiscated and students arrested.
- A stabbing was averted.
- School officials confiscated a three-inch knife.
- Several planned fights were averted.
- Several students who were cutting received psychological counseling.
- Bullied students who considered suicide received mental health assistance and help from school.
- School and local law enforcement alerted about sex offenders near schools.
- Hundreds of bullying situations were addressed.

OK2SAY's confidential reporting system clearly helps communities better protect students. Students are stepping up and speaking out: 2,169 tips in 2015!

HOW OK2SA

THE LIFECYCLE OF OK2SAY TIPS:

1. Submitting tips;
2. Receiving, analyzing, and forwarding tips;
3. Responding and resolving tips; and
4. Reporting tip outcomes.

OK2SAY Tip Steps

Submit & Receive

Students, parents, teachers, or concerned individuals can confidentially report potential harm or criminal activities.

1. Confidential tip submitted
2. OK2SAY technicians receive, analyze, and forward tips

Respond & Report

Schools, law enforcement, Community Mental Health, or the Department of Health and Human Services receive and investigate the tips.

3. Officials investigate, respond, and resolve tips
4. Outcome Report completed

OK2SAY Tip Steps Description

ANYONE can confidentially report tips on criminal activities or potential harm directed at students, school employees, or schools.

AY WORKS

TIPS ARE CONFIDENTIAL

The Michigan Student Safety Act protects the confidentiality of all OK2SAY reports and information, including “information that would identify the person who submitted the report or information,” except in limited circumstances. It also protects that information from disclosure under the Freedom of Information Act.

Tip reporter identity will only be disclosed if the tipster chooses to voluntarily disclose his or her identity (and the tipster’s parents agree if the tipster is a minor), or if ordered by a court under very specific circumstances.

STEP ONE

SUBMITTING TIPS: WHO, WHAT, WHEN, WHERE, WHY, AND HOW

WHO CAN SUBMIT TIPS TO OK2SAY?

Anyone—student, parent, teacher, concerned individual—who wants to confidentially report threatening activities directed at students, school employees, or schools.

WHAT KIND OF THREATS CAN BE REPORTED IN TIPS TO OK2SAY?

Any threat of criminal activities or potential harm to a student, school employee, or school can be reported.

WHEN CAN TIPS BE SUBMITTED TO OK2SAY?

Tips can be submitted 24-hours-a-day, 7-days-a-week.

WHERE DO TIPS GO WHEN THEY ARE SUBMITTED TO OK2SAY?

Specially trained OK2SAY technicians hired, housed, and supervised by the Michigan State Police receive and analyze incoming tips and then forward the information to the parties necessary to ensure timely and effective responses. Necessary tip recipients may include local law enforcement agencies, school officials, community mental health programs, or MDHHS.

If a tipster is threatening self-harm, OK2SAY technicians will assess the immediacy of the need and, as necessary, forward the call to the appropriate responding agency.

WHY SHOULD TIPS BE SUBMITTED TO OK2SAY?

At present, a "culture of silence" permeates the American educational landscape. In this culture, threats of retaliation and stigmatization often discourage students from reporting the dangerous behaviors of their peers. OK2SAY aims to eliminate this culture of silence by providing a confidential, collaborative communication system where students and authorities can work together to respond to safety threats.

OK2SAY works. Once the appropriate responding parties have received the tip information, they take action to eliminate the threat. Cases of peer mistreatment have been reduced, weapons have been removed from schools, and students who were threatening suicide received the support they need. See the section on OK2SAY Success Stories at page 15.

HOW CAN TIPS BE SUBMITTED TO OK2SAY?

Tips can be submitted using email; mobile app; telephone; text message; or the OK2SAY website (www.ok2say.com) Multimedia attachments, like links, pictures, videos, and audio are encouraged.

STEP TWO

RECEIVING, ANALYZING, AND FORWARDING TIPS

Specially trained OK2SAY technicians field incoming tips. They address the immediate need, and if necessary, forward the call to an appropriate responding agency. Some situations require that tips be forwarded to more than one entity. For example, a tip involving a weapon brought to school is forwarded to school officials and to local law enforcement.

If the tip is about an emergency situation, and it comes in by phone, OK2SAY technicians transfer the call to 911 and stay on the line until the tipster is connected to emergency responders. The technicians are trained and experienced in recognizing mental illness and emotional disturbances and managing crisis situations. So if indicated, a tip may be transferred to a local community mental health services program or MDHHS. Most crisis tips, however, are from concerned friends, so in addition to notifying school officials, local law enforcement is called to conduct an immediate welfare check on the student in crisis.

STEP THREE

RESPONDING TO AND RESOLVING TIPS

Officials investigate and respond accordingly to resolve tip issues. Tip content and circumstances vary, so appropriate follow-up action will also vary. The goal of OK2SAY is preventing harm and encouraging students to report safety threats.

As an OK2SAY technician, I interact with young students who don't always know how to come forward with a problem they are facing. It is my job to create an environment where a tipster feels safe enough to reveal information not shared with anyone else.

An example of this is when I get a vague tip where only one word is provided. Let's say the tipster texts us "OK2SAY" and nothing else. In this case, the tipster could be testing the program to see if it actually works or what response would come from OK2SAY. I will respond with a friendly opening asking the tipster if there is something he or she would like to share. The tipster now has a sense there is a live person on the other end who is listening and who cares. This process can involve numerous exchanges between the tipster and OK2SAY technician and it can last several hours.

When tipsters feel comfortable with OK2SAY, they will reveal more about their issues and we will clearly state what we are able to do for them and what choices they have. If tipsters do not feel comfortable to provide detailed information, we assure them that we do not report their identity and that we are here to help them.

