



Region 9

Applicant: Thumb Area Michigan Works!

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Partners: Thumb Area Michigan Works!
Saginaw-Bay-Midland Michigan Works!
Career Alliance, Inc.
Capital Area Michigan Works!
Livingston County Michigan Works!

Counties Included: Huron, Tuscola, Sanilac, Lapeer, Saginaw, Midland, Bay, Genesee, Shiawassee, Clinton, Ingham, Eaton, and Livingston

Regional Highlights:

Region 9 is very diverse in terms of economic composition and community structure; it encompasses large cities (Saginaw, Flint, and Lansing) but also contains many suburban and rural areas.

WIRED

All five of the partnering MWAs are involved in the Mid-Michigan Innovation Alliance, a fully funded WIRED grant recipient that emphasizes new market development and transition along with workforce solutions. The WIRED initiative will be source of innovation and linkages of economic development systems for the Region 8 partners. The partners will still focus their 21st Century Workforce funding on efforts toward building capacity of the public workforce system to address current and emerging workforce issues.

Regional Skills Alliances Approach

The Region 9 partners will use approaches similar to those of existing Regional Skills Alliances in their respective areas to develop a coordinated approach to managing employer outreach in order to be more responsive to employer needs. The partners will also work with the business communities to identify workforce issues common to multiple employers, thus enhancing the value of their services.