

as an applicant/employee

Join Us in Creating the Health Care Workforce of Tomorrow

The Long Term Health Care industry has become one of Michigan's largest industry sectors and one of the largest employers.

You could be the next Direct Care Worker, Certified Nurse Assistant, Patient Care Technician, Home Health Aide, Medical Assistant, or Licensed Practical Nurse, if you:

- Are compassionate
- Demonstrate patience
- Have good interpersonal skills
- Possess good people skills
- Have your high school diploma or G.E.D.

For more information on these jobs, their requirements, and how you can receive the training, please call:

1-800-285-WORKS (9675)



Funded in part by: The Michigan Department of Labor & Economic Growth and the Mott Foundation. An equal opportunity employer/program. We offer auxiliary aids and services to individuals with disabilities.

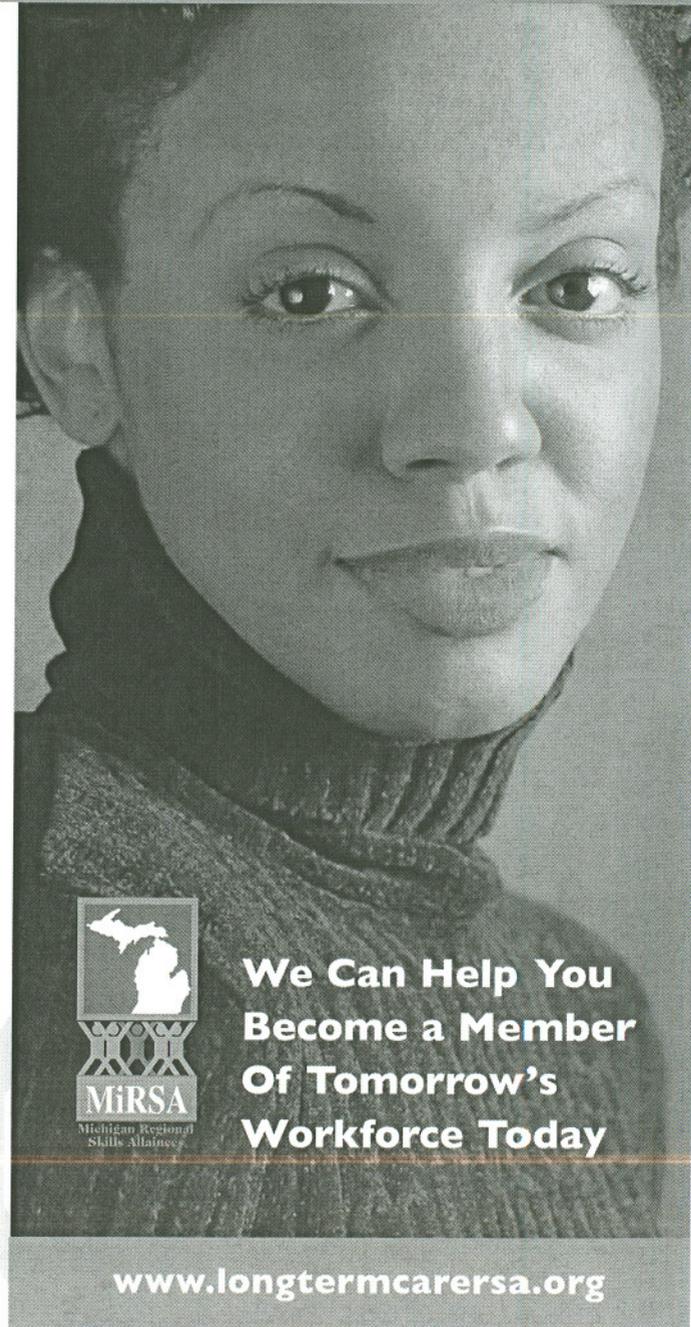
TTY: 1-800-649-3777

The Detroit Workforce Development Department, an organizational unit of the Detroit Workforce Development Board, a 501(c)3 corporation, serves as the convener for the Long Term Care Michigan Regional Skills Alliance.

Kwame M. Kilpatrick, Mayor

Our Charter Sponsors

- Livingston County Michigan Works!
- Macomb-St. Clair Michigan Works!
- Oakland County Michigan Works!
- Southeast Michigan Community Alliance
- Washtenaw County Michigan Works!
- Detroit Workforce Development Department



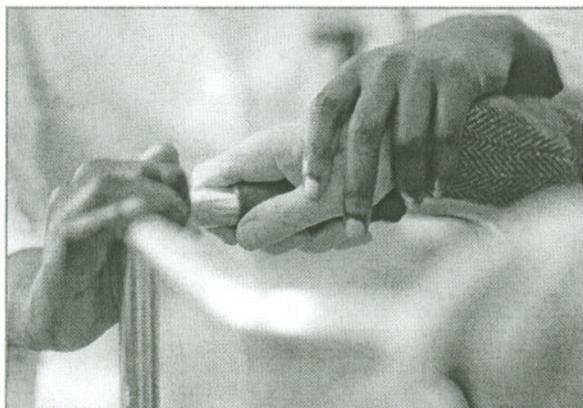
**We Can Help You
Become a Member
Of Tomorrow's
Workforce Today**

www.longtermcarersa.org

Why Long Term Health Care?