STEP FOUR

REPORTING OUTCOMES

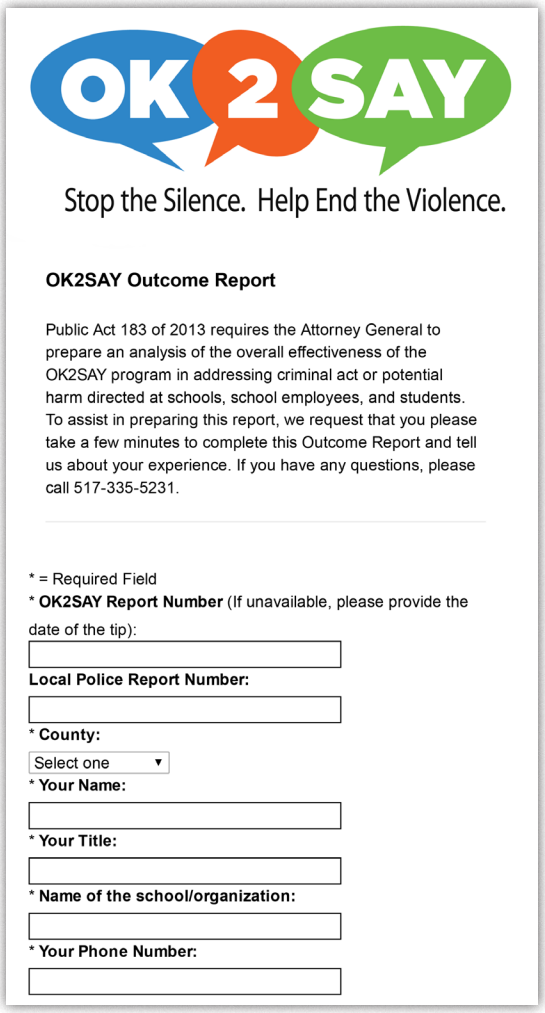
OK2SAY technicians ask every organization responding to an OK2SAY tip to complete an Outcome Report. Outcome Reports allow tip recipients to detail the nature of the tip; how it was handled; whether it was resolved or requires ongoing attention; and any suggestions to improve OK2SAY.

MSP adds Outcome Report information to their database to compile:

- the number of tips received;
- the number of tips forwarded;
- the nature of the tips received;
- the recipient of the forwarded tips;
- the nature of the response; and
- the effectiveness of the response.

Detailed information on the number and nature of tips processed in 2015 and the Outcome Reports is in the 2015 Metrics/Analysis section at page 7.

The OK2SAY Outcome Report form (www.mi.gov/ok2sayoutcome) is available on the OK2SAY webpage.



OK2SAY

Stop the Silence. Help End the Violence.

OK2SAY Outcome Report

Public Act 183 of 2013 requires the Attorney General to prepare an analysis of the overall effectiveness of the OK2SAY program in addressing criminal act or potential harm directed at schools, school employees, and students. To assist in preparing this report, we request that you please take a few minutes to complete this Outcome Report and tell us about your experience. If you have any questions, please call 517-335-5231.

* = Required Field

* **OK2SAY Report Number** (If unavailable, please provide the date of the tip):

Local Police Report Number:

* **County:**

Select one

* **Your Name:**

* **Your Title:**

* **Name of the school/organization:**

* **Your Phone Number:**

"The results show OK2SAY is making a difference for Michigan kids.

We have stopped violence, saved lives, and helped make it a little easier for students across Michigan to walk through the hallways at school."

Attorney General Bill Schuette

Why Not 211 or 911?

OK2SAY is designed with students in mind. OK2SAY tips go to a single point of contact with individuals trained to work with youth which allows law enforcement and schools to identify trends and address emerging issues. Additionally critical to youth, OK2SAY offers a mobile app and texting option and tips are confidential.

Michigan's 211 and 911 are part of the North American Numbering Plan that has eight designated three-digit abbreviated telephone numbers. These numbers are nationally assigned and allow access to specific services like local directory assistance (411), traffic and transportation information (511), and telecommunication relay services for the deaf and hard of hearing (711).

Michigan's 211 is a confidential service that connects users with local community-based organizations offering health and human service information and referrals. Operating eight regional contact centers in Michigan, 211 is a valuable service with dedicated staff who diligently connect individuals in need with service providers. Reports to 211 are handled exclusively by phone.

Since 1968, 911 has been the national emergency number for the United States. The most recognized three-digit abbreviated telephone number, 911 centers in Michigan received about 5.9 million calls in 2014. Calls go to highly trained public safety employees.

Calls to 911 are connected to the nearest public safety dispatch center – nearly 150 separate locations across Michigan. In a high-profile matter, the call may be made public.

	OK2SAY Stop the Silence. Help End the Violence.	CALL 911 EMERGENCY	2-1-1 Get Connected. Get Answers.
Confidential	✓		✓
Report by phone	✓	✓	✓
Report by text *	✓	✓	
Report online*	✓	✓	
Report by email *	✓		
Report by app	✓		
Seek emergency help from police, fire, or emergency medical services **		✓	
Early warning system to prevent harm or tragedies before they occur	✓		
Provides a single state-wide point of contact	✓		
Source for mental health & human services information and referrals	✓		✓

** Can include video and audio attachments.*

*** Students are instructed to contact 911 if it is an emergency. However, if a student contacts OK2SAY during an emergency, the OK2SAY technician will connect tipster to 911.*

Chart Comparison Description

Listen to what educators, counselors, and security officers are saying about OK2SAY:

- "[OK2SAY] is clearly one of the most effective tools for students to report issues, harassment and bullying in a confidential yet responsible manner.

  Our school has benefited from the information that we receive, not only to identify problems but also to discredit rumors too. It gives school officials much needed time to possibly intervene before a situation escalates. It has been a valuable tool."

