



Voya Unsung Heroes™ Awards Program

2015 Online Application Guide

beretirement™
ready

RETIREMENT | INVESTMENTS | INSURANCE

VOYA | Unsung
Heroes™

Voya Unsung Heroes – Rewarding Excellence in America’s Schools

The Voya Unsung Heroes program (formerly ING Unsung Heroes) has helped more than a thousand K-12 educators and their schools fund innovative classroom projects through awards totaling more than \$4 million. Do you or does someone you know have a creative, unique educational program that is helping students reach new heights? Or is there a program you’d like to implement, if only you had the proper funding? Fill out the attached application and apply for an award today.

To Apply for a 2015 Award

To ensure impartiality, the 2015 program will again be managed by Scholarship America. Applications must be completed online by April 30, 2015. To apply, complete the online application outlined in this brochure. To receive more detailed information about the award recipients and their winning projects, visit the Unsung Heroes awards program website at: www.unsungheroes.com.

Who’s Eligible?

All K-12 education professionals, whether or not they are clients of Voya Financial™ (formerly ING U.S.), are eligible. Specifically, these individuals must be:

- Employed by an accredited K-12 public or private school located in the United States
- Full-time educators, teachers, principals, paraprofessionals, or classified staff with effective projects that improve student learning

Awards are granted without regard to race, color, creed, religion, age, gender, disability, or national origin. Previous recipients of Unsung Heroes awards are not eligible to apply for another award.

Awards

All awards must be used to further the projects within the school or school system. Indirect costs or administrative fees should not be paid or withheld from the grant award. Each of the 100 finalists will receive an award of \$2,000. Award checks are made payable jointly to the recipient and to his or her school. At least one award will be granted in each of the 50 United States, provided one or more qualified applications are received from each state. Of the 100 finalists, three will be selected for additional financial awards. First place will receive \$25,000; second place will receive \$10,000; and the third place winner will receive \$5,000.

Selection of Finalists

Scholarship America will select 100 finalists. The Educators Advisory Board, consisting of teachers and education administrators, will select recipients of the top three awards in the summer of 2015. By fall 2015, applicants will be notified whether or not they have been selected to receive an award.

Obligations and Revisions

Recipients have no obligation to Voya. They are, however, required to notify Scholarship America of any changes of address or other relevant information. Voya reserves the right to review the conditions and procedures of this program and to make changes at any time, including termination of the program.

Online Application Deadline

Applications must be submitted online at <https://unsungheroes.scholarshipamerica.org> by 11:59 pm on April 30th. Applicants are responsible for submitting all necessary information.

Questions regarding the program should be addressed to Scholarship America:

Phone: (507) 931-1682 or
(800) 537-4180

E-mail:
unsungheroes@scholarshipamerica.org

2013 Unsung Heroes Top Winners:



1st Place
\$27,000
Allison Butler
Glen Burnie High School
Glen Burnie, Maryland



2nd Place
\$12,000
Eric Songer
Chaska Middle School West
Chaska, Minnesota



3rd Place
\$7,000
Aaron Vanderwerff
Lighthouse Community Charter School
Oakland, California

Voya Unsung Heroes Awards Program 2015 Online Application Guide

Online Application Submission Deadline: April 30, 2015

The applicant is responsible for completing all sections and obtaining the required verification signature. If you represent a team effort, list only one name as "Applicant"; there will be an area to list other names in the online application form. To apply, please complete the online application at <https://unsungheroes.scholarshipamerica.org>

Application Information

In this section you will be asked to provide your personal contact information. Please be ready to complete the following information:

Name

Home Address (Street, City/Town, State and Zip Code)

Home and Work Phone Numbers

Home and Work E-mail

Gender (optional, for statistical purposes only)

How did you hear about this program? (for statistical purposes only)

- Internet Website An Agent (provide agent number if available)
 Newspaper/magazine Other

School Information

This section will require information about your school. Please be ready to complete the following information:

School Name

School Address (Street, City/Town, State and Zip Code)

School District/Parish

School Phone and Fax Number

School's/Classroom's Website Address

Type of School (Elementary/Middle/High)

Your Job Title

Number of Students Enrolled

If selected as a recipient, project information must be verified by the school superintendent, principal, or applicant's immediate supervisor. You will need to provide their name, title, phone number and e-mail address.

Project Information

Project Title/Identify your project in a few words (example: "Take Five, Teach Five"/Mentoring Project)

Indicate the grade(s) in which your project is (will be) applicable. Indicate class size/number of students involved. If your project is a team effort, list names of other project participants.

AGENT NUMBER:

Over

Voya Unsung Heroes Awards Program 2015 ONLINE Application Guide

Program Summary

Provide a concise summary of your project. Be sure to include the overall objective of the program as well as how the project will benefit students and their experience in the classroom.

Project Description

Provide a thorough description of your project, clearly stating what you and your students will do. Describe its objectives. Tell how your project is new or different.

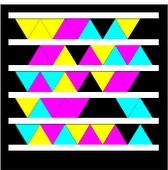
Benefits to Students

How many students does or will the project directly benefit? How will your project improve student learning and impact other students and teachers, parents, and your community? How do you or will you evaluate the effectiveness of your project?

Use of Funds

Tell what funds/money, materials, or other resources you currently use or will use to operate your project. How will you use the \$2,000 award? How will you use additional money up to \$25,000?

Online Application Submission Deadline: April 30, 2015



Snap this tag to get to the Unsung Heroes website.

Download Microsoft® Tag Reader free from your app store or go to www.gettag.mobi. Then scan the tag. It's simple.

*For more information on the Microsoft Tag application and the mobile devices it supports, visit www.microsofttag.com. By downloading the application, you accept all Microsoft Tag terms. Access will depend upon your provider and phone. Your provider contract and data rates will apply.

To learn more about the program and read about previous winners visit

www.unsungheroes.com



146076 3011332.E.G-7 © 2014 Voya Services Company. All rights reserved. CN0502-9820-0615

be ready

RETIREMENT | INVESTMENTS | INSURANCE

Voya.com

VOYA | Unsung Heroes™