Health care has become Michigan's largest industry sector and single largest employer. As the population ages, the demand for health care services and the individuals who provide them will continue to grow. This makes long term health care one of the most stable industries in Michigan's economy.

The Long Term Health Care industry is composed of nursing homes, assisted living centers, adult foster care facilities, and group homes. All these members of the long term health care community are directed toward addressing a rapidly growing aging population and persons with disabilities requiring their services.



Our Mission

Empowering caregivers with the skills, qualifications, desire and compassion to provide the highest quality of care to individuals in Southeast Michigan.

Demand For Health Care Jobs

Occupation	# Openings By 2012
Direct Care Workers	650
Certified Nurse Assistant	650
Patient Care Technician	520
Home Health Aide	475
Medical Assistant	3,320
Licensed Practical Nurse	1,012

Where Do I Begin?

The Long Term Care MiRSA may train you for a career in long term care as a Direct Care Worker, Certified Nurse Assistant, Patient Care Technician, Home Health Aide, Licensed Practical Nurse or Registered Nurse. To begin you should contact one of our Michigan Works! One Stop Career Service Centers at:

1-800-285-WORKS (9675)

Once you have qualified at one of our One Stop Career Service Centers, you are at the beginning of your career opportunity! Next, you will decide which career is right for you. Our staff will assist you in selecting the best training and you'll be on your way to a rewarding career helping the elderly and disabled live more dignified lives.

What Are Your Next Steps?

The Long Term Care MiRSA may train you for a career in long term care as a Direct Care Worker, Certified Nurse Assistant, Patient Care Technician, Home Health Aide, Licensed Practical Nurse or Registered Nurse.

Am I Right For Long Term Care?

Overall to be a successful candidate for a career in long term care you must demonstrate patience, good communication and people skills. More importantly, you must display a caring approach and commitment to helping the elderly and disabled live more dignified lives. In addition, these health care positions do require a level of physical fitness.



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as an employer/partner

Join Us in Creating the Health Care Workforce of Tomorrow

Accept Our Invitation to Become a Partner...

Please join your Southeast Michigan colleagues including leaders from:

- Area Hospitals
- Nursing Homes
- Assisted Living Centers
- Adult Foster Care Facilities
- Medically-focused Group Home
- Colleges and Universities
- Public and Private Training Institutions
- Health Care Associations
- Advocacy Groups
- State and Regional Workforce Development Professionals

Your perspective and ideas will be valued and ensure that together we are developing strategies resulting in a skilled health care workforce for Southeast Michigan today and tomorrow.



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Create the health care workforce of tomorrow today

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Commitment

Compassion

Compensation

Our Mission

Empowering caregivers with the skills, qualifications, desire and compassion to provide the highest quality of care to individuals in Southeast Michigan.

Who Are We?

The Long Term Care Michigan Regional Skills Alliance (MiRSA) is an employer-led working group of collaborating partners, whose focus is on the long term health care industry. The Long Term Care MiRSA collectively seeks to identify the specific skill sets needed within the employer respective workforce (nursing homes, assisted living centers, adult foster care facilities, medically-focused group homes and home health agencies) and working in conjunction with advocacy groups, workforce development professionals, and training providers, develop training programs that meet employers' needs. The specific job classifications include: Direct Care Workers, Certified Nurse Assistants, Patient Care Technicians, Home Health Aides, Medical Assistants, Licensed Practical Nurses and Registered Nurses.



What Do We Do?

The Long Term Care Michigan Regional Skills Alliance (MiRSA) and our partners (Health Care Providers, Educators, Advocates and Workforce Professionals) are addressing health care workforce challenges that:

- Address employer worker shortages, including recruitment and retention
- Expand training opportunities for health care professionals including Direct Care Workers, Certified Nurse Assistants, Patient Care Technicians, Home Health Aides, Medical Assistants, Licensed Practical Nurses and Registered Nurses
- Increase the number of students who complete training and join the ranks of health care professionals in Southeast Michigan
- Improve the quality of various health related training programs by developing local initiatives as well as curriculum recommendations to the state
- Identify strategies for accelerating the development of skill sets that result in career ladder systems for health professionals
- Partner with organizations to help improve their workplace culture

How Do I Contact You?

For more information on the Long Term Care MiRSA, please contact the MiRSA Project Director at:

1-313-664-5518



“A coordinated effort that includes health care providers in Southeast Michigan focusing on our labor force needs will ensure that the needs of health providers and health consumers will be met.”

Jim Flanegin
Corporate Director – Recruitment
St. John Health System
Chair, Long Term Care
Long Term Care Regional Skills Alliance