  Jim Ellis, Assistant Principal, Romeo High School

- "Before seeing the assembly program and beginning using OK2SAY, I was skeptical about how it would be used by students. After a year using [OK2SAY], I highly recommend that schools promote OK2SAY to students, parents and others who are interested in keeping students safe.

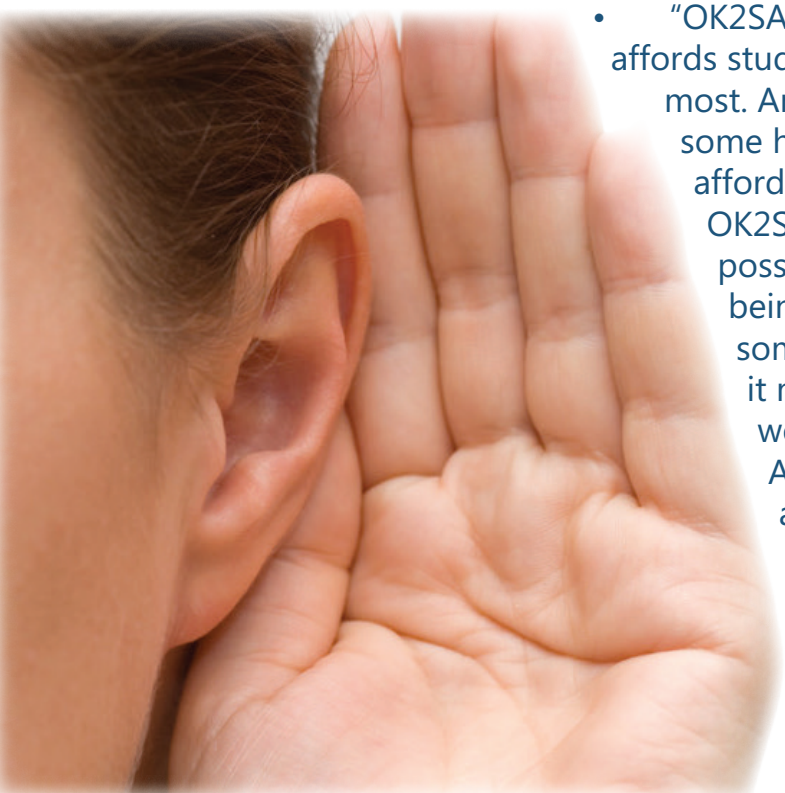
  The tipline has been invaluable as a way for concerned individuals to let us know about issues that may be endangering one or more students, and topline staff communicate information to us promptly, allowing staff to follow up in a timely manner.

  We have ... gained valuable information through tips submitted."

Michelle Herding, Middle School Professor, Pennfield Middle School

- "[OK2SAY] is a ... great way to give students a voice and be proactive in their school community."

  James Hunter, Principal, Liberty Middle School



- "OK2SAY is a must for every high school in Michigan. It affords students and staff a place to turn when they need it most. Anyone can encounter a situation where they need some help, but time, place, or circumstance does not afford the opportunity to get someone to intervene. OK2SAY provides the timely intervention that could possibly make all the difference in a person's well-being. It provides hope, support, and assistance to someone who needs it, at a time when they need it most. It provides an extra layer of safety and welfare for individuals, schools, and communities. All schools need to take advantage of the support and interventions this program provides. It can make a difference in lives of young people."

  Ron Kramer, Assistant Principal, Ovid-Elsie High School

- "The single greatest deterrent [to] kids reporting possible dangers in school is the fear of retaliation. OK2SAY gives kids the opportunity to report without fear."

  Chris Kregel, School Administrator, Springport Public Schools

- The students were engaged in [the student safety presentation] . . . and have found [the OK2SAY] reporting system to be fast and useful."

  Shae McKinnon, School Counselor, Bangor High School

- "In most cases, without OK2SAY the information would have never made it to us. I have been pleased. It is streamlined, effective and useful!"

  Glenn Mitcham, Principal, Central Middle School, Ada, MI

- "The people trained to work in this program are very professional and have excellent follow up and follow through."

  Denny J. Roehm, Principal, Portage West Middle School

- "It has been most helpful in identifying students in need that we may not have otherwise known about."

  Erin Cole, School Counselor, Rockford Publice School

- "OK2SAY is the first hotline that students of all ages can call and make tips to local school and police to inform them of any danger of self-harm that students make toward themselves or others. And the tipster does not feel like a snitch. Students are more apt to call in knowing that no one will ever know they called. It's a great program."

  Harry Werkema, Safety Officer, Wayland Union Schools

- "I fully support the OK2SAY program and would recommend it to other districts. OK2SAY enables students, parents, school staff, and other community stakeholders by confidentially allowing them to alert school and/or law enforcement personnel to potential safety threats."

  Arthur W. O'Neal II, Chief of Security, Saginaw Public Schools

"OK2SAY is committed to protecting and supporting all of Michigan's students.

By providing timely intervention, OK2SAY can make all the difference in a student's well-being."

Paul Liabenow
Executive Director

MEMSPA

Promotion/Outreach

The Michigan State Police School Bus Inspection Unit and the Michigan Association for Pupil Transportation helped distribute OK2SAY promotional stickers on public school buses across the state. Approximately 800,000 students ride school buses every day.

The Michigan Association of School Administrators Technology Committee helped ensure that OK2SAY is on school websites across the state. In addition, they downloaded a shortcut to OK2SAY on school laptops, iPads, and other technological devices.

Section 7(5)(c) of the Student Safety Act authorizes the department to expend funds from the Student Safety Fund to "promote awareness of the program, including the availability of the hotline and the website operated by the department." For details on how this was done see 2015 Metrics/Analysis section at page 7.

In addition, section 7(6) of the Student Safety Act prohibits expending funds for any promotion that "includes a reference to, or the image or voice of an elected official, appointed state employee, state employee governed by a senior executive service limited term employment agreement, or a candidate for elective office, that is target to a media market in the state." In 2015, the department did not expend funds for any promotion program targeted to a media market in this state that would violate this provision.

