

Janice COOPER - RE: Employer Success Stories - Follow Up to my Earlier Phone Callor Message

From: "Kate Tykocki" <ktykocki@camw.net>
To: "Janice COOPER" <COOPERJ1@michigan.gov>
Date: 8/14/2006 3:12:03 PM
Subject: RE: Employer Success Stories - Follow Up to my Earlier Phone Callor Message

Emp 14-081406-01

Janice,
Pasted below are the answers from Joan Holda, HR Director with Burcham Hills Retirement Community.

Thanks,

Kate Tykocki, APR
Interim Executive Director
Capital Healthcare & Employment Council
ktykocki@camw.net
517-492-5509

1. What benefits did you hope for when you decided to be a part of the Capital Healthcare & Employment Council?[Joan Holda] Network with other health care employers or resource organizations, generate best practices, build a long-term recruiting strategy, find out about grants or other programs that we can become involved with to help our organization.
2. So far, of the benefits you expected, which have you actually seen?[Joan Holda] We are very new to our Council. We have signed up to participate in the local health care lamp-like program. We learned about a grant that we applied for. We also learned about a resource that was already available to us which will help with recruiting and training.
3. Were there benefits other than those you expected?[Joan Holda] yes.
4. What results are you expecting from the Capital Healthcare & Employment Council over the next year or two?[Joan Holda] A greater sense of purpose and cohesiveness. I anticipate that we will share more

best practices and we will see results from our lamp-like project.

5. Please tell me whether you agree or disagree with the following statements, and why:

a. "MiRSAs are a much better way for government to work with business." [Joan Holda] I'm not sure when you use the phrase, "Much better" what your point of reference really is. However, I would say that, if properly led and communicated, they are a very good way for government to work with business.

b. "They make Michigan a more attractive location for business." [Joan Holda] Yes they certainly can, if properly facilitated and focused. They are a way for employers and government to strategize about what is important to the targeted industry within Michigan.

c. "My participation improves the odds that my business will succeed." [Joan Holda] I would agree, but I think that my involvement does not really equal success of our business and my lack of involvement doesn't mean the organization will not succeed. It is more appropriate to say that my involvement can assist in ensuring we are on the right track with some of our human resource systems and processes.

d. "It has already had an impact on my bottom line." [Joan Holda] I believe it will have an impact on my bottom line within a year with this new program we are implementing shortly.

e. "The RSA has other kinds of value to my business." [Joan Holda] I am still pretty new to this organization.

f. "I would encourage other employers to get involved with a MiRSA." [Joan Holda] Definitely, for the reasons cited above.

-----Original Message-----

From: Janice COOPER [mailto:COOPERJ1@michigan.gov]

Sent: Friday, August 04, 2006 10:49 AM

To: Bob Sherer; Kate Tykocki; ewood@nwm.cog.mi.us; Elizabeth Gertz
Cc: Diana Carpenter; Patty Vanaman
Subject: Employer Success Stories - Follow Up to my Earlier Phone Callor Message
Importance: High

As part of the Department of Labor and Economic Growth's efforts to promote Michigan Regional Skills Alliances, I have been requested to collect success stories from two or three employers from each of the MiRSAs. These success stories may be provided to the Governor's Office, placed on the MiRSA website, attached to or included in press releases about the initiative, or used in publications. They may also be provided back to MiRSAs for use in their marketing and recruitment efforts.

The purpose behind gathering the employer success stories is to show what benefits the employers, have actually experienced from their partnering with the MiRSA, thus demonstrating the potential for other employers to enjoy similar benefits. Together, the stories will show how RSAs across the State can meet the needs of employers.

The audience for the stories will be other employers, the broader public, the MiRSA community, the Governor's Office and other internal State departments or agencies, including the Michigan Economic Development Corporation. We anticipate the interviews to typically take 20 minutes.

The success stories will be collected using the attached Interview Script. The interview can either be conducted by the convener or, if the convener prefers, by myself.

We are requesting that the interview notes be submitted to the employer for sign off as soon as possible following the interview. To document the employer's approval and agreement that the story will be released, an Employer Sign Off form (release) is also included as an attachment to this e-mail. The employer's name or the name of the company will only be attached to the story if the appropriate box on the form is checked.

Once the stories are compiled, based on the interview notes, the interviewer will have a chance to review the story prior to its release. Once the success story is released, it will be shared with the employer as a courtesy.

If the convener is conducting the interview, then am requesting that the interviews take place as soon as possible, with the interview notes submitted to me by no later than Friday, August 11, 2006. When you submit the interview notes, please carbon copy Ms Patty Vanaman at vanamanp@michigan.gov.

If you prefer that I conduct the interview, then I will need to have an employer contact name, business name, and phone number by no later than Monday, August 7, 2006.

Please feel free to call me if you have questions or require additional information.

Janice Cooper
517-373-6392