Lifetouch made arrangements to display an electronic OK2SAY billboard and to circulate a mobile OK2SAY billboard around the Breslin Center at Michigan State University during the boy's high school basketball state championship games in March 2015, at which more than 45,000 students and parents from across the state attended.

Funds and efforts expended in 2015 to promote OK2SAY included:

- creating promotional materials;
- distributing promotional materials;
- creating educational and informational presentations;
- interviewing, hiring, and training OK2SAY presenters;
- soliciting and scheduling in-person presentations;
- drafting and distributing public service announcements; and
- drafting and submitting press releases and articles.

Financials

The Student Safety Act created the Student Safety Fund within the State Treasury. The department administers the fund, and funds may only be expended for the following purposes:

- To pay the costs of the department for administering the Student Safety Act;
- To pay the costs of MSP (the OK2SAY vendor) for operating the hotline; and
- To promote public awareness of the program, including the availability of the OK2SAY hotline and website.

Section 8 of the Student Safety Act requires an annual report that includes:

- The source of all funds deposited in the student safety fund;
- The itemized costs and expenditures incurred by the department in implementing the Act;
- The itemized costs and expenditures incurred by MSP in implementing the Act; and
- The contributions of, and the costs and expenditures incurred by MSP (the vendor) for administering the hotline.

In 2015, OK2SAY received two monetary contributions totaling $35,000. At the direction of Michigan Lottery, International Game Technology contributed $25,000. The Michigan Credit Union League contributed $10,000. Both contributions were deposited into the Student Safety Fund in compliance with section 7(2) of the Student Safety Act.

Total expenditures for OK2SAY in 2015 were $546,498.

The department incurred $278,521 in costs in 2015 in implementing the Act. Itemized costs included:

- $241,375 for departmental services, supplies, and maintenance;
- $32,639 in department salary and wages;
- $3,434 in department travel; and
- $1,073 in department equipment.

MSP incurred $267,977 in costs in 2015 in implementing the Act and administering the hotline. Itemized costs included:

- $190,960 in MSP salary, wages, and benefits;
- $77,010 in MSP contractual services, supplies, and maintenance; and
- $8 in MSP travel.

2015 OK2SAY Public Service Announcements (PSAs)

Outreach and promotion activities also included audio, video, and digital public service announcements. Some of the PSAs were produced by and feature Michigan students; others feature prominent Michiganders like Michigan State University basketball coaches Tom Izzo and Suzy Merchant. All OK2SAY PSAs are available on the OK2SAY website (www.ok2say.com).

Michigan Lottery Commissioner M. Scott Bowen helped ensure that OK2SAY reached millions of students and their families by using developed media contacts to feature the OK2SAY message statewide. The following media vendors featured the OK2SAY public service announcements:

Digital Outdoor

Outfront Media; Lamar; and Adams

Television

WDIV; WJBK; WADL; WKBD; WMYD; WWJ; WXYZ;

Fox Sports Detroit; WBKB; EBKB; GBKB; WBSF; WEYI; WSMF;

WNEM; ENEM; WJRT; EJRT; EMMT; WOTV; WOOD;

WXMI; WXSP; WWMT; WZZM; WHTV; ELAJ; WLAJ;

WILX; WLNS; WSYM; METV; BOUNCE; ELUC; WLUC;

WJMN; WBUP; WPBN; WGTV; WWTV; WMKG; and WFQX

Online

ClickonDetroit.com; 9and10News.com; Freep.com; DetroitNews.com;

TheOaklandPress.com; Macombdaily.com; Dailytribune.com; Thenewsherald.com

Themorningsun.com; Mlive.com; WILX.com; and WLNS.com

2015 Partners

2015 was a year of tremendous growth for OK2SAY and the program would not be where it is today without the help from its many public and private sector partners.

State Partners

- Office of the Governor
- Department of Education
- Department of Health and Human Services
- Department of Technology, Management and Budget

Partners Who Have Provided Goods & Services or Time for the Benefit of OK2SAY

- Comcast
- Helen DeVos Children's Hospital
- Lifetouch National School Studios
- Recording Artist and Anti-Bullying Advocate Keenan West
- Michigan Credit Union League and Affiliates
- Michigan Lottery
- Michigan State University Women's Basketball Coach Suzy Merchant
- Michigan State University Men's Basketball Coach Tom Izzo
- Success by Design, Inc.

Interest Groups

- American Federation of Teachers Michigan
- Michigan Association of Chiefs of Police
- Michigan Association of Intermediate School Administrators
- Michigan Association of Non-public Schools
- Michigan Association of Psychologists
- Michigan Association of School Administrators
- Michigan Association of School Boards
- Michigan Association of School Social Workers
- Michigan Association of Secondary School Principals
- Michigan Catholic Conference
- Michigan Education Association
- Michigan Elementary and Middle School Principals Association
- Michigan Emergency Management Association
- Michigan High School Athletic Association
- Michigan Parent Teacher Association
- Michigan Sheriffs' Association
- Middle Cities Risk Management Trust
- Middle Cities Education Association
- Middle Cities Workers Compensation Fund
- Prosecuting Attorneys Association of Michigan

Statutory Requirements

Statutory Requirement	2015 Actions Taken
The Department of Attorney General ("Department") shall develop a program, in consultation with the Department of State Police ("MSP"), the Department of Community Health ("DCH"), and the Department of Education ("MDE"), for receiving reports and other information from the public regarding potential self-harm and potential harm or criminal acts directed at school students, school employees, or schools in the state. Section 3.1.	The Department met with each of the designated agencies when developing the initial program content and design. Meetings with those agencies took place on a regular basis until the program's content and operating procedures were finalized. Meetings with MSP, as hotline vendor, continue on a regular basis. Other agencies are consulted on an as-needed basis.
The program shall be established within the guidelines of PA 183 of 2013. Section 3.1.	The Act continues to serve as a roadmap in designing program content and operational requirements.
The Department shall have access to the information needed to meet the reporting requirements of section 8. Section 3.1.	The Department collaborated with MSP to develop a database to capture information needed to meet its reporting requirements in section 8. The database captures information in a manner that makes it easier to report and analyze. Part of the information is gathered in Outcome Reports that MSP shares with the Department on a monthly basis, or as requested.

Statutory Requirement	2015 Actions Taken
The hotline must be available 24-hours-per-day, 365-days-per-year. Section 3.2.	Since its launch in September 2014, the hotline has been available 24-hours-a-day, 365-days-a-year. Specially trained technicians located in MSP's Michigan Intelligence Operations Center ("MIOC") staff the hotline, which undergoes routine maintenance and testing.
The hotline must be a statewide toll-free telephone number or other means of communication, or a combination of toll-free telelphone number and other means of communication, that transmits voice, text, photographic, and other messages and information to hotline operator ("MSP") including information forwarded to MSP through the Departmental website. Section 2c.	OK2SAY "hotline" reporting mechanisms include: a statewide toll-free telephone number, 8-555-OK2SAY/855-565-2729; text messaging at 652729 (OK2SAY); email to ok2say@mi.gov; website submission form at www.ok2say.com; and free mobile app available on the iPhone App Store and on Google Play. Photographic and video attachments are accepted, and encouraged, as are links to materials on the Internet.
The Department may provide promotional information regarding the program on its departmental website. Section 3.2.	The Department provides promotional information on the Department website (www.mi.gov/csi) under the "Kids" tab. The OK2SAY website (www.ok2say.com) instructs on how OK2SAY works and how to order promotional materials. At the OK2SAY website, confidential tips can be submitted; promotional materials ordered; presentations scheduled; and many resources accessed.

Statutory Requirement	2015 Actions Taken
The Department of Technology, Management & Budget ("DTMB") shall issue a request for proposals ("RFP") to enter into a contract for the operation of the hotline. DTMB shall have sole authority over RFP process and the decision over which entity is awarded the contract. Section 3.3	DTMB issued an RFP for the operation of the OK2SAY hotline. (The Department worked with DTMB in writing the Statement of Work for the RFP.) After interviewing candidates, DTMB determined no award, finding that MSP represented the best value to the State. Hence, MSP was selected to operate the OK2SAY hotline, and has been doing so since the program's launch.
Beginning on the date that the OK2SAY hotline is operational, all calls received by any exiting state-run school violence hotline already in operation shall be directed to the OK2SAY hotline. Section 3.3.	Since its launch in September 2014, all calls received by any existing state-run school violence hotline have been redirected to OK2SAY.
Any existing state-run school violence hotline in operation prior to December 13, 2013 shall be disconnected within 6 months after the OK2SAY hotline is operational. Section 3.3.	MSP has repurposed the 800-815-TIPS school violence hotline so it is no longer focused on school violence.
The Department shall be responsible for continued operational and administrative oversight of the program. Section 3.4.	The Consumer Protection Division of the Department is primarily responsible for the operation and administration of OK2SAY. In addition, an interdisciplinary group within the Department meets bi-weekly to continually review program developments and discuss ways to enhance the program.

Statutory Requirement	2015 Actions Taken
The Program shall provide a means to review all information submitted through the hotline and to direct those reports and that information, including any analysis of the potential threat as determined appropriate by the Department or the MSP to local law enforcement officials and school officials. Section 3.4.	OK2SAY technicians are trained to review all information submitted through the hotline and to forward tips to appropriate local entities, whether they be law enforcement officers, school officials, mental health personnel, or MDHHS.
The Program shall include a means by which responses at the local level are determined and evaluated for effectiveness. Section 3.4.	The program utilizes Outcome Reports to evaluate the effectiveness of responses at the local level. The Outcome Reports ask follow up questions of tip recipients and partners to learn about the nature of the tip and the response to the tip information. The Outcome Reports also allow tip recipients to make recommendations and share feedback. Outcome Report responses are captured in the MSP database for easy access. Both MSP and Department staff regularly review this data to evaluate the effectiveness of the technicians' analysis of the potential threat and local level responses. Outcome Report review is also a part of the continuous efforts to improve the program and identify any gaps in providing timely and appropriate responses to tips. See 2015 Metrics/Analysis and Success Stories sections at pages 7 and 15.

Statutory Requirement	2015 Actions Taken
The Department must ensure appropriate training is provided to program personnel. Section 3.4.	OK2SAY technicians and other program personnel were appropriately trained before the program's launch. The Department, collaborating with mental health professionals, academic experts, MSP, and 211 and 911 organizations designed and delivered the training sessions, which were taped and are used to train new technicians and personnel.
Training must include crisis management, including recognizing mental illness and emotional disturbances. Section 3.4a.	OK2SAY technicians were trained in crisis management, including mental illness and emotional disturbances. Training modules included Youth Mental Health First Aid (a full day class presented by Community Mental Health Agencies) and Emergency Mental Health Dispatching & Resilience Skills, and Suicide Prevention training. Technicians were also provided a 911-type program tailored specifically for the OK2SAY program.
Training must include resources that are available in the community for providing mental health treatment and other human services. Section 3.4b.	OK2SAY technician training includes a session on Mental Health Resources within the Community. The home page for the OK2SAY website (www.ok2say.com) also provides a link to an interactive map of Community Mental Health Services Programs by county that details phone numbers for access to local service providers.

Statutory Requirement	2015 Actions Taken
Training must include other matters determined by the department to be relevant to the administration & operation of the program. Section 3.4c.	Because OK2SAY technicians are mandated reporters under Michigan Child Protection Law (1975 P.A. 238), the Department provided Child Abuse and Neglect Training (including how and when to report it to the MDHHS.) The Department also provided domestic violence & sexual assault training; training on the operational aspects of the OK2SAY program, including training on its confidentiality provisions; and review of the OK2SAY Technician Policy and Procedures Manual.
A report or other information submitted to the hotline must be maintained as a record for at least 1 year, subject to the confidentiality requirement. Section 3.5.	MSP, as vendor, maintains all records as required in the Act. The MSP database, Michigan Criminal Information System (MCIS), is continually monitored and updated to accommodate MSP's reporting needs under this Act.
The Department shall ensure that any hotline information that suggests a psychiatric emergency is taking place within a county is immediately referred to the community mental health services program psychiatric crisis line for that county. Section 3.6.	In addition to Emergency Mental Health Dispatching & Resilience Skills training, OK2SAY technician training includes a session on Mental Health Resources within the Community. The home page for the OK2SAY website (www.ok2say.com) also provides a link to an interactive map of Community Mental Health Services Programs by county that details phone numbers for access to local service providers.
The Department shall develop a source of information on available community mental health resources and contacts, including mental health services. Section 3.7.	The OK2SAY website (www.ok2say.com) also provides a link to an interactive map of Community Mental Health Services Programs by county that details phone numbers for access to local service providers.

Statutory Requirement	2015 Actions Taken
The Department shall notify schools and law enforcement of this information source. The notice shall include the departmental recommendation that school and law enforcement, upon investigating a case and determining that mental illness or emotional disturbance is or may be involved, utilize this information in aiding subjects and their parents or guardians. Section 3.7	The Department provides Mental Health Services information as part of its training and educational presentations and materials. Comprehensive community mental health resources are available to schools and law enforcement by clicking on the "Community Mental Health Resources" tab on the OK2SAY website (www.ok2say.com). The Department also informs schools, law enforcement, and other partners about this resource while promoting the OK2SAY program.
Confidentiality provisions. The Act sets forth a number of confidentiality provisions covering reports submitted to OK2SAY. The information reported to OK2SAY or referred to a law enforcement or school official is not subject to disclosure under the Freedom of Information Act. Sections 4 & 5.	The Department and MSP, as vendor, follow this statutory exemption from the Freedom of Information Act and do not disclose information reported to OK2SAY or referred to a law enforcement or school official. The Department also instructs on this exemption when it conducts OK2SAY Program Overview presentations.
If a report to the hotline does not result in a referral, or the investigation of a subject results in a determination that no action regarding that subject is warranted, the subject's name shall be expunged from the records of all entities involved in the hotline program except as otherwise provided by law. Section 4.	In 2015, in consultation with the Department, MSP adopted and implemented written OK2SAY System Audit and Expungement procedures. These procedures ensure compliance with the statute's expungement requirements in section 4.

Statutory Requirement	2015 Actions Taken
The Department shall be the administrator of the Student Safety Fund for auditing purposes. Section 7.4.	The Department's Fiscal Management Division administers the Student Safety Fund.
The Department may expend money from the fund, upon appropriation, only for 1 or more of the following purposes: 1. to pay the costs of the department for administering the Student Safety Act, 2. to pay the costs of MSP for operating the hotline, 3. to promote public awareness of the program, including the availability of the hotline and the website operated by the department. Section 7.5.	All funds expended by the Department were for purposes outlined in the Act. See Financials section at page 26.
The Department, in consultation with the department of community health, the department of education, and hotline operator (MSP), shall prepare an annual report under this act. The report shall be filed not later than July 31 of the year in which the report is due. Copies of the report shall be filed with the governor, the secretary of the senate, the clerk of the house of representatives, the clerk of the senate standing committee on appropriations, and the clerk of the house standing committee on appropriations. The report shall also be maintained on the department's website. Section 8.	This section explaining the statutory requirements of the Student Safety Act have been made part of the Annual Report. The OK2SAY annual report will be filed with all required recipients, and the Department will make it available on the OK2SAY website (www.ok2say.com).
The Act mandates that the Annual Report include all of the following information:	An itemized outline of the required reporting information follows and is further discussed throughout the entire report.

Statutory Requirement	2015 Actions Taken
Section 8a: the number of reports and other information reported to the hotline under this act;	An OK2SAY "tip" is information provided through communication with OK2SAY technicians. Generally, when a tip is submitted it may involve multiple communications between the tipster and the technician to gather enough information to forward to the appropriate responding party. These multiple communications are counted as a single tip. An OK2SAY "incident" is a specific, singular event. Many tipsters report about the same incident. Thus, it is not surprising that in 2015, for example, OK2SAY logged 2,169 tips, but only 1,006 incidents. (In 2014, the numbers were 601 wand 410 respectively.)
Section 8b: the number of reports and information reported to the hotline that are forwarded to local law enforcement officials and school officials;	In 2015, referrals to local law enforcement totaled 110; referrals to school officials totaled 773.
Section 8c: the number of hotline reports resulting in referral to mental health services;	In 2015, referrals to mental health services totaled 40.

Statutory Requirement	2015 Actions Taken
Section 8d: the nature of the reports and information reported to the hotline at the local level in categories established by the department;	Reporting categories include: Alcohol; Assault; Bullying; Cyberbullying; Child Abuse; Dating Violence; Domestic Violence; Drugs; Explosives (bomb); Fighting; Fire Starting; Gangs; Guns; Human Trafficking; Kidnapping/Attempted Kidnapping; Knives; Planned Fights; Planned School Attack; Self-Harm; Sexting; Sexual Assault/Misconduct/Exploitation; Stalking; Stealing; Suicide Threats; Threats; Vandalism; Weapons Possession; and Other.
Section 8e: the responses to the reports and information reported to the hotline at the local level in categories established by the department,	In 2015, MSP's database was updated to include additional categories for reporting referral actions. Those categories now include: Child Protective Services; Law Enforcement; School Officials; Mental Health Services; and Other.
Section 8f: the source of all funds deposited in the student safety fund;	In 2015, OK2SAY received two monetary contributions totaling $35,000.00. At the direction of the Michigan Lottery, International Game Technology (IGT) contributed $25,000.00; Michigan Credit Union contributed $10,000.00. Both contributions were deposited into the Student Safety Fund in compliance with section 7(2) of the Student Safety Act.

Statutory Requirement	2015 Actions Taken
Section 8g: the itemized costs and expenditures incurred by the department in implementing this act;	Total expenditures for OK2SAY in 2015 were $546,498.00. The department incurred $278,521.00 in costs in 2015 in implementing the act. Itemized costs included: • $241,375.00 for departmental services, supplies, and maintenance; • $32,639.00 in department salary, wages, and benefits; • $3,434.00 in department travel; and • $1,073.00 in department equipment.
Section 8h: the itemized costs and expenditures incurred by the department of state police in implementing this act;	MSP incurred $267,977.00 in costs in 2015 in implementing the act and administering the hotline. Itemized costs included: • $190,960.00 in MSP salary, wages, and benefits; • $77,010.00 in MSP contractual services, supplies, and maintenance; and • $8.00 in MSP travel.
Section 8i: the contributions of and expenditures incurred by the hotline operator (MSP); and	MSP is the hotline vendor. See above for section 8(h).

Statutory Requirement	2015 Actions Taken
Section 8j: an analysis of the overall effectiveness of the program in addressing potential self-harm and potential harm or criminal acts directed at schools, school employees, and school students.	See 2015 Metrics/Analysis section at page 7.

Appendix A: 2015 OK2SAY Speaking Engagements

Speaking Engagements

1. Advocates and Leaders for Police and Community Trust - Community Partnership in Preventing Crime
2. Michigan Department of Health and Human Services County Directors
3. Michigan Association of School Administrators Technology Committee
4. Michigan Association for Pupil Transportation
5. Michigan Department of Civil Rights Commission Members
6. Michigan Parent Teacher Association
7. Michigan State University - Kappa Delta Pi (An honor society in the College of Education)
8. Michigan Catholic Conference - Diocese of Grand Rapids Principal's Meeting
9. Michigan Elementary and Middle School Principals Association
10. Delta Sigma Theta Society / Detroit Chapter - 2015 Human Trafficking Event
11. 2015 School Safety Summit - Michigan Elementary and Middle School Principals Association
12. Michigan School Business Officials / Conference for Transportation Directors
13. Defeat the Label / Stand4Change Student Rally
14. 2015 Great Lakes Homeland Security Training Conference & Expo
15. Rochester Community Schools
16. Michigan Guardianship Association Conference
17. Michigan Council of Charter School Authorizers
18. Crime Prevention Association of Michigan
19. HOBY (Huge O'Brian Youth) - Youth Leadership Conference
20. Michigan Association of Community Mental Health Board Annual Meeting
21. 2015 Schools Educators Police Liaison Association Conference
22. Michigan State Police – Teaching, Educating, and Mentoring School Liaison School
23. Michigan Association of Chiefs of Police - 2015 Professional Development Conference
24. The Association of Michigan Association of Secondary School Principals - Michigan School Secretaries Conference
25. The Michigan Association for Pupil Transportation - 2015 Annual Conference 50th Anniversary
26. National Cyber Security Alliance
27. Houses of Worship Interfaith Security Summit
28. Michigan Elementary and Middle School Principals Association - Summer Leadership Institute
29. Drug Abuse Resistance Education Conference
30. Jackson County Intermediate School

31. Kiwanis State Convention
32. Michigan State Police - Criminal Justice Information Center's Initiative – Crime and IT Security Conference
33. Michigan Department of Education - State Board of Education Meeting
34. Eaton County Intermediate School District
35. National Organization for Victim Assistance - AWARE Cyber Safety Training
36. Michigan Emergency Management Association - 2015 Fall Conference for MEMA
37. Marquette-Alger Regional Educational Service Agency Fall Conference
38. Laingsburg Community Schools
39. Michigan Association of Non-public Schools Education Conference and Expo
40. Holt High School
41. Michigan Association for Media in Education
42. Michigan School Counselors Conference
43. Michigan Catholic Conference - Diocese of Detroit Principal's Conference

Meetings

1. Saginaw Township Police Department
2. Meeting with the Office of Civil Rights
3. Lifetouch
4. Michigan School Social Workers Meeting
5. Dornbos Sign, Incorporate
6. Meeting with Screen Vision
7. Detroit Public Television
8. Defeat the Label
9. Office of the Governor
10. Motor Vehicle Network
11. Department of Licensing and Regulatory Affairs
12. Michigan State University - Commination's Arts and Science
13. Rockford School's Administration
14. East Lansing School's Administration
15. The Archdiocese of Detroit
16. Saginaw School's Administration
17. Cass Technical High School's Administration
18. The Michigan Association of Student Councils and Honor Societies
19. Laingsburg Community Schools
20. Mental Health Foundation of West Michigan
21. Motor Vehicle Network

Expos

1. 2015 Black History Program - Lansing School District
2. 2015 District Showcase - Lansing School District
3. Michigan Association of Public School Academies - Innovators in Education Spring Conference
4. 2015 Great Lakes Broadcasting Conference & Expo
5. Michigan Association of Broadcasters
6. 2015 Conference for the Michigan Association of Middle School Educators
7. WKAR - Community Forum on Bullying Prevention
8. 2015 Annual Conference: A Culture of Collaboration - Michigan Association for Computer Users in Learning
9. Parent Engagement Evening - Lansing School District
10. 97th Annual Convention - Michigan Parent Teacher Association
11. 2015 Annual Conference - Michigan Reading Association
12. 4th Annual Community Showcase - Lansing School District
13. Annual Health & Fitness Fair - Detroit School of Arts (PE/Health Department)
14. Youth Leadership and Empowerment Event - Allegan Barry Youth Summit
15. 2015 School Safety Summit - Michigan Elementary and Middle School Principals Association
16. Attwood Elementary CSI/OK2SAY - Lansing School District
17. Michigan School Business Officials 77th Annual Conference & Exhibit Show
18. 3rd Annual Olivet Community Wellness Fair - Olivet Community Schools
19. 2015 Training Conference & EXPO "ONE TEAM" Great Lakes Homeland Security
20. 2015 Michigan Association of Bilingual Education Conference
21. Family Fun Day - Lansing School District
22. Family Culture Night - Lansing School District
23. 2015 Michigan Teen Conference - Take Charge of Your Journey - Michigan Department of Health and Human Services

24. EdCon 2015 - The Secondary Education Conference - Michigan Association of Secondary School Principals
25. 2015 Summit – United States District Attorney's Office
26. Family Consumer Science Educators of Michigan 2015 Summer Conference - Making Connections to Maximize Student Success
27. 6th Annual Daily Press Children's Back-to-School and Health Fair Delta County Health Department
28. 2015/16 Gardner Academy Open House - Gardner School
29. Michigan State Police Prepare Fair, Emergency Management And Homeland Security Division
30. Special Populations Conference Special Populations Community
31. AWARE - Cyber Safety and Identity Protection Training Program National Association of Victim Assistance with the Prosecuting Attorneys Association of Michigan Victims' Rights Unit
32. 2015 Fall Conference - Michigan Emergency Management Association
33. Michigan Digital Learning Conference - Michigan Association for Computer Users in Learning
34. Innovators In Education - 2015 Fall Conference Michigan Association of Public School Academies
35. Child Health and Safety Fair - Letts Community Center
36. Parent Nights at Gardner School – Lansing School
37. 2015 Education Conference & Expo - Michigan Association of Non-public Schools
38. 2015 Annual Leadership Conference and Exhibit Show - Michigan Association of School Boards
39. 2015 Michigan Association for Media in Education Fall Conference
40. Key Club International Conference - Plymouth High School
41. Passion. Energy. Purpose. 2015 Conference Michigan School Counselor Association
42. Cultural Awareness Talent Show - Gardner School
43. 2015 Michigan Elementary and Middle School Principals Association Conference

Appendix B: 2015 Monthly OK2SAY Tips

	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Totals
Alcohol	5	3	5	0	0	1	0	0	1	7	11	4	37
Assault	7	9	18	8	5	3	2	0	3	7	8	2	72
Bullying	39	25	61	29	23	4	3	4	49	103	121	75	536
Cyberbullying	16	24	24	19	6	16	7	7	13	28	37	55	252
Child Abuse	2	2	5	2	3	2	1	3	3	18	15	2	58
Dating Violence	1	0	0	0	1	0	0	1	0	1	0	1	5
Domestic Violence	0	0	1	0	0	0	0	0	0	3	0	0	4
Drugs	13	3	5	6	11	4	1	0	7	37	25	12	124
Explosives (bomb)	0	0	0	0	0	0	0	0	0	1	0	0	1
Fighting	5	1	1	0	1	0	0	0	4	7	5	5	29
Fire Starting	0	0	0	0	0	0	0	0	1	0	0	0	1
Gangs	3	0	0	0	0	0	0	0	1	0	0	0	4
Guns	1	0	1	0	1	3	0	0	0	0	0	1	7
Human Trafficking	0	0	1	0	0	0	0	0	0	0	0	0	1
Knives	0	1	0	0	0	0	0	0	0	0	0	1	2
Planned Fights	0	0	2	0	0	0	0	0	0	2	0	0	4
Planned School Attack	2	2	4	0	0	1	0	0	0	5	5	4	23
Self-harm	5	16	15	1	3	0	1	1	9	48	31	28	158
Sexting	5	7	2	2	1	0	2	0	3	11	9	9	51
Sexual Assault	4	1	3	1	2	0	0	0	1	1	1	0	14
Sexual Misconduct	2	0	0	4	0	5	0	2	7	8	7	7	42
Stalking	0	0	1	1	0	0	0	0	1	0	0	2	5
Stealing	0	0	1	0	0	0	0	0	0	0	3	0	4
Suicide Threats	28	22	24	12	23	5	5	10	24	71	82	90	396
Threats	3	2	2	2	7	1	0	0	7	6	14	14	58
Vandalism	0	0	0	1	1	0	0	0	0	0	0	0	2
Weapons Possession	0	1	0	0	0	1	0	1	2	2	1	6	14
Other	31	17	23	22	11	12	4	4	30	29	47	35	265
Totals	172	136	199	110	99	87	26	33	166	395	422	353	2,169

Appendix B Description

Recommendation

OK2SAY is the most effective prevention-based reporting mechanism in the State.

Given the tremendous success of OK2SAY, we urge the legislature to lift the sunset and provide a corresponding appropriation to ensure the program remains part of the school safety landscape in Michigan.

Cedar Springs High School (Cedar Springs, MI).

2015 OK2SAY Technicians: *(Left to Right)* Nikole Jessen, Chelsea Schneller, Attorney General Bill Schuette, Colleen Egan, and Department Manager Michael Nevin.

2015 OK2SAY Presenters

G. Mennen Williams Building
525 W. Ottawa St.
P.O. Box 30212
Lansing, MI 48909

Phone: 517-335-0855
Fax: 517-335-1935